FALL 2025

Impact Report

Your Investments in Action







As of the publication of the Fall 2025 Impact Report, the <u>federal government shutdown</u> had entered its fourth week, with many families, federal workers and seniors suddenly experiencing paycheck disruptions and the harsh reality that benefits like the Supplemental Nutrition Assistance Program (SNAP) are slated to abruptly end Nov. 1.

On Oct. 6, Feeding America launched a national marketing, fundraising and advocacy campaign **urging supporters to give, advocate or both**:

- **Give Locally:** Donations to <u>your local food bank</u> help ensure communities have the resources they need during the shutdown.
- Support the Community Response Fund: Your gift* helps Feeding America and the network meet urgent and changing hunger challenges nationwide.
- Donate Food and Product: Contributions* of all types help strengthen food bank inventories.
- Take Action: <u>Urge Congress</u> to fully fund federal nutrition programs and reopen the government.

More than 40 million people in America are at risk of losing access to critical food assistance. Together, we can help families stay nourished during this devastatingly uncertain time, as they work feverishly to figure out a way to put food on the table.

Learn more about the network's response by visiting our Hunger Blog.

*Contact your Feeding America Relationship or Account Manager to learn how you can make a donation today.



NEIGHBOR SPOTLIGHT: MEET RICKY

For the better part of two decades, Ricky has volunteered at <u>Food</u>
<u>Finders Food Bank's</u> Fresh Market
(Lafayette, Indiana), stocking shelves, staffing the front counter or leading trainings.

Ricky has a unique perspective on volunteering with the partner food bank: His family—led with love by a single mom who survived domestic violence—used to visit pantries to access the meals they needed.

"As a kid, [visiting the pantry] meant a lot to me and my brother because we just didn't have a lot of food," he said. "When we came home, we saw the fridge filled. We knew that we would be happy for another week."

Through volunteering, Ricky has learned food is just the beginning of what pantries provide.

"I needed the pantries growing up. It's what made my mom feel like we were safe, and now I volunteer to help make sure other people feel the same exact way," he said.



Above: On Hunger Action Day (Sept. 9), hunger-relief supporters from the entertainment industry helped serve meals to seniors at Food Bank For New York City's (FB4NYC) Community Kitchen of West Harlem. Pictured left to right: Dominic Sessa, Chef Sheri Jefferson (FB4NYC), Claire Babineaux-Fontenot, Rachel Hilson, Tati Gabrielle, and Leslie Gordon (FB4NYC CEO).

A LETTER FROM OUR CEO

As I write, there are myriad factors in the landscape of national food security that are in flux. But Feeding America's mission to end hunger remains steadfast, and we are undaunted. Feeding America is a beautifully diverse network of over 200 food banks and 60,000 pantries and meal programs, spanning the entire country—made up of thousands of staff members and even more volunteers and supporters. We are aligned and unified, across all that might serve to divide us, in ways that give me deep hope for the future.

Our recently unveiled five-year strategy—informed by the experiences and priorities of people facing hunger—is a uniquely powerful tool that will drive transformative work across the country. Feeding America's 2030 strategy is designed to ensure that people have dignified access to more fresh, healthy, preferred food than ever before, partnering in new ways to support improved health outcomes, and working together to address root causes of food insecurity. People in America largely agree that the system isn't working, and people facing hunger have told us that they don't want charity—they want change. Together, alongside donors and partners like you, local leaders and community members, industry leaders and lawmakers—and in lockstep with people facing hunger—we are making change. Thank you for joining us.

In gratitude and hope,

Claire Babineaux-Fontenot CEO, Feeding America

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STRENGTHENING STATE-LEVEL POLICY ENGAGEMENT

Feeding America proactively supports the network's state-level policy engagement efforts, helping to build and strengthen advocates to impact state implementation of federal nutrition programs, like the Supplemental Nutrition Assistance Program (SNAP). In 2022, we launched the State SNAP Policy Engagement Project, with three-year grants for sustained support, including helping members support or defend state requirements for accessing SNAP. As of July 2025, all 50 states, as well as Washington, D.C. and Puerto Rico, have received the grant.

On Oct. 15, we relaunched our SNAP policy training series, with the first topic focused on supporting the network in bolstering accuracy with their state agency on SNAP error rates. We continue to evolve Feeding America's state policy work, based on network and neighbor input and needs, to meet the moment. Our goal remains centering neighbor voices to ensure fair access to state implementation of federal nutrition programs.

