

A photograph of two young girls with curly hair. The girl on the left is wearing a blue t-shirt and light blue glasses, holding a bunch of carrots. The girl on the right is wearing a pink and white striped shirt, also holding a bunch of carrots. They are both smiling and looking towards the camera.

## **FEEDING FAMILIES, FEEDING HOPE.**

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**2015** Annual Report



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## OUR LEADERS

### FEEDING FAMILIES, FEEDING HOPE.



Dear Friends,

In America today, 48 million people — including 15 million children and 5.4 million seniors — struggle with hunger. The need is great; it touches every community in our nation. But where there is hunger there is also hope, because throughout the U.S. the Feeding America network of food banks is there to help.

Feeding America is leading the charge to solve hunger. In fiscal year 2015 the Feeding America network of food banks helped provide 3.7 billion meals to people struggling with hunger in the United States. We are proud that Foods to Encourage — foods that promote good health such as produce, whole grains, low-fat dairy and lean protein — made up 68 percent of these meals. We are also proud that with this increase, we exceeded our goal to provide an additional 1 billion meals to families facing hunger annually by 2018. And not only that, we achieved this goal an astounding three years ahead of schedule.

Although surpassing our network goal was a huge milestone, this year's accomplishments do not end there. This year, *Forbes* magazine ranked Feeding America as the third-largest domestic charity, with a 99 percent fundraising efficiency rating and a 98 percent charitable commitment rating. We granted an extraordinary \$39.8 million to member food banks to support programs and build capacity. As a leader in hunger research, we released *Hunger in America 2014*, the nation's largest and most comprehensive insight into charitable food distribution in the United States, and updated annual findings for our signature *Map the Meal Gap* report. Because of all this and more, the American public is taking note. For the first time, the Feeding America brand reached 45 percent awareness among charitable givers.

But there is still work to do. As *Hunger in America 2014* demonstrated, hunger is not isolated. When people struggle with hunger, they are often struggling to meet other basic needs as well. To truly solve hunger, we must not only provide food, but also develop partnerships to address the holistic needs of families. That is why we are embarking on a new long-range strategic plan to support families in achieving stability — and a shot at a brighter future.

In October we welcomed Diana Aviv as the new CEO of Feeding America. Under her leadership, we will continue to further our mission to help feed people in need and lead the movement to end hunger.

This past year has been one of incredible accomplishment. We have achieved several milestones and have had the privilege of setting new goals. But none of this would have been possible without your support. On behalf of the more than 46 million people we serve, thank you for your passion and dedication to ending hunger. Your efforts have helped provide food for families across America, and they also have helped provide hope. You are truly making a lasting impact on the lives of your neighbors in need and the future of our nation.

Together, we are Feeding America and together, we can solve hunger.

A handwritten signature in black ink that reads "Matt Knott".

**Matt Knott**

President  
Feeding America

A handwritten signature in black ink that reads "Jan Pruitt".

**Jan Pruitt**

Chair, Feeding America Board of Directors  
President and Chief Executive Officer  
North Texas Food Bank

## BOARD OF DIRECTORS

The Feeding America Board of Directors is made up of leaders from many sectors who are dedicated to our mission to end hunger in America. Feeding America is fortunate to be led by generous stewards of the organization; 100 percent of Feeding America board members donate to Feeding America.

