

Your Investments in Action

Fall/Winter 2019
Impact Report



FEEDING
AMERICA

A LETTER FROM OUR CEO

A SPIRIT OF GRATITUDE

Thank you.

Two simple words.
Eight small letters.
One heartfelt sentiment.

As the year draws to a close, this is a time when gratitude abounds and blessings are embraced. It's a time to pause and reflect on how our supporters have helped millions of people who struggle with hunger every day.

Your grace in generosity—not just this season, but year-round—helped provide millions of nourishing meals to children and adults. Your commitment to our mission enabled Feeding America to award \$86 million in grants to every network member to improve local hunger-relief programs.

Your spirit of giving connects you to a dedicated spectrum of supporters—from 11-year-old Alizay Kashif, who opened a lemonade stand with her sister to benefit Feeding America, to our outstanding corporate partners, whose impactful campaigns provide essential support to serve people in need.

To all of our supporters who help us meet the need and end hunger through donations, volunteerism, advocacy and collaboration: Thank you.

The impact our work achieves would not be possible without your care and compassion.

Kind regards,



Claire Babineaux-Fontenot
Chief Executive Officer
Feeding America



BECAUSE OF YOU, WE CAN HELP PEOPLE, LIKE TERRI

Terri Champion is an author. A singer. A scholar with two master's degrees.

And she is hungry.

Terri moved to Florida with the promise of a job, but it fell through—as did the next employment opportunity.

"I never thought of myself as someone who needed to visit a food pantry," she said. "But not knowing if you're going to eat is probably the worst feeling I've ever dealt with."

So, Terri visited a food pantry, and it changed her life. She was finally able to focus on finding a job—which she did—without worrying about where her next meal would come from. "The pantry helped me immensely," she said.

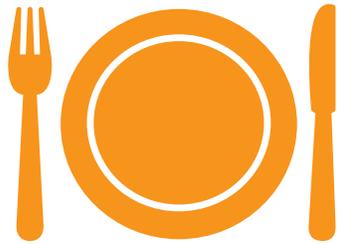
While still getting back on her feet, Terri is now writing a book, singing at church and giving back. She volunteers at the pantry that helped her.

Terri calls the last few years "a storm" that she's still working to get out of, but she now knows there's hope. "There's definitely light at the end of the tunnel," she said.

"The pantry helped me immensely," Terri said. "There's definitely light at the end of the tunnel."



Thanks to caring supporters like you, people like Terri don't have to worry about finding their next meal.



YOU HELPED PROVIDE MORE THAN
ONE BILLION
 MEALS
 FOR PEOPLE FACING HUNGER
 FROM APRIL THROUGH JUNE 2019



A meal from Feeding America is 1.2 pounds of product, based on USDA guidelines. If you have any questions, please contact your Feeding America relationship manager or productsourcing@feedingamerica.org.

FEEDING AMERICA HELPS PROVIDE MEALS TO PEOPLE IN NEED FROM SEVEN SOURCES:

EMERGING RETAIL DONATIONS Donations from restaurants, hotels and convenience stores.	SNAP MEALS SNAP (Supplemental Nutrition Assistance Program) meals enabled by our SNAP referral and application assistance programs.	PURCHASED FOOD Groceries bought from manufacturers and distributors to fill donation gaps.	MANUFACTURING DONATIONS Donations provided by manufacturing companies.
FRESH PRODUCE Donations from farmers and growers.	FEDERAL COMMODITIES Food provided by government programs.	RETAIL DONATIONS Donations from grocery and retail companies.	

DID YOU KNOW?

SUPPORTERS LIKE YOU ENABLED FEEDING AMERICA TO AWARD \$86 MILLION IN GRANTS TO FOOD BANKS THIS PAST YEAR. **EVERY NETWORK MEMBER RECEIVED SUPPORT TO STRENGTHEN LOCAL HUNGER-RELIEF PROGRAMS.**

THE IMPACT OF YOUR GENEROSITY

Your support allows Feeding America to not only provide meals but also nourishment to the people we serve. Through data, collaboration and advocacy, we are working to improve health by ending hunger. Because of you, more families and children have access to a precious resource—a nutritious meal.



