



Your Investments in Action

FALL 2018
Impact Report

**FEEDING**
AMERICA

A LETTER FROM OUR CEO

LEADING THE CHARGE TO END HUNGER

I am thrilled to be starting my tenure as Feeding America's chief executive officer. Growing up, my parents raised over 100 children through biology, adoption and foster care. Many of my siblings suffered from the pain of hunger before entering our home. My unique upbringing brought me close to both the devastation of hunger and the power of compassion, fueling my commitment to hunger relief.



I recently provided food to two men named James and Ted who shared that they were hungry. As I was leaving I said, "I hope you gentlemen have a good day," and as I walked away, I overheard one of them say, "Did you hear that? She called us gentlemen. We are gentleman!" This is what Feeding America does every day thanks to you. We not only provide meals—we also offer respect and dignity to people in need, helping them overcome the challenges they face.

We are making remarkable strides with your support, but more work is ahead—and I am ready to lead the charge. New data shows that 40 million people in our country face hunger. Feeding America is encouraged that this number has declined—but we must keep raising the bar. Millions are still struggling, including many people recently impacted by wildfires and hurricanes.

Your support is motivating us to become better, faster and stronger. It is a privilege rolling up my sleeves next to you so we can work together to build a better future.

Kind regards,

A handwritten signature in black ink, appearing to read 'C. Babineaux-Fontenot', written over a white background.

Claire Babineaux-Fontenot
Chief Executive Officer
Feeding America

BECAUSE OF YOU, WE HELP KIDS LIKE KITIANA

Kitiana, age 10, and her brother Thomas live with their grandma, who worked before she adopted them. Kitiana and her brother are thankful for the food they receive from the Backpack program offered by their local Feeding America food bank.

"My favorite thing in the backpack is the spaghetti and chocolate milk," Kitiana says. "It makes me feel fantastic to bring the backpack home!"

Kitiana says that the program helps her family, because her grandma sometimes gets sick and can't cook. She knows that it prevents her from struggling with hunger like she did in the past.

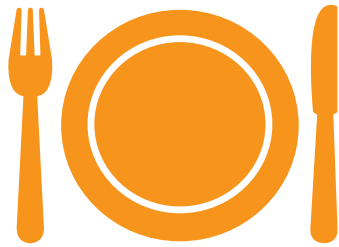
"When I was really young I walked in the kitchen thinking, 'what's for breakfast?' But there was nothing in the cabinets, and I thought, 'oh no.' My mother caught me digging in the cabinets and said, "Sorry, we can't have anything for breakfast, lunch or dinner today.' So we just snacked a little. It made me feel so hungry."

"It makes me feel good to have the backpack because I know that's not going to happen again," says Kitiana. "It makes me feel very grateful."

A good day at school starts with a good meal. Thank you for helping kids like Kitiana get the food they need to focus in the classroom.



Your gifts help children like Kitiana enjoy foods like spaghetti and chocolate milk instead of feeling the pain of hunger.



YOU HELPED PROVIDE MORE THAN
ONE BILLION MEALS
 FOR PEOPLE FACING HUNGER
 FROM APRIL THROUGH JUNE 2018



Meals by source are compared to the same quarter last year.
 A meal from Feeding America is 1.2 pounds of product, based on USDA guidelines.

**FEEDING AMERICA HELPS PROVIDE MEALS
 TO PEOPLE IN NEED FROM SEVEN SOURCES:**

<p>EMERGING RETAIL DONATIONS</p> <p>Donations from restaurants, hotels and convenience stores.</p>	<p>SNAP MEALS</p> <p>SNAP (Supplemental Nutrition Assistance Program) meals enabled by our SNAP referral and application assistance programs.</p>	<p>PURCHASED FOOD</p> <p>Groceries bought from manufacturers and distributors to fill donation gaps.</p>	<p>FEDERAL COMMODITIES</p> <p>Food provided by government programs.</p>
<p>MANUFACTURING DONATIONS</p> <p>Donations provided by manufacturing companies.</p>	<p>FRESH PRODUCE</p> <p>Donations from farmers and growers.</p>	<p>RETAIL DONATIONS</p> <p>Donations provided by grocery and retail companies.</p>	



DID YOU KNOW?