**Jan Pruitt, Chair**  
President and Chief  
Executive Officer  
North Texas Food Bank

**Matt Knott**  
President  
Feeding America

**Paul Alexander**  
Chief Marketing and  
Communications Officer  
Eastern Bank

**Steven Barr**  
Partner  
US Retail and  
Consumer Leader  
PricewaterhouseCoopers

**Joan Chow**  
Former Executive Vice  
President and Chief  
Marketing Officer  
ConAgra Foods

**Deborah Flateman**  
President and Chief  
Executive Officer  
Maryland Food Bank

**Vincent M. Howell**  
Global Vice President,  
Talent and Development  
MARS Food and Drinks

**Kathy Jackson**  
Chief Executive Officer  
Second Harvest Food Bank  
of Santa Clara and San  
Mateo Counties

**Michael J. Lewis**  
Former Executive  
Vice President,  
President of Retail  
OfficeMax

**Kate Maehr**  
Executive Director and  
Chief Executive Officer  
Greater Chicago Food  
Depository

**Bill McMahon**  
Managing Director  
Morgan Stanley  
Wealth Management Group

**Keith D. Monda**  
Retired President  
Coach Inc.

**Shawn O'Grady**  
Senior Vice President;  
President, Sales and  
Channel Development  
General Mills, Inc.

**DeDe Priest**  
Former Senior Vice  
President,  
General Merchandising  
Manager  
Walmart

**Terry Scully**  
Former President  
Target Financial and Retail  
Services

**Erin Sharp**  
Group Vice President,  
Manufacturing  
The Kroger Co.

**Terrance Williams**  
Executive Vice President  
and Chief Marketing Officer  
Nationwide

**Matthew E. Winter**  
President, The Allstate  
Corporation  
Chief Executive Officer,  
Allstate Life Insurance  
Company

**Paul Henrys, Treasurer**  
Chief Financial Officer  
Feeding America

**Andrea Yao, Secretary**  
Legal Counsel  
Feeding America

**100% of Feeding America  
board members donate to  
Feeding America.**

*\*As of June 30, 2015*

## NATIONAL OFFICE LEADERSHIP

To advance the mission of the organization, Feeding America employs more than 200 talented individuals in our Chicago national office, Washington, DC office and in field locations across the country.

**Matt Knott**  
President

**Bob Aiken**  
Chief Executive Officer\*

**Maura Daly**  
Chief External  
Affairs Officer

**Lisa Davis**  
Senior Vice President of  
Government Relations

**Paul Henrys**  
Chief Financial Officer

**Daphne Logan**  
Senior Vice President  
of Human Resources

**Leah Ray**  
Senior Vice President  
of Development

**Bill Thomas**  
Chief Supply Chain Officer

**Johanna Vetter**  
Chief Marketing Officer

*\*Through April 2015*





# FEED THE NATION

The Feeding America network of food banks provides more meals to children, families and seniors than any other domestic charitable organization. In 2015, with the support of individuals, volunteers, nonprofit and corporate partners, elected officials and advocates, we exceeded our goal to provide 3.6 billion meals annually to people in need — a goal we met three years ahead of schedule. With innovative approaches to alleviate hunger, we continue to expand food sourcing channels and implement innovative distribution methods to provide food and hope to people in need.

## FEEDING MORE PEOPLE WHILE SUSTAINING THE ENVIRONMENT

In the United States, an estimated 70 billion pounds of food goes to waste each year. We are proud that last year our network diverted 2.6 billion pounds — equating to more than 2 billion meals — of good, safe food that might otherwise have filled landfills instead of the plates of people in need.

Partnerships with manufacturers, retailers and farmers across the nation make this possible. In addition, as a member of the Food Waste Reduction Alliance, we work with businesses in the food sector to recover food and increase donations to Feeding America food banks. Together we are improving the environment and providing more meals to children and families in need.

