

Your Investments in Action

SUMMER 2018
Impact Report




FEEDING
AMERICA

A LETTER FROM OUR PRESIDENT



PROVIDING MEALS IN TIMES OF NEED

Summer is here, bringing blue skies, baseball games and barbecues. At Feeding America, summer is also a time for providing meals to children in need while school is out and preparing to respond to hurricanes and other natural disasters.

Thanks to caring supporters like you, the Feeding America network has established a strong track record of fighting child hunger and feeding communities impacted by disasters—like last year’s hurricanes in Texas, Florida and Puerto Rico. Because of you, nearly 90% of Feeding America member food banks offer programs to help families facing hunger in the summertime. Last summer, network members provided more than 21 million meals to kids. Additionally, with your support, we delivered more than 100 million pounds of food, water and emergency supplies to people impacted by natural disasters in 2017. All the while, food banks across the nation feed more people in need every day.

We are grateful for the good things summer brings—and we are grateful for your continued support. Your compassion for people facing hunger serves as a powerful reminder of all we share in common, including our shared commitment to helping people during their times of greatest need. Thank you for giving generously to help others this summer and throughout the year.

Kind regards,

A handwritten signature in black ink that reads "Matt Knott". The signature is written in a cursive, flowing style.

Matt Knott
President
Feeding America

BECAUSE OF YOU, SARAH’S FAMILY HAS MEALS THIS SUMMER

“I work full time and care for my adult son, who is disabled, and my 7 year-old niece. My sister needs help caring for her daughter, so even though I don’t have any extra money, I offered to lend a hand.

During school my niece gets free lunch, but in the summer I have to pay for it. Sometimes I have to put something aside, a bill or such, just to make ends meet. It makes me feel sad, but I have to keep going.

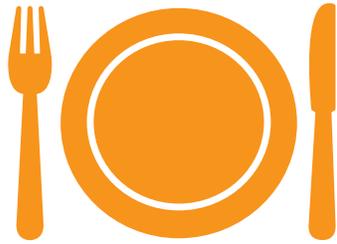
When I have nothing, I ask the food pantry for help. They are nice here, and they never turn me away because they know when I ask, I really need it for my family. There are lots of people out there like me, who are really struggling and can’t feed their kids.

Even though it’s hard, I know things will get easier—as long as I walk by faith and keep taking care of my family and doing the right thing. There are better times ahead.”

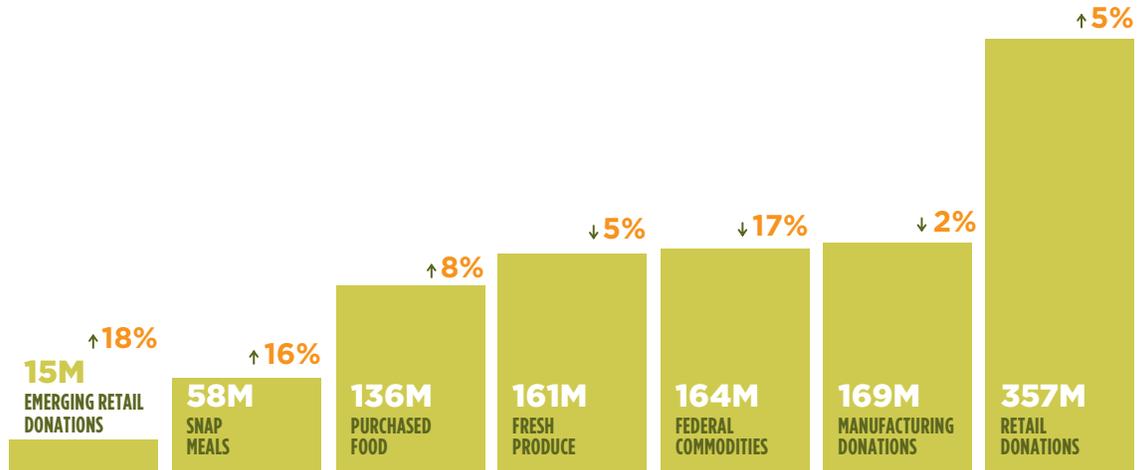
“When I have nothing, I ask the food pantry for help. They are nice here, and they never turn me away because they know when I ask, I really need it for my family.”



Sarah works hard, but sometimes her budget just doesn’t stretch far enough. Your support is nourishing her family this summer.



