**2020 Census — Sample Social Media Copy**

***General 2020 Census Sample Social Media Copy (Twitter and Facebook)***

* Why is the #2020Census important? When you participate in the census, you help make sure a fair share of \*billions\* in federal money goes toward supporting key federal food programs like SNAP and WIC.

Visit 2020Census.gov to learn more. #GetCountedFeedAmerica

* Schools, roads, food programs⁠ — these are critical for every community! The #2020Census will help fund these resources where you live.

\*You\* have the power to shape the future for you and your neighbors. Visit 2020Census.gov to learn more. #GetCountedFeedAmerica

* What matters to your community? More schools? Better roads? Stronger food programs? #2020Census data will help shape planning for these resources.

Getting counted = an opportunity to\*empower\* your community. Visit 2020Census.gov to learn more. #GetCountedFeedAmerica

* #DYK the #2020Census matters for ending hunger? It:

✔️ Determines how much federal money will flow into food programs

✔️ Measures how many people need food

✔️ Shapes business decisions that can help create jobs

Learn more at 2020Census.gov #GetCountedFeedAmerica

* Kids, seniors, YOU — the #2020Census is critical for us all! It will help:

✔️ Decide how billions in federal money will be spent

✔️ Ensure fair political representation

✔️ Assess needs in communities across the country

Learn more at 2020Census.gov #GetCountedFeedAmerica

***2020 Census Digital Day of Action Sample Social Media Copy (Twitter and Facebook)***

* The #2020Census is HERE! When you participate in the census, you help make sure a fair share of \*billions\* in federal money goes toward supporting key federal food programs like SNAP and WIC.

Getting counted = fighting hunger: 2020Census.gov #GetCountedFeedAmerica

* Schools, roads, food programs⁠ — these are critical for everyone in every community in the U.S.! The #2020Census will help fund these resources where you live.

YOU have the power to shape the future for you and your neighbors today: 2020Census.gov #GetCountedFeedAmerica

* What’s at stake with the #2020Census? More schools, better roads, stronger food programs, and other resources that are important for everyone, everywhere.

Getting counted = an opportunity to \*empower\* your community: 2020Census.gov #GetCountedFeedAmerica

* With your #2020Census count, hunger’s days are numbered! The census:

✔️ Determines how much federal money will flow into food programs

✔️ Measures how many people need food

✔️ Shapes business decisions that can help create jobs

🠊 2020Census.gov #GetCountedFeedAmerica

* The #2020Census is in FULL SWING! It will help:

✔️ Decide how billions in federal money will be spent

✔️ Ensure fair political representation

✔️ Assess needs in communities everywhere

This is a win for all of us. Get counted NOW: 2020Census.gov #GetCountedFeedAmerica