# 2.6B POUNDS

**FEEDING AMERICA  
RESCUED 2.6  
BILLION POUNDS  
OF SAFE, EDIBLE  
FOOD IN FY15**

## BRINGING NUTRITIOUS FOOD TO MORE FAMILIES



**OF FOOD DISTRIBUTED  
BY THE FEEDING  
AMERICA NETWORK  
IS “FOODS TO  
ENCOURAGE”**

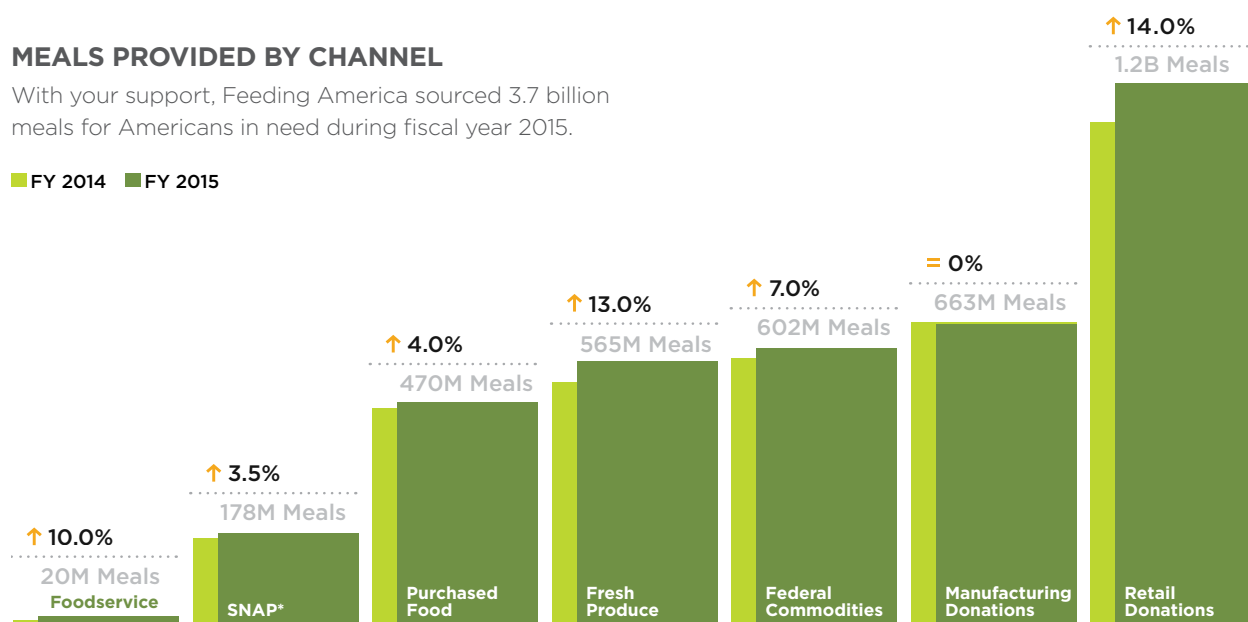
Families facing hunger are disproportionately affected by diet-related disease, such as type 2 diabetes and hypertension. That’s why at Feeding America, we not only strive to provide people with food, but to provide them with the nutritious food they need to live an active, healthy life. This past year, 2.3 billion meals provided by the Feeding America network were Foods to Encourage — nutrient-rich foods such as fresh fruits and vegetables, whole grains, low-fat dairy and lean protein. These are the most desirable foods to the people we serve.



### MEALS PROVIDED BY CHANNEL

With your support, Feeding America sourced 3.7 billion meals for Americans in need during fiscal year 2015.

■ FY 2014 ■ FY 2015



Based on U.S. Department of Agriculture (USDA) guidelines, a meal is equal to 1.2 pounds of food and grocery product.

\* Meals provided by Feeding America outreach, estimated for 2015.

## FRESH PRODUCE

Produce provides a powerful opportunity to solve hunger. Fresh fruits and vegetables are essential to any balanced diet — and getting more to people in need can help them move beyond food insecurity into stronger, healthier lives.

Because fresh produce is highly perishable, it must be moved quickly. This year we launched Produce Matchmaker, a tool that quickly connects local produce donors to food banks in real time. When produce is available, food banks receive alerts so it can be immediately picked up.

We also established Regional Fresh Produce Sourcers across the country to help food banks create and expand relationships with local growers. In fiscal year 2015, the Sourcers generated the equivalent of 108 million meals for member food banks — much of this from new partners of the network.

And for the first time, Feeding America awarded food banks with \$2 million in Produce Innovation and Diagnostic grants. Funds support food bank and agency efforts to overcome challenges unique to produce sourcing and distribution. For example, with a grant for a new refrigerator or freezer, a food pantry or meal program can safely store — and thus accept — more produce to give to the people it serves.

 **1.1B**  
**POUNDS** OF PRODUCE  
SECURED  
FOR FAMILIES  
FACING HUNGER

All of these efforts have paid off. This past year, the Feeding America network sourced 1.1 billion pounds of fresh produce — a nearly 13 percent increase over the previous year. More than ever before, food-insecure Americans are receiving nutrients from foods like green beans, blueberries and broccoli that they need to thrive.



**14%**  
**GROWTH**

**IN RETAIL  
DONATIONS  
OVER LAST  
YEAR**



## RETAIL DONATIONS

Our fastest growing food stream, retail donations provide much-needed, perishable foods such as yogurt, fresh produce, meats and other protein — key ingredients of a balanced diet — to the Feeding America network. Our retail strategy enables member food banks, pantries and meal programs to connect with local stores for direct pick-up, ensuring timely distribution to the communities they serve.