FEEDING AMERICA SECURED 1.5 BILLION POUNDS OF PRODUCE LAST YEAR, ENABLING STRUGGLING FAMILIES TO FILL EMPTY REFRIGERATORS WITH FRESH FRUITS AND VEGETABLES.

THE IMPACT OF YOUR GENEROSITY

The effects of your investment in Feeding America are far-reaching. Food banks serve every county across America, delivering nutritious meals in rural regions, urban neighborhoods and everything in between. We also approach the issue of hunger from many angles—as researchers, innovators, experts and advocates. Thank you for supporting our comprehensive work to end hunger today and tomorrow.



NOURISHING PEOPLE IN NEED

Feeding America recently completed a study published in the *American Journal of Public Health* that concluded that food banks can significantly improve food security and dietary intake among people in need. After six months, study participants had significant improvements in food security, fruit and vegetable intake and food stability. Participants also made fewer tradeoffs between food and their diabetes management supplies.



MAKING PROGRESS TOWARD ENDING HUNGER

Over 50 food banks committed to participate in the Ending Hunger Community of Practice, a learning community where they will work with partners and experts to identify the most effective strategies for helping households achieve long-term food security. The group will share challenges and insights with one another as they test different approaches to ending hunger, enabling Feeding America to take steps toward our vision of a hunger-free America.



When people raise their voices, lawmakers listen. Advocates like you took more than **100K actions** last year to help us promote policies that fight hunger.





SOURCING MORE FOOD FOR FAMILIES

Feeding America is dedicated to accessing more dairy and protein-rich food for people facing hunger in collaboration with our corporate partners. We have discussed this growing area of work with our partners in Washington, D.C. to unlock more federal resources for families in need. As a result, we are encouraged by the USDA's recent commitment to purchase more than \$1 billion in milk, protein and other foods for food banks to distribute through federal nutrition programs including TEFAP (the Emergency Food Assistance Program). This is the first time the USDA has purchased fluid milk, demonstrating the agency's confidence in our ability to deliver dairy along with other nutritious foods to struggling families on a large scale.



INCREASING ACCESS TO SNAP

Feeding America connects people facing hunger with the Supplemental Nutrition Assistance Program (SNAP), helping them access the food they need for good health. Last year, we helped families access more than 229 million SNAP meals through initiatives including SNAP Capacity Institutes. At these learning summits, food banks share insights as they test new approaches for offering SNAP application assistance to populations in need such as veterans, college students and people living in multi-generational households.

We are grateful to the Walmart Foundation for supporting this initiative.

WHY WE SUPPORT FEEDING AMERICA: THE GUPTA FAMILY

In the Gupta household, giving back is an imperative. Ajay and his wife Silvia are raising their children to be, in their words, “extremely compassionate.”

“If they can learn to give—whether a portion of their allowance, or their time—at such a young age,” said Ajay, “Just imagine what they can do when they are out in the workforce, creating wealth that they can redirect a portion of to people who are less fortunate.”

Ajay and Silvia make sure that wherever they go, including internationally, their children are not only reminded how fortunate they are but are also given the opportunity to give back. Whether it is using their own money to buy coloring books for children at orphanages or sharing food with someone who is homeless, the Gupta family is a family of philanthropists.

The Gupta family has provided the equivalent of more than 5.5 million meals to people in need through the *Tony Robbins 100 Million Meals Challenge*. On behalf of everyone at Feeding America, we would like to congratulate the Gupta family on reaching this milestone and sincerely thank them for their inspirational commitment to the fight to end hunger.



THANKS TO OUR SUPPORTERS, WE ARE GROWING THE HUNGER-RELIEF MOVEMENT

Many celebrities and companies share their ingenuity and resources with Feeding America to help educate the nation about the issue of hunger. They develop inventive and effective campaigns that channel food and hope to millions of households in need.



In support of Kroger's Zero Hunger | Zero Waste anniversary, Oprah Winfrey helped pack 2,000 meals at Freestore Foodbank and Winfrey's food line "O, That's Good!" and Kroger together donated 1 million meals to Feeding America.



