

your
investments
in action

Summer 2017
Impact Report




FEEDING
AMERICA

A LETTER FROM OUR CEO



FIGHTING HUNGER TOGETHER

Thanks to you, the Feeding America network is delivering meals to families who truly need them. In recent months, your generosity helped provide more than 1 billion meals for people facing hunger. You have also helped us spread the word about the hunger crisis so we can accelerate our impact.

We are achieving new goals every day, yet there is still much more we can do—which is why your continued support is crucial. While 1 in 8 Americans struggle with hunger, 40% of all food grown in the U.S. is wasted. Feeding America is addressing both of these challenges by connecting with even more forward-thinking food companies to channel wholesome excess food to people in need.

Thank you for keeping our momentum going. Together, we are reducing food waste and providing nourishment and hope to struggling households.

Kind regards,

Diana Aviv
Chief Executive Officer
Feeding America

BECAUSE OF YOU, WE HELP SENIORS LIKE PAT AND RED

“My name is Pat and I live with my daughter and husband in Vermont. My daughter, Candy, takes care of my husband, Red, and me full time. Red has advanced Alzheimer’s and requires 24-hour care. My health is failing as well, so I don’t have the ability to take care of him. Red and I both worked our entire lives, but we spent all of our earnings on providing for our family. We depend on Candy’s family for the most part, but they are struggling too. We’ve had to skip meals or skip medicines, and we’ve also been forced to buy less nutritious food because it’s cheaper. Things have been better since we discovered the Vermont Food Bank. They give us fresh fruits and vegetables, which has made my diabetes much easier to manage. I’m very grateful we found the food bank.”

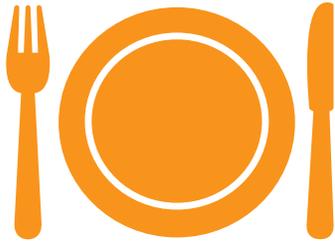
“[The Vermont Food Bank] gives us fresh fruits and vegetables, which has made my diabetes much easier to manage.”



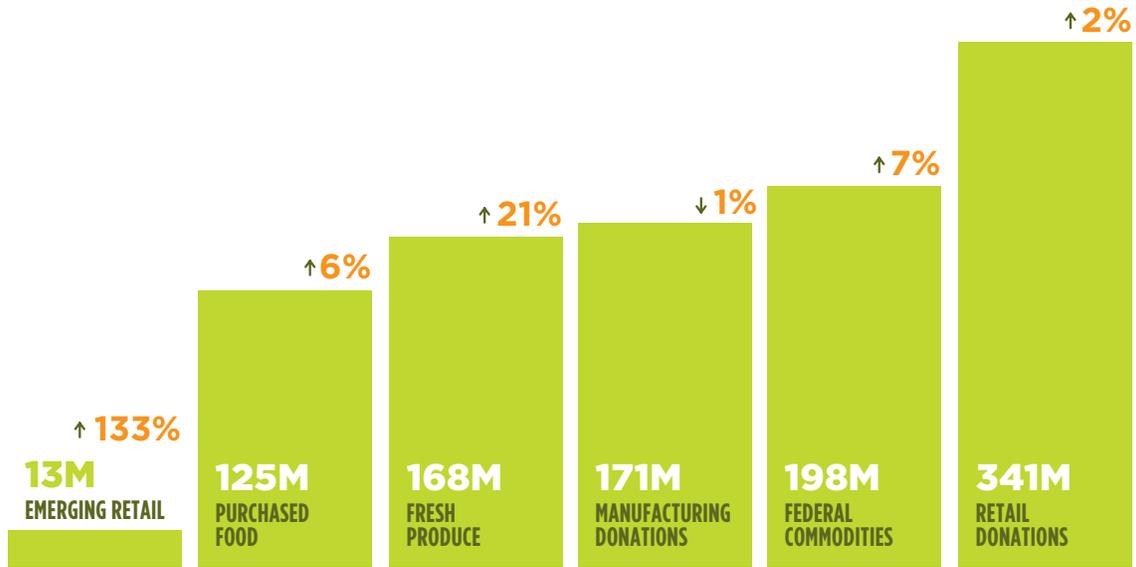
VIDEO: <https://youtu.be/pO-exNdbIDQ>



Pat and Red worked hard for as long as they could, yet they must rely on their daughter for support as they age. Your gifts help people like them avoid skipping meals or skipping medicines.