This year, Feeding America maximized meals supplied through this channel by delivering more frequent, robust analyses of donation levels by store chain and food bank peer-to-peer benchmarking comparisons. Providing further information yielded a 14 percent growth in retail donations over last year.

We are also proud to report that Feeding America received a \$1.6 million Google Grant to advance our newest retail food rescue initiative: Online Marketplace. In fiscal year 2015, this initiative enabled agencies and meal programs to safely and quickly rescue millions of pounds of highly perishable, low-volume foods from non-traditional food partners such as restaurants, hotels and convenience stores. With new support from Google, Online Marketplace has the potential to rescue even more good, safe food for people in need.

## THANK YOU TO PARTNERS WHO PROVIDED A SIGNIFICANT NUMBER OF MEALS FOR THE PEOPLE WE SERVE IN 2015

*Special investments in the Feeding America feed strategy were made by many generous partners including BJ's Charitable Foundation, Cargill, Costco Wholesale, Food Lion, General Mills Foundation, Hillshire Brands Foundation, Kraft Foods Group Foundation, the Nationwide Foundation and the Walmart Foundation. Special thanks to our many generous product partners, recognized in full beginning on pages 42–43.*



## INVESTING IN SNAP OUTREACH

The Supplemental Nutrition Assistance Program (SNAP) is an essential resource that helps millions of Americans meet their basic nutritional needs. Yet millions of people who are eligible for this program are not enrolled. Through SNAP outreach, the Feeding America network connects people to this federal resource that is critical to providing much needed meals to families facing hunger.

In 2015, Feeding America established our newest national program model, the SNAP Application Assistance Program, and developed a number of resources and tools to bolster outreach efforts. In partnership with Share Our Strength, Feeding America published the SNAP State Toolbox to educate government and nonprofit representatives on ways they can improve their state's SNAP program.

We also implemented the SNAP Capacity Advisor Pilot program, which assigned four expert SNAP advisors to a portfolio of 12 food banks to provide programmatic expertise and ongoing technical assistance for one year. The pilot was a success, and Feeding America has since launched an expanded version of the program.

In addition to developing new ideas, we continued to refine existing programs, such as the Online SNAP Client Referral Program that connects food banks with people searching for SNAP assistance online. This past year, the Client Referral Program resulted in 5 million SNAP meals — the equivalent of \$13.9 million in SNAP benefits — to people facing hunger.

# 66%

OF FOOD BANKS  
PROVIDE SNAP  
ASSISTANCE  
TO FAMILIES



# 44%

OF SNAP  
RECIPIENTS  
ARE CHILDREN

## EVERY SNAP DOLLAR SPENT GENERATES \$1.79 IN ECONOMIC ACTIVITY

This year SNAP Outreach Case Studies Coast to Coast — Feeding America's first network case study evaluation on SNAP outreach and application assistance — assessed the program models of nine food banks to better understand the role that geography, population demographics, legislation and policy and program resources play in shaping network outreach programs. Evaluation results provided critical insights into enhancing SNAP outreach to best meet the needs of eligible households.



**CLAUDIA IS A WORKING SINGLE MOTHER WHO VISITS HER LOCAL FOOD PANTRY FOR EXTRA HELP TO MAKE ENDS MEET. EVERY FRIDAY SHE BRINGS HER CHILDREN TO THE PANTRY TO BOTH VOLUNTEER AND TAKE HOME THE FOOD THEY NEED TO STAY HEALTHY AND STRONG.**

"In addition to the food provided, the pantry has also taught us the value of community. Through volunteering I have built invaluable relationships with my neighbors. They tell me how much the food pantry is helping them — and it feels good to know I am making a difference in their lives. Although it can be discouraging to see how many people are in need, I find hope in the fact that even more people are willing to help."

Claudia and two of her daughters | Oakland, California

# FEEDING MORE FAMILIES WITH CHILDREN AND SENIORS

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Groceries for families, after-school snacks for kids and fresh produce for seniors; in countless ways the Feeding America network serves the young and young at heart through additional targeted program models specifically designed to meet the unique needs of these vulnerable populations.

Hunger hurts everyone, but it can be especially devastating for children. During school, free and reduced-price meals help food-insecure children stay full, but outside of the school day they may not know where their next meal is coming from. Feeding America's child hunger strategy is designed to reach children during these vulnerable times, specifically: after school, on weekends, during summer and at home.