SHARING LEARNINGS ON HEALTHCARE PARTNERS

This fall, the Healthcare Partnerships Community of Practice (HCPCoP) is headed by 15 dedicated Feeding America network staff selected as community conveners. They will work to achieve HCPCoP's goal of advancing network learning and action on addressing and reducing food insecurity through healthcare partnerships and interventions. Working alongside network members, we are creating a collaborative space to share expertise, experiences and expand healthcare knowledge. As HCPCoP grows, it will continue to evolve based on feedback from both HCPCoP participants and conveners.



HELPING IMPROVE HEALTH OUTCOMES

Feeding America released the Choice Pantry Nudge Toolkit, a resource that directs food bank staff on how to implement and expand nudge interventions in client choice pantry settings. Nudges are small, low-cost changes that can be incorporated within choice pantries that make the healthy choice the easy choice for visitors. A group of food banks are testing the toolkit in real time to ensure its feasibility, utilization and applicability in food banks.

Feeding America is grateful for the support of BCBS and Cargill toward this initiative.



Feeding America is not only fighting hunger, but also helping make the healthy choice the easy choice for the people we serve. To learn more, visit HungerandHealth.org



GAINING INSIGHTS WITH DATA

Feeding America is turning insights into action. By transforming data into stories

that helps inform decision making across the network, we can better serve people facing hunger. Through Tableau, a software application, our data visualization library is growing. We are creating dashboards that explore the relationships between food insecurity and overlapping issues. Our three unique dashboards—[Healthcare Costs of Food Insecurity](#), [Dimensions of Food Insecurity in 10 Communities](#), [Calculating a Household Budget with SNAP Benefits](#)—examine how food insecurity correlates with healthcare costs, impacts communities differently and reflects families’ budgeting constraints. The tools help inform our program design and advocate for policies that address food insecurity.

Special thanks to Tableau, Conagra Brands Foundation and Nielsen for supporting this initiative.



ADVOCATING TO END HUNGER

During the Congressional August recess, the Feeding America network advocated

for a stronger bipartisan Child Nutrition bill, engaging lawmakers through town halls, in-district congressional meetings and meal-site visits. Through our advocacy efforts, Sens. John Boozman (R-AR) and Patrick Leahy (D-VT) introduced bipartisan marker bill S.1918-Hunger Free Summer for Kids Act of 2019, based on our network’s common-sense policy solutions surrounding child summer meal programs. The Feeding America network, with your support, also spoke out to protect meals for children in need. Thanks to your help, we submitted over 20,000 comments to the U.S. Department of Agriculture, pushing back against the administration’s Supplemental Nutrition Assistance Program proposal to eliminate benefits for 3.1 million people and jeopardize free school meals for 500,000 children.

WHY ALIZAY KASHIF SUPPORTS FEEDING AMERICA



Compassion and generosity proved to be the key ingredients for one 11-year-old’s lemonade stand.

Alizay Kashif and her 16-year-old sister, Emaan, opened a lemonade stand in June outside their home in Naperville, Illinois. The goal? Raise money for Feeding America because, as Alizay said, “Hunger is the most important thing we have to fight and give our all for—that’s why I wanted to help.”

Unfortunately, that’s where this sweet story takes a sour turn. After a few hours of slow business, some teenagers came by and stole the money—\$9, a small amount but devastating for the sisters to lose.

Resilient and undeterred, the sisters reopened the stand at a different location on a busier road. Neighbors—including Naperville police—quickly learned what happened at the first

stand and turned out en masse to support the girls and their charitable efforts. The police department boosted the stand’s fundraising total with a \$170 donation.

The lemonade stand raised nearly \$350, which Alizay and Emaan, along with their parents, personally delivered to Feeding America’s national office in Chicago.

THANKS TO OUR SUPPORTERS, WE ARE GROWING THE ANTI-HUNGER MOVEMENT

Hunger is a problem we can't solve alone. That is why Feeding America is grateful to have the generous support of our corporate partners, whose campaigns raise awareness and provide vital support for children facing hunger. Together, we can ensure that children everywhere have the food they need to thrive.

