Your Investments in Action

Fall 2020 Impact Report
About a month before his third child was born, Jose Cruz lost his job working as a line cook at a hotel in Washington, D.C.

“I’ve been out of a job for four months now,” he said. “It’s crazy. We don’t know when we’ll go back to work.”

To help ensure his family has enough to eat, Jose visited a food pantry in Silver Spring, Maryland that works with Capital Area Food Bank, a member of the Feeding America network.

Since the pandemic began, life at home with his wife and three children has been quieter, he says, even with a newborn son.

“Nobody’s working in my house,” he said. “We can’t go anywhere. We have to take care of the baby.”

Jose said he’s grateful for the food he receives at the pantry, as it helps stretch their resources.

“When I get the food, I’m so happy to share it with my family,” he said.

Like millions of Americans, Jose found himself visiting a food bank to help offset sudden job loss due to COVID-19.
A meal from Feeding America is 1.2 pounds of product, based on USDA guidelines. If you have any questions, please contact your Feeding America relationship manager or productsourcing@feedingamerica.org.

You helped provide more than 1.5 billion meals for people facing hunger from April through June 2020.

Feeding America helps provide meals to people in need from six sources:

- **SNAP Meals**: SNAP (Supplemental Nutrition Assistance Program) meals enabled by our SNAP referral and application assistance programs.
- **Purchased Food**: Groceries bought from manufacturers and distributors to fill donation gaps.
- **Manufacturing Donations**: Donations provided by manufacturing companies.
- **Fresh Produce**: Donations from farmers and growers.
- **Federal Commodities**: Food provided by government programs.
- **Retail Donations**: Donations provided by grocery and retail companies.

**DID YOU KNOW?**

Thanks to the exceptional generosity of donors like you, Feeding America awarded more than $240 million in grants this past year to strengthen local hunger-relief programs for every network member food bank.
Thanks to the exceptional generosity of donors like you, the Feeding America network distributed nearly 5.2 billion meals to people facing hunger in fiscal year 2020.
Ellen and Harold Radday are remembered as philanthropists, social justice advocates and hunger-relief supporters. As Harold’s foreign service career propelled the couple and their three children around the world, including Kenya and Belgium, they saw hunger’s widespread impact.

“While living in the developing world with the U.S. diplomatic mission, they saw malnutrition, and as a result, reductions in health, learning, civic engagement and human development more broadly. Our parents strove to ... play a role in alleviating malnutrition and hunger,” says their daughter, Jeanne.

Ellen and Harold consistently performed community outreach, finding common ground with diverse people and building relationships that thrived. Very often, their daughter says, rapport began with “a shared need and desire for a good meal—the rest flowed naturally.”

The couple began supporting Feeding America in 1998 and their gifts live in perpetuity thanks to their generosity through the Feeding America van Hengel Society, which honors individuals who make legacy gifts to support our work.

Feeding America is grateful to be a beneficiary of the Radday family’s legacy of giving. Their generous gifts translate into hundreds of thousands of meals for people struggling with hunger across the country.
THANKS TO OUR SUPPORTERS, WE ARE GROWING THE ANTI-HUNGER MOVEMENT

Feeding America’s corporate partners launch engaging and effective campaigns to motivate people nationwide to take action and help provide nutritious meals to struggling families.

Walmart and Sam’s Club, along with their suppliers, customers and members, helped raise nearly $18 million for communities in need through the 7th annual Fight Hunger. Spark Change. campaign.

Chrissy Teigen and John Legend faced off sharing their favorite summer Chex Mix recipe on Instagram. For each vote cast, Chex donated $1 to Feeding America, raising $200,000.

Circle K’s Fuel for Food did 40 million meals worth of good to help 198 member food banks. Customers took action at the fuel pump at more than 5,000 locations, raising awareness and support.

Lay’s donated $1 million to Feeding America in honor of #JoyGivers—people who bring joy to their neighbors by simple acts of kindness.

Home Chef’s Home Chef Helps supports our COVID-19 response through a multifaceted cause marketing campaign. They also donated $100,000 to help food banks serving communities where Home Chef operates.
YOU ARE HELPING US MEET THE NEED AND END HUNGER

THANK YOU FOR SUPPORTING HUNGER ACTION MONTH®

We asked the public to participate in Hunger Action Month, our annual awareness campaign to mobilize and take action to help end hunger. Whether it was making a donation, volunteering or highlighting food insecurity in the U.S. through social media, every action taken by hunger-relief activists counts now more than ever.

Emmy winner Uzo Aduba helped distribute to-go breakfast meals to people at The Bowery Mission in New York during Hunger Action Month.

Grammy winner Sheryl Crow took to Instagram to show her support for Feeding America during Hunger Action Month.

WHEN DISASTER STRIKES, YOUR HELP MATTERS

When disaster strikes the U.S., millions of people who are food insecure become even more vulnerable. Because of your generosity and care, we are able to help people—who may already have been struggling with food insecurity due to the economic fallout of COVID-19—rebuild and recover. In the wake of Hurricanes Laura and Sally, the West Coast wildfires and the Midwest derecho, you made it possible for Feeding America to swiftly respond and deliver nearly 4 million pounds of food, water and supplies to impacted communities. Thanks to your support, our network is able to concentrate relief resources where they’re needed most using strong, coordinated efforts with regional members, and extending throughout the network, as well as to national disaster-relief partners.

Special thanks to our generous disaster relief partners, as well as the incredible COVID-19 response partners who helped our network of food banks address the surge in demand due to the pandemic.
CONCLUSION

As our nation continues to navigate new norms due to the impacts of COVID-19, millions of our neighbors who found themselves visiting food banks—40% of whom were seeking charitable food assistance for the first time—received the support they needed thanks to your generosity and care. As the issue of hunger persists due to the pandemic, our network remains committed to ensuring more neighbors have equitable access to food. Thanks to you, millions of people who were worried how they would access their next meal have the nourishment they need.

WAYS TO ENGAGE

1. Participate in #GivingTuesday on Dec. 1 to join a global movement that unites people around generosity and kindness.
2. Consider supporting Feeding America before Dec. 31 to maximize your tax benefits or minimize your year-end product inventories.

Feeding America is a nationwide network of food banks that feeds more than 40 million people through food pantries and meal programs in communities across America and leads the nation in the fight against hunger.