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## BACKPACK

The BackPack Program sends food-insecure children home with a bag of nutritious and easily prepared food for the weekend and long school breaks. In 2014, 159 Feeding

America member food banks operated BackPack programs at more than 11,500 sites, collectively serving 457,000 children and more than 44 million meals.



## SCHOOL PANTRY

When children are food insecure, their parents often are as well. The School Pantry program enables families to pick up groceries at school while dropping off or picking

up their children. Our newest and most rapidly expanding child hunger program, last year School Pantries served over 25 million meals to more than 150,000 children and over 90,000 families.



## KIDS CAFE AND AFTERSCHOOL SNACK

Kids Cafe serves free, nutritious meals and snacks to children after school and over the summer. Kids Cafes are located at existing community

organizations such as YMCAs, Boys & Girls Clubs and recreation centers that provide a safe and enriching space for children to congregate. In 2014, 2,500 Kids Cafes distributed more than 16 million meals to 155,000 children in need.



## SUMMER FOOD

The federally sponsored Summer Food Service Program (SFSP) helps children access snacks and meals during the summer. Last summer, nearly 100 food

banks served as SFSP sponsors, providing 5.7 million meals through SFSP. On average, meals served by network sponsors through SFSP have grown 17% annually since 2011. In addition to increasing access to federally sponsored meals and snacks, many food banks also operate summer BackPack, School Pantry and Kids Cafe programs.



## REACHING CHILDREN IN RURAL AREAS

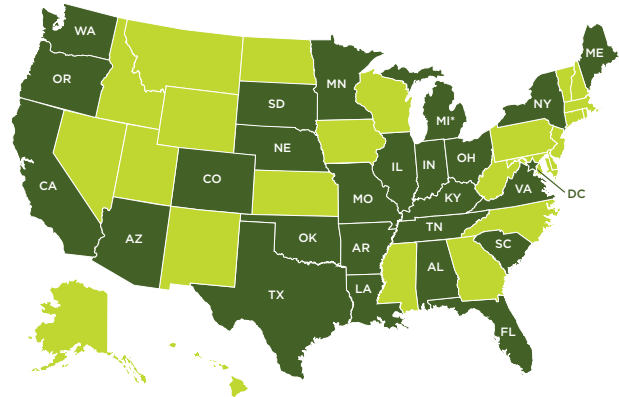
Reaching children in rural areas can be challenging due to long travel distances and fewer social service resources. To address these challenges, Feeding America launched its first Rural Child Hunger Capacity Institute with support from C&S Wholesale Grocers. Twenty food banks were selected to share their successes, challenges and best practices on how to better reach children in remote areas.

## CHILD HUNGER CORPS

When food banks are asked what they need to feed more children, one of the most frequent responses is more staff. To address the need, Feeding America and the ConAgra Foods Foundation established the Child Hunger Corps — a service program that places and supports staff dedicated to expanding child programming at member food banks for two-year terms.

Since 2010, 39 Corps members have been deployed to 26 states. The program has been a success. Participating food banks have been able to grow and sustain child feeding programs at higher rates than food banks without a Corps member. One-third of Corps members who have completed the program have been hired by the Feeding America network, demonstrating that the program serves to develop a new generation of talent devoted to solving hunger.

**39\*** | **26**  
**MEMBERS** | **STATES**



**39 CHILD HUNGER CORP MEMBERS  
HAVE BEEN DEPLOYED IN 26 STATES  
SINCE 2010**

*\* Includes cohort five that began August 2015*



**TRACI ACQUIRED A PERMANENT POSITION AT THE REGIONAL FOOD BANK OF OKLAHOMA AFTER HER TWO-YEAR TERM AS A CHILD HUNGER CORPS MEMBER HELPED EXPAND THEIR SCHOOL PANTRY PROGRAM FROM TWO LOCATIONS TO 90. NOW FOUR YEARS LATER, AS THE FOOD BANK'S SCHOOL PANTRY COORDINATOR, THE PROGRAM CONTINUES TO GROW, LAST YEAR SERVING NEARLY 5,000 STUDENTS IN 143 MIDDLE SCHOOLS AND HIGH SCHOOLS.**

"Feeding America provided the support and resources I needed as a Child Hunger Corps member to build the capacity for child programs at my host food bank. During my term, I gained valuable knowledge of food insecurity and developed necessary skills to assess, implement and evaluate targeted interventions. It was a great experience and will have a lasting impact on the work I do to address childhood hunger."

