

Your Investments in Action

Winter 2019-2020
Impact Report



FEEDING
AMERICA

A LETTER FROM OUR CEO

CONNECTING OUR PASSION WITH PURPOSE

Not long ago, people around the country noted their 2020 resolutions, imagining all the possibilities this decade could hold. When outlining our hopes for the future, we're encouraged to focus on our passions, from family and health to knowledge and finances.



At Feeding America, we are filled with optimism and gratitude knowing that people like you continually demonstrate how much you cherish and value our work to end hunger for children and families in need. Our passion is our mission and our motivation is driven by not only the families across the country who we serve, but the supporters and advocates like you who join us in the fight.

Because of your support, Feeding America is able to help families like Brittany's, who no longer has to make the difficult choice between paying for medicine for her two sons or having a meal to serve at dinner. Your donation, and a match from The Starbucks Foundation, helped Feeding America raise more than 4.7 million meals for hungry families on Giving Tuesday. The list goes on for all the ways you make our work more effective and meaningful.

Your engagement in the charge to end hunger continues to fuel our commitment to hunger relief. Thank you for your support to help make this new decade better and brighter for all the people we serve.

Kind regards,

A stylized, handwritten signature in black ink, appearing to read 'C. Fontenot'.

Claire Babineaux-Fontenot
Chief Executive Officer
Feeding America

BECAUSE OF YOU, WE HELP FAMILIES LIKE BRITTANY'S

Brittany strives to provide for her two sons—one of those primary necessities being food.

However, even though both she and her husband work—he has a college degree and works for a bank, and she manages a movie theater and babysits—their income is at the poverty level. A limited budget means they struggle to make ends meet. One winter, the homeowners didn't turn the heat on—the family of four slept in one bedroom with a space heater.

When bills are tight, Brittany says, you're faced with questions like: "Do you get the medicine, the fresh food ... or do you send [your child] to school in November with sandals?"

Thanks to a local mobile food pantry, Brittany and her husband no longer need to stretch every dollar and make those hard choices.

"I couldn't possibly tell you the difference it has made in our lives—I've felt like a better mother that I've been able to provide more for my children," she says. "The money we've been able to save on our groceries has helped us get back on our feet."

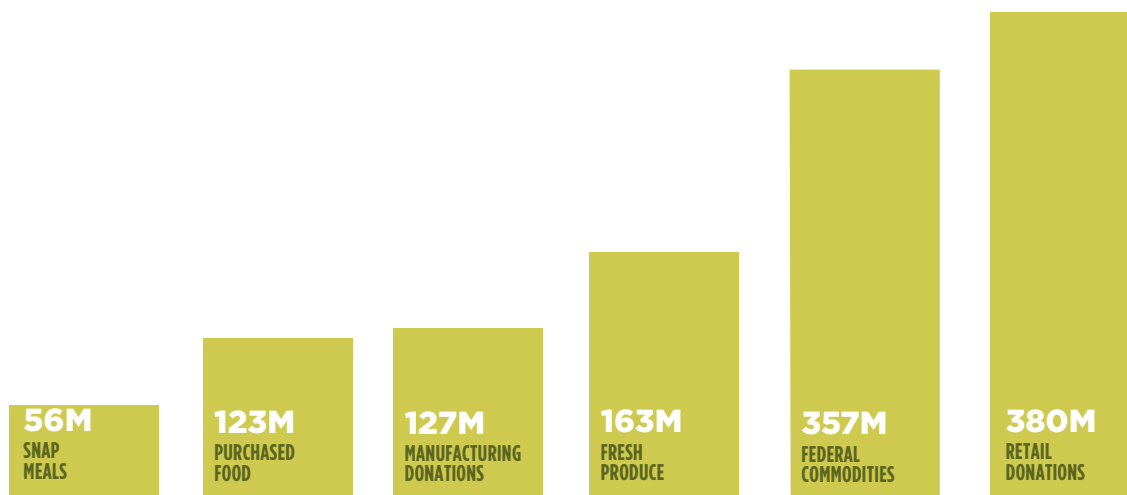
"I've felt like a better mother that I've been able to provide more for my children."



Your generous gifts provide hope and nourishment for struggling families like Brittany's.