STATE POLICY GRANTEE ACTIONS

This is a snapshot of the impact state advocates made in FY25 on both legislative and administrative advocacy:



21

passage of positive bills



31

blocked passage of negative/harmful bills



55

people hired, adding capacity to grant-specific work



787

meetings with state legislators



5,363

activations by coalition members and neighbor advocates



HUNGER ACTION MONTH HIGHLIGHTS

For Hunger Action Month—September 2025—we rallied with supporters like you to raise awareness through social media, volunteer events, corporate giving and much more.



3RD ANNUAL STATE OF HUNGER ADDRESS

On Sept. 10, we held our 3rd annual State of Hunger Address, part of our What's Cooking? webinar series. During the virtual event, donors and partners heard from Feeding America leaders at the national and network levels and learned about Feeding America's 2030 strategy, which is grounded by the expertise and insights of neighbors facing hunger. Through our 2030 strategy, we aim to catalyze community resilience to achieve fair access to nutritious food and resources.

Feeding America's 2030 strategy—aligned with the food bank network—is anchored by five pillars:

- 1. Improve Neighbor Access and Experience investments in community-level and local food systems partnerships
- 2. Enhance Food Sourcing and Sharing investments in food rescue expansion, like the Food Rescue Fund, and disaster preparedness and response efforts
- 3. Expand Policy and Advocacy investments in federal nutrition programs, like the **Supplemental Nutrition** Assistance Program, and legislation that impacts access to nutritious food for the millions of people in the United States facing hunger
- **4. Increase Holistic Supports** investments in food prescriptions and sourcing; initiatives like Food as Medicine are critical to ensuring that everyone has what they need to improve their health and well-being
- 5. Transform Measurement and Data investments in innovation, like MealConnect®, our groundbreaking, no-cost online platform that instantly connects food banks and partner agencies with manufacturers, retailers, restaurants, farmers, and distributors looking to donate surplus food



Above: Babineaux-Fontenot appeared on GMA: The Third Hour on Hunger Action Day (Sept. 9) and shared why food insecurity is at its highest level in nearly a decade—and how people can take action to help.

2025 ELEVATING VOICES: **INSIGHTS REPORT NOW AVAILABLE**

The 2025 *Elevating Voices: Insights Report*, released Sept. 9, is based on our most expansive survey yet—of over 1,500 people facing hunger—and uplifts the experiences, concerns and policy views of neighbors. With insights gathered as new federal legislation impacting food assistance advanced, the report provides urgent and timely perspectives on the challenges communities are experiencing right now—and what they say is needed to build lasting food and health security.

Among the insights revealed in the report is that nearly 70% of study participants say they want to eat healthier but can't afford to right now. Since 2022, the Elevating Voices: Insights Report has offered an annual snapshot of the reality of hunger in the U.S., informed by survey data from people facing the issue.



Food prices, among other things, keep us focused only on survival not on well-being or things we could do to improve ourselves and our communities." 2025 Survey Participant, Elevating Voices: Insights Report

PARTNERING IN THE MOVEMENT TO END HUNGER



Farmers are key to thriving communities. A new \$275,000 grant from Tallgrass supports the purchase of protein, produce, dairy—all highly requested from neighbors facing hunger—and dry agricultural foods from farmers, ranchers and growers so people have more access to locally grown food.

Together, we're working to end hunger.

Italian Herb Bread

Human Amarks

For each purchase of the Give Back Set, we'll donate the equivalent of 10 meals.*

pampered chef. FEEDING

Pampered Chef—Feeding America's first and longeststanding cause partner—has teamed with us since 1991 through Round-Up from the Heart*. The latest campaign (September 2024-August 2025) provided over 2 million meals for families facing hunger—totaling an overall contribution of 300 million meals, to date.



Longstanding partnerships are key to helping support hunger relief. For the 17th year, **The Cheesecake Factory** is helping provide over 2 million meals for neighbors facing hunger through its slice campaign, donating 25 cents for every Peach Perfect with Raspberry Drizzle slice through July 29, 2026.

Nearly 14 million children in the U.S. faced hunger in 2023—and supporters like **Amazon Fresh** are making a difference. The Help for Hunger campaign (July 2025) provided over 1 million meals to children and families through food banks across the country.



Food banks and pantries provide not only food, but also household essentials that families need to thrive. During the summer of 2025, **P&G and Sam's Club** donated 4.5 million sanitary pads and diapers to partner food banks.



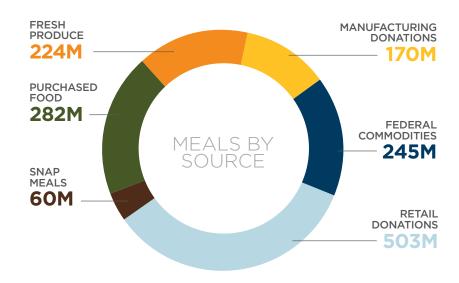
Since 2014, Fresh Thyme Market has partnered with us to help fight hunger across the Midwest. Over the past year, its customers helped provide more than 5 million meals through its Round-Up at the Register and food rescue programs.