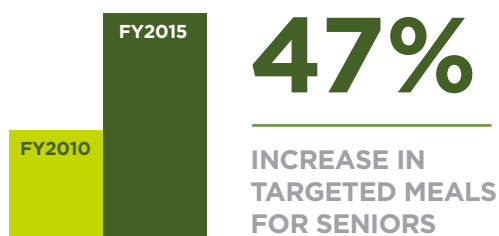
Traci Simmons | School Pantry Coordinator  
Regional Food Bank of Oklahoma

### THANK YOU TO PARTNERS WHO SUPPORT CHILD HUNGER RELIEF

*Special investments in child hunger were made by many generous partners including C&S Wholesale Grocers, ConAgra Foods and ConAgra Foods Foundation, The Dunkin' Donuts & Baskin-Robbins Community Foundation, HSBC, Kellogg Company, Morgan Stanley, Procter and Gamble, PwC Charitable Foundation, Inc., Safeway/Entertainment Industry Foundation, Yum-o! Organization and The Walt Disney Company.*

## SOLVING SENIOR HUNGER

Feeding America is dedicated to enabling our nation's seniors to access the food they need to stay healthy and strong. With your support, we serve 7 million Americans age 60 or older. Feeding America actively raises awareness about the escalating issue of senior hunger and celebrates the nearly 750,000 seniors who volunteer monthly within the Feeding America network through our #SolveSeniorHunger™ campaign.



This year, we surpassed our senior hunger strategy goal set in 2010 to increase the number of seniors served through strategic programming — realizing a 47 percent increase in targeted meals for seniors. The Feeding America network provided more than 127 million meals last fiscal year through our Senior Grocery Program, senior mobile pantry programs and the Commodity Supplemental Food Program (CSFP), among others, which are designed to meet the unique dietary needs of older Americans.

America's senior population is surging. By 2050, 26 percent of the population will be over age 60, compared to 18 percent in 2010. To better understand the seniors we serve, and their unique dietary needs,

Feeding America released *Baby Boomers and Beyond: Facing Hunger after Fifty* this year. It is critical that we continue to refine our programming and understanding of food insecurity among seniors now, to meet the needs of this growing population. With your support, we can provide more food to more seniors in need, and do our part to ensure all older adults remain healthy in their golden years.

### THANK YOU TO PARTNERS WHO SUPPORT SENIOR HUNGER RELIEF

*Special investments in senior hunger were made by AARP Foundation and Ameriprise Financial.*

## SUPPORTING DISASTER RELIEF

Feeding America's ongoing commitment to nationwide disaster relief and recovery services is being further strengthened with our 3R Network Initiative. The 3R refers to the interrelated disaster priorities of Relief, Recovery and Resiliency. The two-year pilot, developed with support from and in partnership with the Margaret A. Cargill Foundation and The Allstate Foundation, consists of a specialized program to build the capacity of food banks for more effective preparedness, response and community re-stabilization in the wake of natural disasters.

In fiscal year 2015, year one of the pilot, 21 food banks assessed their current disaster capacity, participated in peer learning on core disaster-related topics and collected extensive data on agency capacity, mapping and risk identification.

Looking ahead to year two, participating food banks will apply learnings from the assessments phase to build the disaster capabilities of their organizations, with a focus on enhancing regional coordination among food banks in the state and region and with food bank partners.

### THANK YOU TO PARTNERS WHO PROVIDE DISASTER RELIEF

*Feeding America deeply appreciates the support of all disaster relief partners including Abbott, The Allstate Insurance Company, The Allstate Foundation, Kellogg Company and the Margaret A. Cargill Foundation for their commitment to strengthening the capacity of the Feeding America network in disaster preparedness, response and community re-stabilization.*



## ENSURING FOOD SAFETY

As a trusted source of basic nutritional needs for millions of Americans, Feeding America has a responsibility to ensure the food we help provide is safe for families to eat. That's why food safety is foundational to our operations. We continually develop new resources and practices while refining existing procedures to ensure all food — refrigerated, frozen, boxed, canned and fresh — meets or exceeds industry standards during sourcing, storage and distribution.