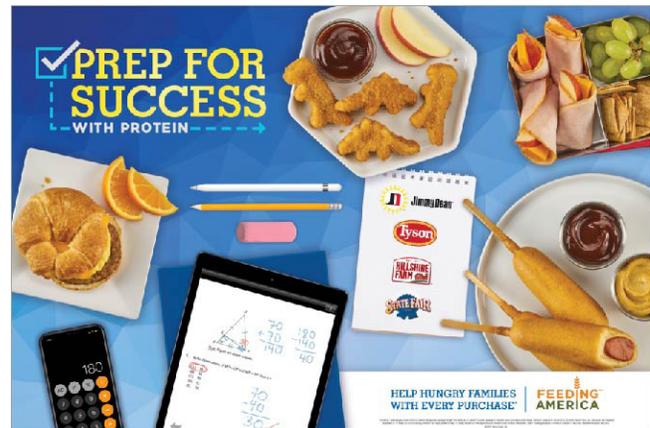


NOURISHING OUR NEIGHBORS
one
REUSABLE BAG AT A TIME

In July, Food Lion partnered with customers to help end hunger by selling specially marked “Food Lion Feeds”-branded reusable bags.

Power Your Lunchbox by Produce for Kids helped provide 180,000 meals to Feeding America to support families and children.

Sheetz For the Kidz™, an employee-driven charity, donated \$601,000 to local Feeding America® member food banks to provide hunger relief to children struggling with hunger throughout the states in which Sheetz operates.



Tyson Foods' Prep for Success campaign raised 600,000 meals. With each purchase of participating items at Kroger Co. Family of Stores, Tyson donated a meal that helped hungry families during the back-to-school season.



Spotlighting 13 ugly (yet adorable) vegetables, Subway helped get fresh produce to families in need through its Ugly Veggies Rescue

campaign, championed by campaign spokesperson and Feeding America Entertainment Council member Nick Lachey. Local Subway® restaurants also partnered with Feeding America and local member food banks during Hunger Action Month to help fight hunger with the Feed the Need campaign. These campaigns resulted in \$488,000 in support!

Since our partnership with Garden Fresh Restaurants and its Better Neighbor Project began, customers across 110 Souplantation and Sweet Tomatoes locations have helped provide more than 3 million meals for people facing hunger.

YOU ARE HELPING US MEET THE NEED AND END HUNGER

WHEN DISASTER STRIKES, YOUR HELP MATTERS

Thanks to your support, Feeding America is prepared to respond to disasters. When Hurricanes Barry and Dorian hit, as well as Tropical Storm Imelda, Feeding America leveraged our nationwide network to deliver critical food assistance and emergency supplies to immediately meet the needs of the people impacted. We have invested



in disaster preparation and capacity-building efforts across the network, allowing food banks to mobilize more effectively during times of distress. Feeding America continuously works alongside food banks in Texas, Louisiana, Georgia and the Carolinas to strengthen collaborative efforts with other organizations, as well as local and state government.

Special thanks to Nestlé and International Paper for disaster relief product support.

THANK YOU FOR SUPPORTING HUNGER ACTION MONTH

We asked the public to take 40,000 actions during Hunger Action Month to end hunger one helping at a time. Across the nation, hunger-relief advocates, corporate partners and supporters, like you, rose to the occasion and took 158,926 actions. From raising awareness to donating or volunteering, we are all united in the fight against hunger.



Wearing orange to support Hunger Action Month, network members gathered at our annual Fall Forum.

YOUR ACTIONS PUT FOOD ON THE TABLE

Your time is a valuable resource in helping end hunger. Thanks to volunteers like you, local food banks can better serve people in need. In July, celebrity volunteers Boris Kodjoe, Ali Larter, Jonathan Bennett and Emily Tosta helped distribute afternoon snacks and fresh produce to kids with the Los Angeles Regional Food Bank, and raise awareness about how the summer months away from school impact children struggling with hunger.



Boris Kodjoe, Ali Larter, Jonathan Bennett and Emily Tosta volunteer with the Los Angeles Regional Food Bank.

CONCLUSION

While this is known as the season of giving, your spirit of generosity and commitment to help end hunger shine bright 365 days a year. Because of caring supporters like you, millions of Americans do not have to question where their next meal will come from or how their children will have nourishing food during the holiday school closures. Your kindness and compassion help provide essential support to people in need. For that—and so much more—we thank you.

WAYS TO ENGAGE

- 1** Participate in #GivingTuesday on Dec. 3 to join a global movement that unites people around generosity and kindness.
- 2** Consider giving before Dec. 31 to maximize tax benefits and minimize product inventory.
- 3** [Read our Hunger Blog](#) for real stories of people facing hunger, innovative solutions for nourishing communities, and creative ways to give back.



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Feeding America is a nationwide network of food banks that feeds more than 40 million people through food pantries and meal programs in communities across America and leads the nation in the fight against hunger.

**Support Feeding America and help solve hunger.
Donate. Volunteer. Advocate. Educate.**