


Your Investments in Action

Fall 2017
Impact Report



FEEDING
AMERICA

houston 
foodbank

A LETTER FROM OUR CEO



RECOGNIZING PROGRESS AND MOVING FORWARD

Your support is helping us achieve our mission. Thankfully, new data from the U.S. Census Bureau and the U.S. Department of Agriculture, respectively, indicate that poverty and food insecurity have slightly declined in America. Passion for the hunger issue has also reached an all-time high among charitable givers in the U.S., according to an ongoing study by Nielsen. More families are making ends meet, and more Americans are dedicated to helping end hunger.

At Feeding America, we are taking a moment to celebrate these advancements and thank supporters like you for making a difference in your struggling neighbors' lives. However, we are deeply mindful that millions of people in our country still do not have the meals they need. Additionally, catastrophic events—like the recent hurricanes and wildfires that have devastated many communities—can leave a family with nowhere to turn. The Feeding America network is committed to providing relief during these critical times. As we work to provide even more meals and end hunger, we remain grateful for your support. Thanks to you, we are helping more than ever—and will continue fighting until everyone has access to nutritious food.

Kind regards,

Diana Aviv
Chief Executive Officer
Feeding America

BECAUSE OF YOU, WE SERVE HURRICANE VICTIMS LIKE ROSALBA

“When Hurricane Harvey came, my home flooded. The water started coming in the windows and we didn’t know when it was going to stop. We drove to a parking lot and rode out the storm in our truck for 36 hours. I was really scared for my family. After the water receded, we went back to the house, and found everything ruined. I have nothing left.

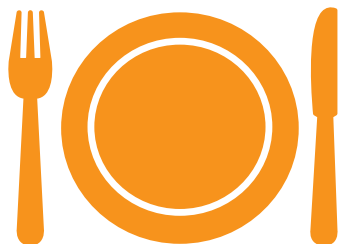
Now, we are all living in the truck. They told us the house won’t be repaired for six to nine months. We don’t have any family in the area, and we don’t know where else to go. I’ve been looking for places to live, but so far, I haven’t found anything.

I don’t know how we would get by without the food pantry. We don’t have electricity, so we are grateful to get meals that we don’t have to cook ourselves. The water at our house is no longer safe to drink, so having access to drinking water is a lifesaver. May God bless food banks and donors—they are helping people who really need it.”

“We don’t have electricity, so we are grateful to get meals that we don’t have to cook ourselves. The water at our house is no longer safe to drink, so having access to drinking water is a lifesaver.”



Rosalba and her son lost everything when Hurricane Harvey ravaged their community. Your support is helping provide them with meals and safe water while their damaged home is repaired.



YOU HELPED PROVIDE MORE THAN
ONE BILLION MEALS
 FOR PEOPLE FACING HUNGER
 FROM APRIL THROUGH JUNE 2017



Meals by source are compared to the same quarter last year.
 A meal from Feeding America is 1.2 pounds of product, based on USDA guidelines.

FEEDING AMERICA HELPS PROVIDE MEALS TO PEOPLE IN NEED FROM SIX SOURCES:

EMERGING RETAIL DONATIONS

Donations from restaurants, hotels and convenience stores.

PURCHASED FOOD

Groceries bought from manufacturers and distributors to fill donation gaps.

FEDERAL COMMODITIES

Food provided by government programs.

MANUFACTURING DONATIONS

Donations provided by manufacturing companies.

FRESH PRODUCE

Donations from farmers and growers.

RETAIL DONATIONS

Donations provided by grocery and retail companies.



DID YOU KNOW?

THIS YEAR, FEEDING AMERICA PROVIDED A RECORD \$56 MILLION IN GRANTS TO FOOD BANKS.

THE IMPACT OF YOUR GENEROSITY

With your support, Feeding America is reaching more people facing hunger each day. Through investing in new ideas and partnerships, we are providing more food than ever before. And these meals are strengthening people who truly need help, including struggling veterans and seniors, so they have the energy to reach for a better day. Thank you for helping us build a better world.