YOU HELPED PROVIDE MORE THAN
ONE BILLION
 MEALS
 FOR PEOPLE FACING HUNGER
 FROM JULY THROUGH SEPTEMBER 2019



A meal from Feeding America is 1.2 pounds of product, based on USDA guidelines. If you have any questions, please contact your Feeding America relationship manager or productsourcing@feedingamerica.org.

FEEDING AMERICA HELPS PROVIDE MEALS TO PEOPLE IN NEED FROM SIX SOURCES:

SNAP MEALS

SNAP (Supplemental Nutrition Assistance Program) meals enabled by our SNAP referral and application assistance programs.

PURCHASED FOOD

Groceries bought from manufacturers and distributors to fill donation gaps.

MANUFACTURING DONATIONS

Donations provided by manufacturing companies.

FRESH PRODUCE

Donations from farmers and growers.

FEDERAL COMMODITIES

Food provided by government programs.

RETAIL DONATIONS

Donations provided by grocery and retail companies.



DID YOU KNOW?

IN FISCAL YEAR 2019, OVER 500 MEMBERS OF CONGRESS TOOK AT LEAST ONE ACTION—INCLUDING SPONSORING A BILL OR VOTING IN FAVOR OF FEEDING AMERICA-SUPPORTED LEGISLATION—TO HELP PEOPLE AT RISK OF HUNGER. OVERALL, 1,638 ACTIONS WERE TAKEN BY 577 MEMBERS SPANNING THE 115TH AND 116TH CONGRESSES.

THE IMPACT OF YOUR GENEROSITY

Our achievements would not be possible without your generous support. From providing our network innovative resources to help achieve their goals to identifying effective ways we can ensure food security and future success in our hunger-relief work, we have a far-reaching impact nationwide thanks to you.



40 YEARS OF PROGRESS

During our first year in 1979, we distributed 3.9 million pounds of food. Fast forward 40 years and in 2019—thanks to your generous support—we helped provide 4.2 billion meals to people facing hunger, 3.6 billion pounds of groceries were rescued from going to waste, and \$86 million in grants were awarded to network food banks to support initiatives that fight hunger. Learn more notable accomplishments we were able to achieve because of donors like you in our [2019 Annual Report: 40 Years of Progress in the Fight Against Hunger](#).



NATIONAL PSA CAMPAIGN EXPANDS

Building on the momentum generated from our new national PSA campaign, "[I Am Hunger in America](#)," we launched an extension of the campaign, "I Am Child Hunger in America," in January. The campaign, which runs on television, radio, billboards, bus shelters and in digital and print, aims to get consumers to see hunger in a different way by using photos, USDA data and artificial intelligence to create a data-driven portrait of hunger in America.

Thanks to C&S Wholesale Grocers and Conagra Brands Foundation for supporting this campaign.

With your support, Feeding America is dedicated to rescuing food from going to waste. Last year, we sourced more than 1.5 billion pounds of fresh produce—an increase of nearly 4% over the previous year—for people struggling with hunger.





NETWORK COLLABORATION IN ACTION

In partnership with Feeding America's Innovation team, the Project Foresight Advisory Committee—made up of food bank CEOs representing diverse regions, communities and professions—is analyzing relevant trends in food, society, environment and technology and preparing provocative stories about our network's potential future. This project is the first step in our network collectively imagining how food security might look in 2025. By telling provocative stories about the future, this committee will invite input and feedback from the rest of our network membership.



ADVOCATING FOR PEOPLE IN NEED

Over 40 food bank network members attended our 2019 Congressional Fall Fly-In—conducting more than 100 meetings on Capitol Hill. They advocated to build support in Congress for closing the summer and after-school meal gaps in Child Nutrition legislation and secure increased funding for The Emergency Food Assistance Program (TEFAP) storage and distribution to help our network in distributing billions of pounds in additional trade mitigation TEFAP commodities to the people we serve.

WHY THE ANGELL FOUNDATION SUPPORTS FEEDING AMERICA



Thanks to a generous grant from the Angell Foundation, Feeding America maximizes the advocacy capacity of our network members through trainings, toolkits and technical assistance. With the Foundation's support, Feeding America staff hosts an annual train-the-trainer Advocacy Academy in Washington, D.C. for food bank advocates from across the nation. These leaders share tips, tricks and best practices for successful advocacy and bring new innovations back to their communities.

This grant also helps fund Feeding America's Advocacy Index, a measurement tool to gauge capacity for growth toward new advocacy objectives. These grassroots strategies ensure that key federal legislation, like child nutrition programs and school meals, remain a priority for legislators at the local and state levels.