# \$1M

**IN FOOD SAFETY  
GRANTS TO MEMBER  
FOOD BANKS**

In fiscal year 2015, AIB International, a globally recognized food safety leader, conducted 162 food safety audits for member food banks. Additionally, Feeding America released the guidebook ServSafe Food Handler for Food Banking in partnership with the

National Restaurant Association as a network resource. More than 10,000 copies of the book were distributed in just one year and the book is currently being reprinted due to demand.

Feeding America food safety staff are a valuable network resource as well. As industry experts, staff spoke on a panel at the 17th Annual International Food Safety Summit in Baltimore; conducted two Feeding America Food Safety Summits; provided HACCP, Hazard Analysis Critical Control Point, training and certification to 32 individuals from 32 food banks; created our Food Safety Strategic Plan; and distributed over \$1 million in food safety grants to member food banks.

### THANK YOU TO PARTNERS WHO SUPPORT FOOD SAFETY

*Special investments in food safety were made in partnership with Cargill and the Walmart Foundation.*



**CONNOR WAS BORN WITH A RARE LIVER DISEASE THAT INHIBITS HIS ABILITY TO TAKE IN VITAMINS. ANDREA AND MATTHEW WERE ABLE TO PURCHASE THE FOODS THEIR SON NEEDS, UNTIL MATTHEW WAS LAID OFF. THE FAMILY LOST THEIR HOME AND CAR; THEY WONDERED HOW THEY WOULD PROVIDE THEIR SON WITH THE FOOD HIS HEALTH REQUIRED.**

"With nowhere else to turn, I visited the mobile food pantry to feed my family. I don't think most people who make food pantries possible understand the impact they have. They don't see the end result — but I do. I can tell you the end result is Connor, my seven-year-old boy who is completely healthy and active. He's able to live this normal life because of the help food pantries provided."

Andrea, Matthew and Connor | Rochester Hills, Michigan



# LEAD THE MOVEMENT

The Feeding America network is leading the charge to solve hunger — but we can't do it alone. Businesses, media, charities, policymakers and individuals all have a role to play. Together, we can educate our fellow Americans on the problem of hunger and engage them in finding solutions. Together, we can create a powerful voice that can make a lasting difference in millions of lives.

## HIGHLIGHTS OF AN EXTRAORDINARY YEAR

ENGAGED  
**757,955**  
EMAIL SUBSCRIBERS


— MORE THAN —  
**2 MILLION**  
FEEDING AMERICA  
NETWORK SOCIAL  
CONNECTIONS  
 

**6.1M**  
VISITS  
FEEDINGAMERICA.ORG

**44** ★  
CELEBRITIES ON  
ENTERTAINMENT  
COUNCIL

**15,016**  ACTIVE MONTHLY  
DONORS

  
**\$60M+**  
DONATED MEDIA

**37.8B**   
MEDIA  
IMPRESSIONS

FEEDING AMERICA  
EMPLOYEES DONATED  
**1.3M**  
MEALS  

**2 MILLION**  
VOLUNTEERS

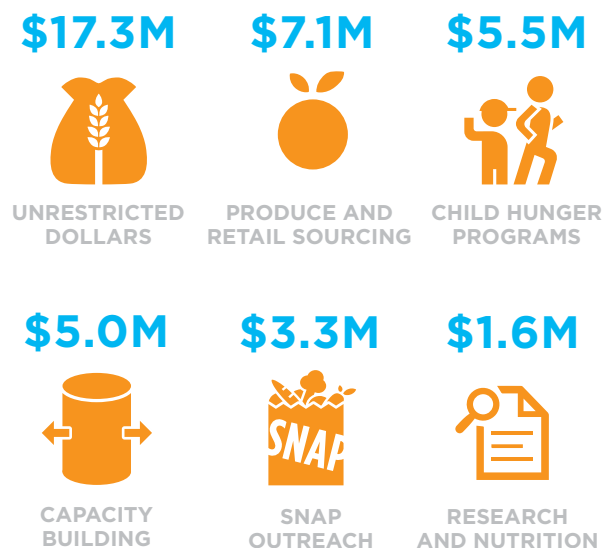


— CONTRIBUTED —  
**100 MILLION**  
— HOURS —  
AT FOOD PANTRIES  
AND MEAL PROGRAMS

FEEDING AMERICA  
**BRAND  
AWARENESS** **45%**  
AMONG THE GIVING PUBLIC IS

## FUNDING FOOD BANKS THROUGH GRANTS

Feeding America works to strengthen our food bank network. In fiscal year 2015, the national office distributed a record \$39.8 million to member food banks to help expand effective programs and increase organizational capacity through investments in staffing, infrastructure, peer learning, food sourcing and other key areas.