PARTNERING TO HELP VETERANS SUCCEED

Feeding America helps veterans in need get back on their feet. In fact, 1 in 5 households served by the Feeding America network has a member who has served in the military. We recently partnered with the U.S. Department of Veterans Affairs (VA) to reach more veterans in need by establishing food pantries at VA Medical Centers. Several of the pantries also provide other valuable services, including help with applications for SNAP (Supplemental Nutrition Assistance Program), formerly known as food stamps. Since the program began, more than 6,300 people and 3,500 veteran households have received meals and other services at pantries at 10 medical centers.



INNOVATING TO REDUCE FOOD WASTE

During the fall, many farmers gather crops that they have nurtured for months. Feeding America is helping ensure that more of the good food they grow reaches people rather than dumpsters. After all, 72 billion pounds of food is wasted in America every year as millions struggle with hunger. We developed MealConnect, a website and smartphone app for connecting businesses that have excess food with food pantries. The technology helps the Feeding America network access more food for the people we serve—and particularly fresh foods such as produce. MealConnect has facilitated the donation of almost 500 million pounds of food to date, and was a top ten finalist for this year's Drucker Prize for Non-Profit Innovation.



Last year, Feeding America rescued 3.3 billion pounds of food—enough to fill the Empire State Building more than five times.





ENGAGING MEMBERS OF CONGRESS

Feeding America's advocacy efforts ensure that network members speak up to fund federal nutrition programs

and help unlock more meals for families in need. This summer, Feeding America released a "Ready for August Recess" toolkit with talking points, fact sheets and other resources to help network members engage Members of Congress during the August recess, when Congress takes a month-long summer break. Through leveraging the toolkit, food banks took more than 200 advocacy actions during August alone, including holding nearly 60 meetings with Members of Congress. Additionally, more than 50 representatives or senators visited a local food bank, food pantry or meal program to see firsthand the impact of the Feeding America network. This advocacy will play a significant role in ensuring that the next Farm Bill, which sets our nation's food and farm priorities, helps people facing hunger.



SUPPORTING SENIORS IN NEED

Feeding America collaborates with other leading organizations to feed and understand the needs of the 5.4 million seniors

in America who face hunger. In partnership with the National Foundation to End Senior Hunger, we recently released *The State of Senior Hunger in America in 2015*, the source for the most localized data available on senior hunger in our country. Through this work, we have learned more than ever before about seniors at risk of hunger. This information will be used by the Feeding America network and organizations across the aging, health and hunger-relief communities to reach seniors in need. We also partnered with the National Council on Aging to host the first-ever Closing the Senior SNAP Gap Summit. At the event, experts discussed how to help more eligible seniors enroll in SNAP so they can stay healthy and independent.

WHY THE ROCKEFELLER FOUNDATION SUPPORTS FEEDING AMERICA

The Rockefeller Foundation is dedicated to reducing global food waste and loss in half by 2030 through their \$130 million YieldWise initiative. They supported Feeding America to scale promising initiatives that prevent wasted food and provide more nutritious food to people in need. Together, The Rockefeller Foundation and Feeding America are enhancing the work of regional cooperatives—facilities that enable food banks to work together regionally to rescue more produce at a lower cost. By equipping regional cooperatives to both rescue and distribute produce, we are supporting established food banks and food pantries as they seek to provide more healthy food to their communities.



"Building food security is core to our work at The Rockefeller Foundation," says Devon Klatell, associate director at The Rockefeller Foundation. "It matters everywhere, including right here in the U.S. where 1 in 8 people may not have enough to eat. Rescuing healthy food that would otherwise be thrown away is a win for everyone."

THANKS TO OUR SUPPORTERS, WE ARE GROWING THE ANTI-HUNGER MOVEMENT

Feeding America's corporate partners develop impactful campaigns that raise awareness of hunger nationwide and help provide millions of meals for people in need. They leverage their resources and creativity to unite employees, consumers and brands in the fight against hunger.