YOU HELPED PROVIDE MORE THAN
ONE BILLION MEALS
 FOR PEOPLE FACING HUNGER
 FROM JANUARY THROUGH MARCH 2017



Meals by source are compared to the same quarter last year.
 A meal from Feeding America is 1.2 pounds of product, based on USDA guidelines.

DID YOU KNOW?



FEEDING AMERICA HELPS PROVIDE MEALS TO PEOPLE IN NEED FROM SIX SOURCES:

EMERGING RETAIL

Donations from restaurants, hotels and convenience stores.

PURCHASED FOOD

Groceries bought from manufacturers and distributors to fill donation gaps.

FRESH PRODUCE

Donations from farmers and growers.

MANUFACTURING DONATIONS

Donations provided by manufacturing companies.

FEDERAL COMMODITIES

Food provided by government programs including The Emergency Food Assistance Program (TEFAP).

RETAIL DONATIONS

Donations provided by grocery and retail companies.

THE IMPACT OF YOUR GENEROSITY

You make it possible for the Feeding America network to do so much more than simply distribute food. We work hard to offer nutritious meals. We conduct research to better understand hunger. And we advocate nationally and locally to protect nutrition programs. Thank you for supporting all of the ways we fight hunger so we can truly create lasting change.



RECOGNIZING OLDER AMERICANS MONTH

Seniors are the fastest-growing group of people struggling with hunger in America. During May, Older Americans Month, Feeding America unveiled what hunger looks like for aging adults to mobilize the public to help solve senior hunger. Throughout the month, we spread the word about senior hunger and highlighted real stories of seniors in need on [Facebook](#), [Instagram](#) and our [Hunger Blog](#). As the leading provider of food assistance to older Americans, Feeding America is committed to helping seniors get the food they need to stay healthy during their golden years.

Feeding America is grateful to the Enterprise Rent-A-Car Foundation for supporting our senior hunger strategy.



CONNECTING HUNGER AND QUALITY OF LIFE

Feeding America recently completed a research study with Humana Inc., Continucare Medical Centers and Feeding South Florida, a member of the Feeding America network, to investigate the relationship between hunger and quality of life. The study found that nearly half of the patients screened in a primary care clinic were food insecure, meaning they lacked regular access to enough food for a healthy, active life. Quality of life, including mental health and physical health, was far poorer for those participants struggling with hunger. This study has evolved into another phase to shed light on how the Feeding America network can do more to alleviate hunger and improve health for people in need.

With your support, the Feeding America network provides meals to more than **7 million seniors in need** each year.





DISTRIBUTING MORE HEALTHY FOOD

Feeding America helps provide nutritious food so struggling families do not

need to rely on inexpensive, unhealthy food to fill up. At the Partnership for a Healthier America's annual Building a Healthier Future Summit, we announced our commitment to help provide even more nutritious food to families in need. As part of our commitment, Feeding America will make fresh produce nearly half of all of the food we distribute.

Special thanks to Cargill, Disney, Morgan Stanley, Nationwide Foundation and the Yum-o! Organization for supporting our produce initiatives.



ADVOCATING TO PROTECT NUTRITION PROGRAMS

TEFAP (The Emergency Food Assistance Program) is a federal

nutrition program that supplies many of the meals that the Feeding America network delivers to people in need. This spring, the Feeding America network worked tirelessly to secure increased government funding for TEFAP. And that work paid off. In May, Congress passed a funding bill that included more than \$25 million in additional TEFAP funding. This is a meaningful victory for the Feeding America network that will positively impact the families we serve every day.

LISA'S STORY:

WHY I SUPPORT FEEDING AMERICA

Lisa Hall has supported Feeding America for more than 10 years because she is passionate about fighting hunger and reducing food waste. "Feeding America can quickly get food that's about to expire to someplace where it is needed," said Lisa. "That's what makes the difference between America being a country that's wasteful with food and being a country that's caring with food."

"It's very gratifying to know that people who live close to me are getting the help that they need — and that I'm part of the solution."



Lisa understands that there is an abundance of food in the United States, yet there are also many children and families facing hunger — including in her own community. To address this paradox, Lisa supports Feeding America through providing monthly financial donations. "It's not a hardship to contribute a small amount regularly," said Lisa. "You have the satisfaction of knowing that you've actually made a big contribution over the course of a year. It's very gratifying to know that people who live close to me are getting the help that they need — and that I'm part of the solution."



More than 16,000 people like Lisa support Feeding America through monthly contributions. It's a convenient, automatic and budget-friendly way to help our neighbors in need.

To learn more, visit supportfeedingamerica.org/monthly.