YOU HELPED PROVIDE MORE THAN
ONE BILLION MEALS
 FOR PEOPLE FACING HUNGER
 FROM JANUARY THROUGH MARCH 2018



Meals by source are compared to the same quarter last year.
 A meal from Feeding America is 1.2 pounds of product, based on USDA guidelines.

FEEDING AMERICA HELPS PROVIDE MEALS TO PEOPLE IN NEED FROM SEVEN SOURCES:

<p>EMERGING RETAIL DONATIONS</p> <p>Donations from restaurants, hotels and convenience stores.</p>	<p>SNAP MEALS</p> <p>SNAP (Supplemental Nutrition Assistance Program) meals enabled by our SNAP referral and application assistance programs.</p>	<p>PURCHASED FOOD</p> <p>Groceries bought from manufacturers and distributors to fill donation gaps.</p>	<p>FEDERAL COMMODITIES</p> <p>Food provided by government programs.</p>
<p>FRESH PRODUCE</p> <p>Donations from farmers and growers.</p>	<p>MANUFACTURING DONATIONS</p> <p>Donations provided by manufacturing companies.</p>	<p>RETAIL DONATIONS</p> <p>Donations provided by grocery and retail companies.</p>	



DID YOU KNOW?

OVER 100 FOOD BANKS HAVE USED MEALCONNECT TO RESCUE 800 MILLION POUNDS OF FOOD FROM GOING TO WASTE. VISIT MEALCONNECT.ORG TO LEARN MORE.

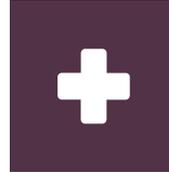
THE IMPACT OF YOUR GENEROSITY

Together, we are waging a winning battle against hunger in America. Your gifts have helped expand our work with policymakers, manufacturers, nonprofits and health care organizations. At the same time, you have helped us refine our approach to advocacy, partnerships, food sourcing and community outreach. More families are finally getting the food they need, and it simply would not have been possible without your generosity.



ADVOCATING FOR ANTI-HUNGER PROGRAMS

Feeding America engages lawmakers to secure meals for families in need. After we encouraged greater federal investment in food for distribution to food banks, USDA announced \$177 million in commodity purchases. Food banks will distribute this food to people facing hunger through federal nutrition programs like The Emergency Food Assistance Program (TEFAP). Meanwhile, our staff in Washington, D.C. continue to reach out to key members of Congress in partnership with food banks to fight for a Farm Bill that protects families and helps end hunger.



FIGHTING HUNGER WITH HEALTH CARE PARTNERS

Feeding America is building relationships with health care organizations to alleviate hunger, a root cause of poor health. We have established partnerships with Aetna; Humana; Solera; Blue Cross and Blue Shield of Illinois, Montana, New Mexico, Oklahoma, Texas and other major health care providers and payers to create environments that promote better health for all. By working together to conduct research and connect patients with nutritious food, disease-prevention information and other health-related resources, we believe that we can not only address hunger but also encourage healthier food choices that promote wellness among the people we serve.



Thanks to you, Feeding America is the leading provider of meals to struggling seniors in America. In May, Older Americans Month, you helped us rally support to #solveseniorhunger.





DELIVERING MORE DAIRY TO STRUGGLING FAMILIES

During June, National Dairy Month, Feeding America put a spotlight on partnerships that provide much-needed dairy for families in need. Together with The Great American Milk Drive, we have channeled more than 24 million servings of milk to food banks. The Milk2MyPlate program has also connected over 25 food banks with local milk processors, providing more than 1 million gallons of milk to children and families. Additionally, nearly 30 board members from the Innovation Center for US Dairy who have leadership roles across the dairy industry recently committed to deepening their companies' engagement in the anti-hunger movement.