Photo by Kevin Mazur/Hand in Hand/Getty Images

"Hand in Hand: A Benefit for Hurricane Relief" raised millions of dollars for victims of Hurricanes Harvey, Irma and Maria, including more than \$6 million for the Feeding America network.



Pampered Chef helped provide more than 8 million meals* to Feeding America from sales of Emoji Cookie Cutter sets and round-up donations made by customers during its 2016-2017 Round-Up from the Heart campaign.



Discover and Jewel-Osco customers joined forces to help provide nearly 820,000 meals* for people in need this fall.



The Cheesecake Factory helped provide more than 500,000 meals* to Feeding America from sales of its Celebration Cheesecake this summer. The company will donate \$0.25 to Feeding America based on sales of Pumpkin Cheesecake and Peppermint Bark Cheesecake during key dates this fall and winter.

During the Home Team Against Hunger campaign, Unilever helped provide 11 meals* each time a customer purchased a participating Unilever product at an Ahold store—resulting in more than 1 million meals.

In September, United donated \$1 to Feeding America for each inflight snackbox purchased—resulting in more than 800,000 meals* for struggling families.

*\$1 helps provide 11 meals secured by Feeding America® on behalf of member food banks.

YOU ARE HELPING US MEET THE NEED AND END HUNGER



THANK YOU FOR SUPPORTING DEVASTATED COMMUNITIES

The Feeding America network has worked tirelessly to offer relief to people impacted by Hurricanes Harvey, Irma and Maria and the dangerous wildfires in Northern California. As of mid-October, we have helped provide more than 20 million pounds of food, water and cleaning supplies and raised over \$12 million for network members affected by recent disasters. These efforts have allowed us to channel critical resources to where they are most needed among more than 25 impacted food banks. To provide additional support to struggling families, we have collaborated with government officials to ensure that federal disaster support reaches affected areas. We have also coordinated with other leading disaster organizations, including the American Red Cross and The Salvation Army, to provide meals at shelters and feeding sites. It will be a long time before some communities recover, but Feeding America food banks will continue to support the long-term needs of residents, providing nourishment that helps people rebuild their lives.

Feeding America is grateful to the many individuals, companies and foundations who have generously supported our disaster-relief efforts. Visit our website to learn more about our Disaster Partners.

YOU MADE HUNGER ACTION MONTH A SUCCESS

During Hunger Action Month™ in September, passionate change-makers like you took a stand for people facing hunger in America. Hunger Action Month is the Feeding America network's nationwide awareness campaign designed to mobilize the public to take action on the issue of hunger. Throughout the month, our supporters and partners across the country—including network members, celebrities, politicians, companies and non-profit organizations—took to social media to share what they can't do on an empty stomach, and what they can do to help end hunger.



People across the country, including celebrity activist Darby Stanchfield, have shown their support for Hunger Action Month.

CONCLUSION

For many families, an unexpected illness, job loss or car repair can be the difference between a warm meal and a bare cupboard. People seek support from the Feeding America network for a variety of reasons, but they all have one thing in common—they need a little help to overcome the obstacles they face. And that's where you come in. Your commitment to hunger relief makes a meaningful difference for people in need. Thank you for helping our struggling neighbors. Together, we are delivering nourishment and hope to communities across the nation.

WAYS TO ENGAGE

1 You can share your gratitude and give back to celebrate Thanksgiving and #GivingTuesday. Check out our website and social channels and get ready to tell us what you are #thankFULL for!

2 Remember to support Feeding America before December 31 to maximize the tax benefits of your gift.



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Feeding America is a nationwide network of food banks that feeds more than 46 million people through food pantries and meal programs in communities across America and leads the nation in the fight against hunger.

**Support Feeding America and help solve hunger.
Donate. Volunteer. Advocate. Educate.**