THANKS TO OUR SUPPORTERS, WE ARE GROWING THE ANTI-HUNGER MOVEMENT

Our loyal partners understand that hunger is a problem that affects all of us. Through launching creative cause marketing campaigns, they amplify the Feeding America network's efforts to raise awareness of hunger and offer millions of people the meals they need to reach for a brighter day.



Walmart's Fight Hunger. Spark Change. campaign helped provide 218 million meals* to people facing hunger thanks to its generous customers and campaign partners – Campbell Soup Company, General Mills, Kellogg Company, Kraft Heinz Company, PepsiCo and Discover.



Red Nose Day, May 25, raised more than \$35 million for Feeding America and other charities to support programs for children in need. Millions of Americans and over 125 celebrities, including Paul Rudd, supported the campaign.



Omni Hotels & Resorts' Say Goodnight to Hunger program has helped provide more than 9 million meals* to date and engaged thousands of Omni associates as volunteers to support families in need.



IKEA's Feeding the Future campaign raised more than 4 million meals* for the Feeding America network this June through IKEA donating \$1 per purchase of a participating children's meal and inviting customers to donate at checkout.

Food Lion Feeds helped provide more than 1 million meals* by providing a donation to Feeding America for every purchase of the "Summers Without Hunger" reusable grocery bag at Food Lion locations in June.

During its first year, The Frye Company's Give Hunger The Boot campaign helped provide more than 2 million meals* to people facing hunger.

*\$1 helps provide 11 meals secured by Feeding America® on behalf of member food banks.

YOU ARE HELPING US MEET THE NEED AND END HUNGER



IS MILK MISSING IN YOUR COMMUNITY?

Milk is among a family's most-needed grocery items, but often one of the least available to food banks. In June, National Dairy Month, Feeding America raised awareness of the ways that America's dairy farmers and milk producers are helping provide more milk to children in need. The Great American Milk Drive has delivered more than 1 million gallons of milk. And the Milk2MyPlate program, which pairs local milk processors with food banks, has provided the equivalent of 12,000 children with a year's supply of milk.



OUR LATEST RESEARCH REVEALS CHALLENGES FACING THE NATION

In May, Feeding America released *Map the Meal Gap 2017*, an annual analysis of food insecurity and food cost at the local level across the United States. This year's report finds that people continue to face hunger in every county in the country. The research also suggests that millions of Americans who struggle with hunger find it increasingly difficult to afford the food they need. To learn more about what hunger looks like in your community, visit map.feedingamerica.org.

Special thanks to The Howard G. Buffett Foundation, Conagra Brands Foundation and Nielsen.



ON THE ROAD TO ENDING SUMMER HUNGER

Millions of children face hunger in the summer when school meals are not available. In response, Feeding America partnered with Scholastic to bring communities together to end summer hunger. The *Hungry to Help* project helps families and teachers encourage empathy among children by teaching them how they can help alleviate hunger. Feeding America also partnered with Facebook to raise awareness of summer hunger by launching an old-fashioned ice cream truck on a nonstop, coast-to-coast mission to raise awareness about kids in need across the country. Facebook live streamed each stop on the seven-city tour that ended in Los Angeles where Tiffani Thiessen, Leighton Meester and Adam Brody joined Los Angeles Regional Food Bank to welcome the truck.

CONCLUSION

Feeding America is leading the fight against hunger in America thanks to our passionate supporters. Your commitment is the fuel that drives us to provide more meals across the nation than any other hunger-relief organization. These meals give children the energy to play and learn, provide seniors with the nutrients to stay strong and help struggling families fill their kitchen cupboards so they can reach for a better future. These meals make our world a happier, healthier place. **For all you do, thank you.**

WAYS TO ENGAGE

1 Are you #HungrytoHelp fight hunger this summer? When school is out, millions of children can no longer rely on free or reduced-price meal programs to get the nutrients they need. [Get involved in our Hungry to Help Project](#) to help end summer hunger.

2 Hunger Action Month™, Feeding America's campaign to unite the collective voice of the network and spur the American public to take action in the fight to end hunger, is coming this September. Go to [HungerActionMonth.org](#) to lend your voice to the movement!

3 The Feeding America network simply can't meet the need for meals across the nation without the help of volunteers. [Find your local food bank](#) and learn more about volunteer opportunities available in your area. Donate your time and make a big impact.



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Feeding America is a nationwide network of food banks that feeds more than 46 million people through food pantries and meal programs in communities across America and leads the nation in the fight against hunger.

**Support Feeding America and help solve hunger.
Donate. Volunteer. Advocate. Educate.**