MOVING CLOSER TO A HUNGER-FREE SUMMER

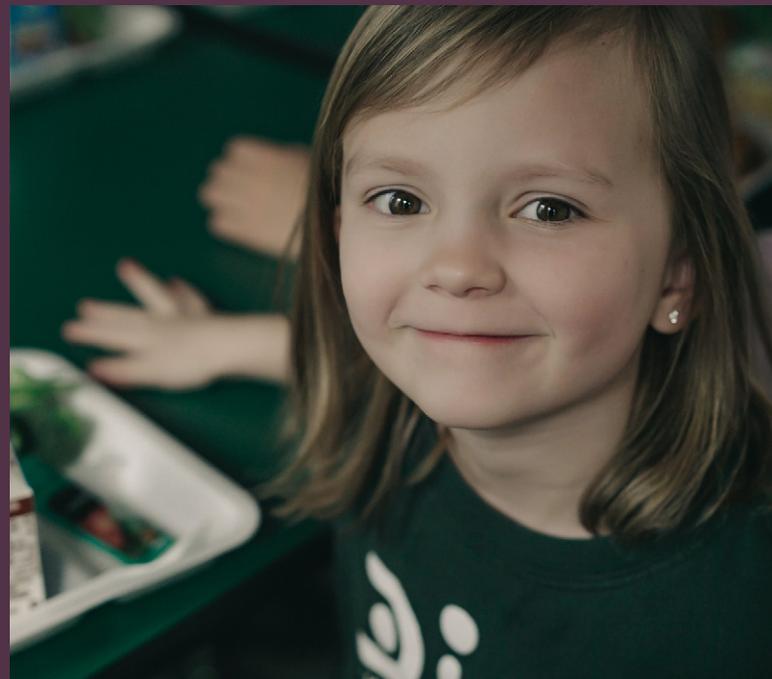
Through the Hunger-Free Summer Hubs pilot, Feeding America food banks worked together to identify new ways to stop summer hunger. Network members reported that the intensive planning and partnership-building required by the pilot helped generate ideas that made their summer programs more impactful. Food banks increased the number of summer meals they distributed by more than 50% overall. Additionally, partnerships that began because of the pilot enabled food banks to reach more children and families and enhance their interactions due to better-coordinated messaging and outreach.

Feeding America is grateful to BJ's Charitable Foundation and Conagra Brands Foundation for supporting this initiative.

HOW THE NEW YORK TIMES NEEDIEST CASES FUND SUPPORTS FEEDING AMERICA

The New York Times Neediest Cases Fund has helped people in need by leveraging nearly \$300 million in generous donations from readers and viewers of *The New York Times*.

Through its general endowment, The Fund expanded its impact beyond New York for the first time when it established a partnership with Feeding America in 2017. Their generosity helped seven food banks provide critically needed summer meals to children at risk of hunger when school was out. During the 2017 hurricane season, The Fund enabled network members in Southeast Texas to deliver meals to disaster-ravaged communities following Hurricane Harvey's destruction. This year, funds have been allocated to individuals struggling with hunger by connecting them to healthy food and nutrition education. Thanks to The New York Times Neediest Cases Fund, people facing hunger are getting the nourishment they need to reach for a better day.



THANKS TO OUR SUPPORTERS, WE ARE GROWING THE ANTI-HUNGER MOVEMENT

Hunger is a complex problem, but our corporate supporters enable us to nourish many families in need. Their campaigns call on the public to take a stand for their hungry neighbors, and Feeding America transforms this support into millions of meals for people facing hunger. Through working together, we strengthen communities and help people build better lives.



Walmart’s Fight Hunger. Spark Change. campaign helped provide 230 million meals with caring support from its customers and campaign partners—Bush’s Beans, Conagra Brands, General Mills, Gold Peak Tea, Hidden Valley, Kellogg Company, Kraft Heinz Company, Maruchan, Mott’s, PepsiCo, Pinnacle Food Service, Post Cereals, Smucker’s, Synchrony Financial and Unilever. Walmart, Nextdoor and Feeding America held gatherings around homemade tables to discuss fighting hunger locally.



Photo by Ricardo Arduengo for Comic Relief USA

Red Nose Day 2018 raised over \$42 million for Feeding America and other charities, and partnered with celebrities including [Lauren Graham](#) to build awareness and support for children facing poverty.



As part of its Zero Hunger | Zero Waste plan, Kroger showed how the company is doing a world of good by helping provide 1 million meals through the Sustainability Lives Here campaign.



Cheeky has helped provide more than 15 million meals to people facing hunger through donating the equivalent of a meal to Feeding America from the purchase of every Cheeky Home product.

Through the “Baking it up a notch in the fight to end hunger” campaign, Nature’s Bakery helped provide 1.65 million meals and 135,000 pounds of Nature’s Bakery food items to families in need in 2017.

IKEA helped provide more than 3 million meals to people struggling with hunger by donating \$1 to Feeding America per children’s meal purchase and inviting customers to donate at checkout at its U.S. stores in June.

YOU ARE HELPING US MEET THE NEED AND END HUNGER

BANDING TOGETHER TO FIX SUMMER BREAK

Summer is a fun, carefree season for many children, but for kids at risk of hunger, it's a challenging time.

