



Capturing Nutritious Food Before It Goes to Waste

Forty percent of good, safe food never makes it to people's plates.

Every year, right here in America, 70 billion pounds of safe, healthy food goes to waste instead of onto the dinner tables of families facing hunger. Why? Fresh fruit may be slightly bruised and can't be sold at your local supermarket. Potatoes go unharvested and must be thrown away. Or a box of cereal is slightly beyond its sell by date — even though we know it will last for months.

What if you could rescue that food — food that would otherwise be wasted — and give it to a family struggling with hunger? Together, we can.



By capturing more food, there is the potential for a revolution in hunger relief.

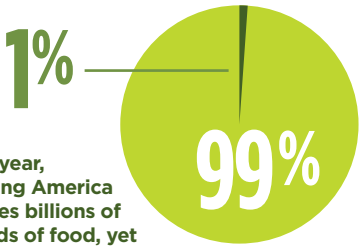


Rescuing food to feed hungry families.

Feeding America is working to capture more meals before they are lost. And, what's more, we are ensuring those meals are healthy and

promote wellness among the people we serve. Last year alone, the Feeding America network and our partners diverted over 2 billion pounds of safe, edible food that might otherwise have gone to waste, to Americans facing hunger.

Our country produces enough food to feed every man, woman and child in America. Together, we can feed more people by expanding and diversifying food sources to capture the excess food that is lost each year.



Each year, Feeding America rescues billions of pounds of food, yet it's only 1% of all wasted food. That leaves 99% of wasted food available to be captured.

Innovation that helps feed America.

When excess bruised or blemished peaches from an orchard in New Jersey could not be consumed fast enough, a Feeding America food bank worked with Campbell Soup Company to blend the peaches with tomatoes and salsa, which was jarred for families that are served through local food banks.



How can we capture excess food?

- **Deliver more healthy, nutritious produce.** We want to ensure that more food banks have access to healthy produce, strengthen the network so it can handle and distribute more produce, and deepen partnerships with produce associations.
- **Build new manufacturing relationships.** Manufacturing is a critical source of much needed staples such as peanut butter,

pasta, cereal and canned fruits. It is also the least expensive to source and distribute. We will invest in strengthening existing relationships and building new ones.

- **Increase opportunities to rescue more food.** With the help of donors, Feeding America partners with restaurants, hotels and convenience stores to rescue prepared meals. This not only provides more food to people in need, it also reduces food loss.