We are so grateful for the Angell Foundation's continued partnership.

THANKS TO OUR SUPPORTERS, WE ARE GROWING THE ANTI-HUNGER MOVEMENT

Feeding America is making meaningful advancements toward ending hunger thanks to the compassion and generosity of our supporters. Our corporate partners launch engaging and effective campaigns to stir people nationwide to take action and help provide nutritious meals to struggling families.



The Wells Fargo Holiday Food Bank Program helped provide over 70 million meals thanks to a \$3 million donation, matching every dollar donated up to \$2 million, and collecting non-perishable donations at 5,300 branches across the country.



The Kiehl's x Janine Rewell Charitable Holiday collection helped provide 1.2 million meals to families in need. Kiehl's celebrated the season by hosting volunteer events across the country to pack meals for families.

In November, Ameriprise celebrated their 10th annual National Day of Service. Over the past decade, Ameriprise employees, advisors and clients have provided 91.9 million meals and 341,134 volunteer hours.

Crate and Barrel celebrated the holidays by helping provide more than 6 million meals to Feeding America through customer and associate engagement in-store and online, along with a company match.

In November, Uber Eats donated 1 million meals to Feeding America by providing a donation for every sweetgreen order placed on the Uber Eats app.

For the second year, Kellogg Company hosted a Virtual Food Drive on Amazon, inspiring supporters across the country to donate much-needed product to their local food bank.

YOU ARE HELPING US MEET THE NEED AND END HUNGER



YOUR GIFTS HELP IMPROVE HEALTH THROUGH NUTRITION

Feeding America realizes the challenges families face stemming from food insecurity, poor health and chronic disease. To better understand how food banks can support people with prediabetes, Feeding America conducted a diabetes prevention pilot project with the Alameda County Community Food Bank in California from 2017 to 2019. [Addressing Food Insecurity and Diabetes Prevention: Resources and Tools for Success](#) outlines the pilot project results and identifies key resources for food banks working to address prediabetes in their communities.

Special thanks to Cargill for supporting this initiative.

YOU GAVE THE GIFT OF MEALS ON #GIVINGTUESDAY

On #GivingTuesday, Feeding America raised over 4.7 million meals for hungry families thanks to donations from caring supporters like you and a match from The Starbucks Foundation. On behalf of the people we serve, thank you!

GIVE TOGETHER

This December, Feeding America partnered with The Starbucks Foundation to encourage everyone to give together to help fight hunger. Thanks to a generous match opportunity, The Starbucks Foundation helped provide more than 5 million meals to people facing hunger. This campaign supports Starbucks ongoing commitment to help people in need access the nourishing food they need to thrive. Each day, ready-to-eat meals are picked up at Starbucks stores nationwide through the Starbucks FoodShare Program and distributed to people in need.

THANK YOU FOR GIVING BACK DURING THE HOLIDAYS

Hunger-relief advocates across the country paused during the holidays to share a wonderful gift: their time. Celebrity volunteers including Jimmy Fallon, Liev Schreiber and Karolína Kurková took action in our fight against hunger and volunteered at network member locations across the country—raising awareness and support for children and families in need.



Jimmy Fallon and his wife, Nancy Juvonen, volunteered at Food Bank For New York City's Community Kitchen and Pantry.

CONCLUSION

A new year—a new decade—provides everyone the chance to reset and find solid footing toward a brighter tomorrow. Thanks to Feeding America supporters like you, millions of families across the country are able to rebuild and recover—and renew their hope. Food insecurity exists in every community nationwide, but thanks to your compassion and generosity, we are making meaningful progress in the fight to end hunger. Thank you for all you do to help provide nourishing food to children and families in need.

WAYS TO ENGAGE

1

Your commitment to Feeding America has helped many people at risk of hunger reach for a brighter tomorrow. Read the [2019 Annual Report](#) to learn more.

2

Connect with other hunger-relief advocates at the [2020 National Anti-Hunger Policy Conference](#), the nation's largest annual anti-hunger conference, held March 1-3 in Washington, D.C. Registration is now open.



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Feeding America is a nationwide network of food banks that feeds more than 40 million people through food pantries and meal programs in communities across America and leads the nation in the fight against hunger.

**Support Feeding America and help solve hunger.
Donate. Volunteer. Advocate. Educate.**