Visit the <u>Why I Partner</u> page to learn how our national partners are taking action in the movement to end hunger.

NEIGHBORS
FACING HUNGER
GAINED ACCESS TO
1.4 BILLION MEALS*,
SUPPORTED BY
THE FEEDING
AMERICA NETWORK
APRIL THROUGH
JUNE 2025.

The chart conveys the meals received by the network.



*A meal from Feeding America is 1.2 pounds of product, based on USDA guidelines. The quarterly estimate includes SNAP meals Feeding America enabled through our SNAP application assistance programs. If you have any questions, please contact your Feeding America relationship manager or productsourcing@feedingamerica.org.

PARTNER SPOTLIGHT \\\/∆| M∆DT & C∆M'C

WALMART & SAM'S CLUB FIGHT HUNGER. SPARK CHANGE.

For the 12th consecutive year, Walmart and Sam's Club associates, customers and members joined together with participating suppliers (see below) to help people facing hunger gain access to the meals they need through the **Fight Hunger. Spark Change**. campaign. More than \$21 million was donated to benefit Feeding America and the network's 200 partner food banks.

Through the campaign, shoppers made monetary donations at checkout or purchased participating items in stores or online to benefit their local food bank. Campaign donations help food banks better serve neighbors facing hunger by enabling them to invest in the areas of greatest need within their communities.



To kickstart the campaign and further support local neighborhoods, Walmart invested \$2 million, most of which supported food banks in communities that have the highest food insecurity rates, where access barriers to food and resources persist. To date, the campaign has helped secure more than 2.3 billion meals for people facing hunger in communities across the country, including 211 million meals in 2025.

FIGHT HUNGER. SPARK CHANGE. CAMPAIGN PARTICIPATING SUPPLIERS

B&G Foods, Inc.
Ben's Original
Bush Brothers & Company

Celsius

The Coca-Cola Company
Conagra Foods

Dole Packaged Foods, LLC

Ferrero USA General Mills

The Hain Celestial Group

Hershey Salty Snacks

Hidden Valley Original Ranch Kellanova Keurig Dr. Pepper

Kodiak

Kraft Heinz

Lipton Tea

Materne

Mondelēz International

Nestlé

Olipop

Pepsi-Cola Advertising & Marketing, Inc.

Unilever

Utz Quality Foods

WK Kellogg Co

STRENGTHENING FOOD BANK DISASTER PREPAREDNESS AND READINESS

September 2025 marked National Preparedness Month—and served as an important reminder of the role the Feeding America network plays in readiness. Over the summer, our Disaster Services team and partner food banks worked together to ensure the network is positioned to respond effectively to disasters.

- Network Engagement Oregon Food Bank joined the pre-staging program, positioning disaster food boxes and bottled water in advance, which strengthens regional readiness ahead of peak wildfire season.

 In September, Los Angeles Regional Food Bank and MANNA FoodBank (North Carolina) conducted preparedness drills and local engagement events, modeling resilience for their communities.
- National Preparedness Webinar In August, we joined a cross-sector webinar alongside the National Hurricane Center, U.S. Chamber of Commerce Foundation, American Red Cross, Team Rubicon, United Way, and 211 to share strategies for strengthening preparedness ahead of the 2025 Atlantic Hurricane Season. The event drew more than 1,000 registrants.
- After-Action Review A full after-action review was held on the response to the Central Texas floods (July 2025). After-action reviews are critical for assessing response efforts, capturing insights and improving future preparedness.
- Loaned Staff Program Expansion Incorporating feedback from recent activations, we updated the Loaned Staff Deployment Guide in July to strengthen support for food banks. These updates help ensure that trained personnel are available to bolster local capacity when disasters place added strain on staff.

LOOKING AHEAD

As we head into late fall and winter, and in alignment with Feeding America's 2030 strategy (see page 3 to learn more), we continue partnering with food banks, state associations and cooperatives to strengthen regional preparedness strategies so we can best support neighbors during times of crisis.

Special thanks to our <u>disaster-relief partners and</u> <u>supporters</u> for enabling this work.



USING RESEARCH TO HELP INFORM FOOD AS MEDICINE PROGRAMMING

Having reliable and consistent data about the people who access food and support from food banks and meal programs is key in both understanding need and developing solutions to address our nation's hunger crisis.