When school is out, kids lose access to free or reduced-price meals that nourish them during the school year. Compassionate people like you help us feed 12 million children every year, but there are still kids facing hunger across America. We believe that summer break is broken—and we are asking supporters like you to help us fix it by raising awareness and support for struggling children. There are many ways you can help end summer hunger. Get started at feedingamerica.org/summerhunger.

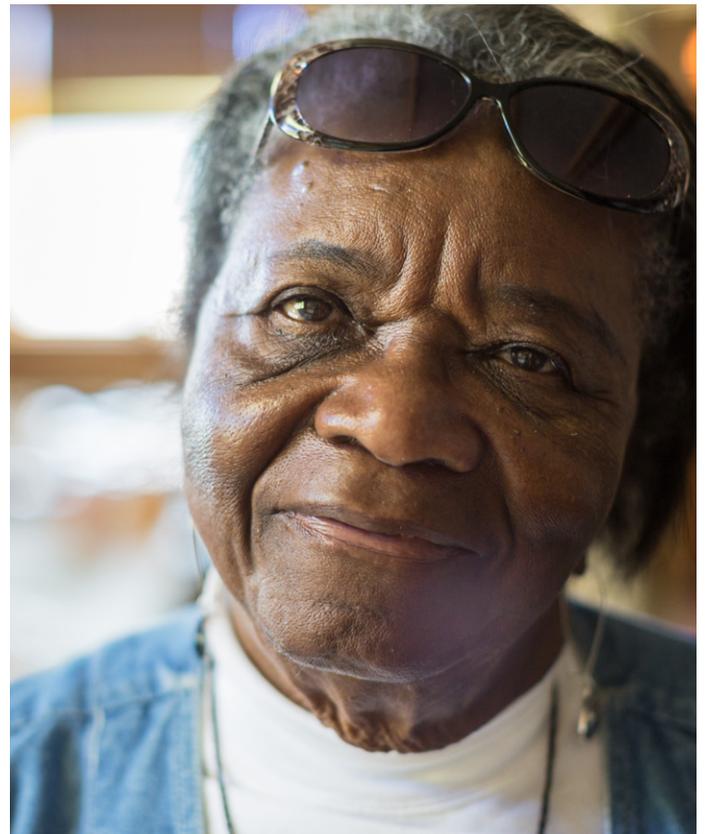


Your support helps us connect with celebrity volunteers. Alison Sweeney and Betsy Brandt showed their commitment to ending summer hunger by serving meals to children in Los Angeles.

EXAMINING THE ISSUE TO ACHIEVE OUR MISSION

Thanks to you, we are conducting research that is helping us more clearly understand who struggles with hunger and how we can better meet their needs. [*Map the Meal Gap 2018*](#) provides local estimates of the number of people at risk of hunger and the cost of a meal in communities across America. [*The State of Senior Hunger in America*](#) indicates the number of seniors facing hunger across the country. [*Pathways for Community Voices*](#) demonstrates how network members are improving their services by collecting feedback from people about their experiences receiving food assistance from food banks and food pantries. To learn more about Feeding America's hunger research, visit feedingamerica.org/research.

Feeding America is grateful to The Howard G. Buffett Foundation, Conagra Brands Foundation, the Fund for Shared Insight and Nielsen, among others, for supporting our research initiatives.



CONCLUSION

Every person deserves a seat at the table and a plate of nutritious food. Though inequality persists in our country, Feeding America is making remarkable progress against hunger with your help. Thanks to you, we are providing meals to people who are struggling after last year's hurricanes and preparing to help if other disasters strike. At the same time, we are offering summer meals to children who rely on school lunches and working hard to reach more kids in need. We have restored hope in challenging places and reached key milestones in the fight against hunger, and it's all because of generous supporters like you. Thank you for extending a helping hand to struggling families so they can work toward a better tomorrow.

WAYS TO ENGAGE

- 1** Your compassion can have a lasting impact on families facing hunger. To learn more about including Feeding America in your estate plans, visit feedingamerica.org/plannedgiving.
- 2** Read our Hunger Blog to learn how hunger impacts your struggling neighbors and what you can do to combat it in your community. Visit feedingamerica.org/hungerblog.
- 3** During Hunger Action Month this September, join Feeding America and many anti-hunger advocates as we raise our voices in support of people in need. To learn more, check out HungerActionMonth.org.



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Feeding America is a nationwide network of food banks that feeds more than 46 million people through food pantries and meal programs in communities across America and leads the nation in the fight against hunger.

**Support Feeding America and help solve hunger.
Donate. Volunteer. Advocate. Educate.**