Southeastern Grocers helped provide many meals to struggling families this summer with an in-store customer donation program and by engaging their employees through product donations and mobile food pantry events at select food banks.

Through the Buy A Mix Give A Meal campaign, King Arthur Flour helped provide more than 40,000 meals to people struggling with hunger by donating to Feeding America for each Essential Goodness mix purchased.



Land O'Lakes helped provide 1 million meals and celebrated Women's Equality Day by donating to Feeding America when the public engaged with the SHE-I-O music video and track.

Always fought to #EndPeriodPoverty by providing 15 million feminine care products to food banks in the Feeding America network.

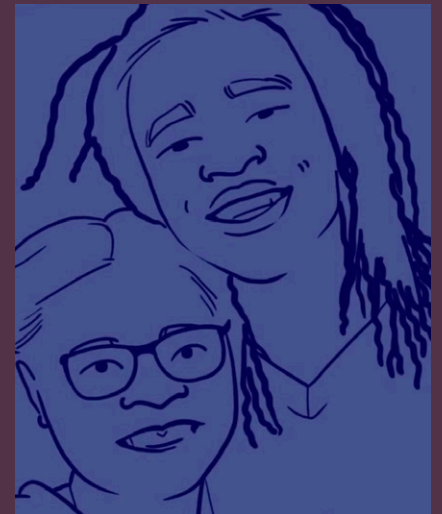
Freshly helped provide 1.25 million meals to struggling families by donating one meal to Feeding America for every meal ordered by customers during the year-long Feed It Forward campaign.

YOU ARE HELPING US MEET THE NEED AND END HUNGER

YOUR GIFTS FIGHT HUNGER WHEN DISASTERS STRIKE

Your generosity offers nourishment and hope to communities affected by natural disasters. When Hurricanes Harvey, Irma and Maria hit our country last year, Feeding America supporters like you took a stand, enabling more than 40 food banks to provide millions of meals to people in need like Mary and Jaylon (illustrated by [StoryCorps](#) at the right). This year, compassionate partners like you have continued helping. In the wake of the Mendocino Complex Fire and Hurricanes Olivia, Florence and Michael, you have made it possible for Feeding America to deliver more than 8 million pounds of food, water and supplies to impacted communities. And even as other organizations move on, Feeding America food banks will continue meeting needs on the long road to recovery because of your caring support.

Special thanks to our generous [disaster relief partners](#).



THANK YOU FOR SUPPORTING HUNGER ACTION MONTH

Hunger-relief activists from across the country participated in Hunger Action Month™, Feeding America's nationwide campaign designed to mobilize the public to take action on the issue of hunger. Celebrity volunteers including Karolina Kurkova—along with network members, corporate partners and supporters like you—raised their voices to drive awareness and support for children and families in need.



Entertainment Council member Karolina Kurkova joined City Harvest, a network member in New York City, in a food-rescue truck ride along during Hunger Action Month.

FEEDING AMERICA ON CNN'S "CHAMPIONS FOR CHANGE"

Feeding America was featured on CNN's "Champions for Change," a special event that highlighted issues that are close to the hearts of CNN journalists. We worked with CNN chief medical correspondent Dr. Sanjay Gupta to highlight challenges facing hungry families and how we help them thanks to you.



CNN's Dr. Sanjay Gupta and Feeding America President Matt Knott traveled to San Antonio to shine a light on hunger in America.

CONCLUSION

From hunger to hurricanes, the headlines tell us that there are many challenges facing our nation. Feeding America supporters like you understand that the day's news can be difficult to digest, but it can also motivate kindhearted people to act. And over the years, we have seen firsthand what happens when people like you extend a helping hand. Needs are fulfilled. Families make progress. Communities recover. For all you do to fight hunger, thank you.

WAYS TO ENGAGE

- 1 Participate in #GivingTuesday this holiday season to join a global movement that unites people around generosity and kindness.
- 2 Support Feeding America before December 31 to maximize your tax benefits or minimize your year-end product inventories.



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Feeding America is a nationwide network of food banks that feeds more than 46 million people through food pantries and meal programs in communities across America and leads the nation in the fight against hunger.

**Support Feeding America and help solve hunger.
Donate. Volunteer. Advocate. Educate.**