In August 2025, our partners from the Urban Institute released a <u>brief</u> with national data focused on public awareness, interest and perceptions of Food as Medicine (FAM) programming. The data are from the Urban Institute's 2024 <u>Well-Being and Basic Needs Survey</u>, a nationally representative, internet-based survey of working-age adults that monitors changes in family well-being. These data represent the first time we've had nationally representative data on FAM understand what people want and value pertaining to FAM programming. The insights are actionable, informing discussions and planning to better serve neighbors experiencing food insecurity.



4 in 5 adults

experiencing food insecurity with a diet-sensitive condition were interested in Food as Medicine



LEAVING A LEGACY: LESTER NATHAN

For 25 years, Lester Nathan has proudly partnered with the Feeding America network to help neighbors access the food they need to thrive. To elevate his lasting impact, he's added Feeding America and Feeding Westchester (Elmsford, New York) to his estate plans.

Inspired by his Jewish heritage and his parents' philanthropic beliefs, Lester began supporting his local food bank in 1999 to help provide meals during the Thanksgiving season. When he moved to New York, he continued to support his local community by beginning a relationship with Feeding Westchester and later amplifying his support on a national scale to Feeding America in 2007.

Lester cites the organizations' efficiency, with a proven track record and consistently high Charity Navigator ratings. He is especially impressed by our collective food rescue efforts—critical to providing all individuals nutritious, preferred food.

Caring legacy donors like Lester help ensure Feeding America has the support needed to achieve food security throughout the U.S.

Click <u>here</u> to visit our **Why I Give** page to read more about Lester and other hunger-relief supporters.

The van Hengel Society is named for John van Hengel, the founder of the modern food bank movement, and honors individuals who make legacy gifts, including bequests and charitable gift annuities, in support of Feeding America. To learn more about making a planned gift, joining the van Hengel Society, or if you've already included Feeding America in your estate plans, please contact Jessica Noe, Senior Director of Development and Planned Giving, at 312-641-5593 or plannedgiving@feedingamerica.org.

FOOD RESCUE UPDATE

Amid high food costs and a significant reduction in federal commodity foods, the Feeding America network remains resilient, anchored by the support of donors and partners like you. In fiscal year 2025 (which ended June 30, 2025), the network rescued 4.3 billion pounds of food, a year-over-year increase of 192 million pounds, moving us closer to our goal of rescuing 5 billion pounds annually. Through the Food Rescue Fund and Food Rescue Challenge campaign, we've raised \$23.2 million, to date.

Our coordination of and participation in key events continue to position the organization as a national leader in food waste innovation. Recent events include:

- WasteExpo (May 2025) and ReFED (June 2025):
 We reinforced our leadership in food waste innovation by
 presenting at the WasteExpo and engaging with retailers,
 tech innovators and nonprofit allies at both events to drive
 future collaboration and sector-wide impact.
- NYC Climate Week (September 2025): We joined Brightly, HelloFresh and The Farmlink Project at the Regenerative Systems Summit to explore how carbon markets can drive real-world impact.



Above: Eric Cooper (far right), CEO of the <u>San Antonio Food Bank</u>, joined panelists at the Regenerative Systems Summit on Sept. 23 to share strategies to strengthen food rescue infrastructure and reduce emissions.

4.3 billion pounds of food rescued in fiscal year 2025.

ON THE ROAD TO ENDING HUNGER

Approximately 70% of responding food banks report seeing demand for food assistance increase or stay the same in August 2025, compared to July 2025, according to our latest network survey data. Hunger-relief partners like **Darden Restaurants** help us address the elevated need. For the fifth year, **Darden Restaurants, Inc. Foundation** donated refrigerated trucks and operating support to local food banks, enabling them to transport fresh and perishable foods more efficiently. With a \$2 million grant from the Darden Restaurants, Inc. Foundation and support from **Penske Truck Leasing**, nine 26-foot trucks are hitting the road this year, each capable of hauling up to 12,000 pounds of food for local distribution to families. Since 2021, this partnership has resulted in 54 refrigerated trucks being delivered to 54 food banks in 23 states.

Below: Staff from <u>Second Harvest Food Bank of Middle Tennessee</u> welcome the donation of their new food truck, joined by Nashville Mayor Freddie O'Connell.



WAYS TO ENGAGE

- ▶ Participate in **#GivingTuesday on Dec. 2** to join a global movement that unites people around generosity and kindness.
- Consider supporting Feeding America before Dec. 31 to maximize your tax benefits or minimize year-end product inventories.
 Want to double your impact with your employer? Learn how by using the search tool on our matching gifts page.



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Feeding America® is the largest hunger-relief organization in the United States. As part of a network of more than 200 food banks, more than 20 statewide food bank associations, and over 60,000 agency partners, food pantries and meal programs, we helped provide 5.9 billion meals to tens of millions of people in need last year.

Join the movement to end hunger.

Donate. Volunteer. Advocate. Educate.