# \$200M

FEEDING AMERICA FOOD BANKS HAVE BENEFITED FROM MORE THAN \$200 MILLION IN GRANTS OVER THE LAST 6 YEARS

## IN 2015 DISTRIBUTED \$39.8 MILLION TO MEMBER FOOD BANKS



**WHEN DONNA FIRST RETIRED TO A SMALL RURAL FARM SHE SOLD WOOL AND RUGS THAT SHE WOVE, WHICH GAVE HER MONEY TO LIVE ON. WHEN THE RECESSION HIT, SALES STOPPED AND DONNA HAS NOT YET BEEN ABLE TO RECOVER.**

"It's not easy to admit you need a helping hand when you've lived an independent life for decades. The people at the food pantry made asking for help easy. They are respectful and they truly care. I now rely on the food pantry to help supplement the food I can grow and the little that I can afford to buy. Without the help, I just wouldn't have all the food that I need."

Donna | Steuben, Maine

### THANK YOU TO PARTNERS WHO FUND FEEDING AMERICA MEMBERS THROUGH GRANTS

Special investments in member grants were made by many generous partners. Partners that contributed more than \$500,000 to bolster local impact include BJ's Charitable Foundation, ConAgra Foods Foundation, Costco, HSBC, JP Morgan Chase & Co., the Laura and John Arnold Foundation, Morgan Stanley, the Nationwide Foundation, The Walt Disney Company, Walmart Foundation and the Yum-o! Organization.



# UNDERSTANDING HUNGER THROUGH RESEARCH

To solve hunger, we must truly understand it — and we must help others understand it as well. That's why Feeding America conducts cutting-edge research to gain further insight into the needs and circumstances of the people we serve. The data we discover shapes our hunger-relief messaging, strategies and priorities. It helps us craft evidence-based approaches to more efficiently get food to families in need and more effectively help them stabilize their lives.

## HUNGER IN AMERICA 2014



Last year, Feeding America released *Hunger in America 2014* — the largest and most comprehensive study of its kind. The sixth in a series of quadrennial studies, *Hunger in America 2014*

provides extensive insight into the experiences and household circumstances of the people we serve, and the response of our food pantries and meal programs to their needs. It also helps Feeding America further public understanding of domestic hunger, having garnered nearly 2 billion media impressions across the U.S.

Through data collected from *Hunger in America 2014*, we were able to conduct even deeper analyses on specific at-risk groups. For example, this year in conjunction with Oxfam America we released *From Paycheck to Pantry, Hunger in Working America*, a supplemental study providing insight into the plight of low-income, working families who receive food assistance from Feeding America.

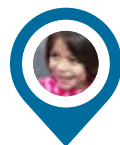
## MAP THE MEAL GAP 2015



The *Map the Meal Gap* series is one of Feeding America's most powerful tools for fighting hunger. It provides critical information on the rates of domestic hunger by means of an

interactive online map. This data gives policymakers, community partners and individuals a better understanding of local hunger, empowering more effective hunger relief efforts.

An annual report, *Map the Meal Gap 2015* once again demonstrated that hunger is widespread — it exists in every county and congressional district in the U.S. This year's edition came equipped with a series of updates to its interactive map — making it more accessible on mobile devices and easier to share via social media.



**MAP THE MEAL GAP  
IN YOUR COMMUNITY:**  
[MAP.FEEDINGAMERICA.ORG](http://MAP.FEEDINGAMERICA.ORG)



**WHILE THOMAS WAS FINISHING HIS DEGREE, A MEDICAL EMERGENCY RENDERED CHRISJE UNABLE TO WORK. FOOD FROM THEIR LOCAL FOOD PANTRY HELPED SUPPLEMENT THEIR MEAGER FOOD BUDGET UNTIL THOMAS GRADUATED.**

"Our difficult time didn't last long. I am now working towards becoming an emergency room physician. I want to be there for people when they need it most — similar to how the food pantry was there for us when we had nowhere else to turn."

Thomas, Chrisje and their children | Augusta, Georgia

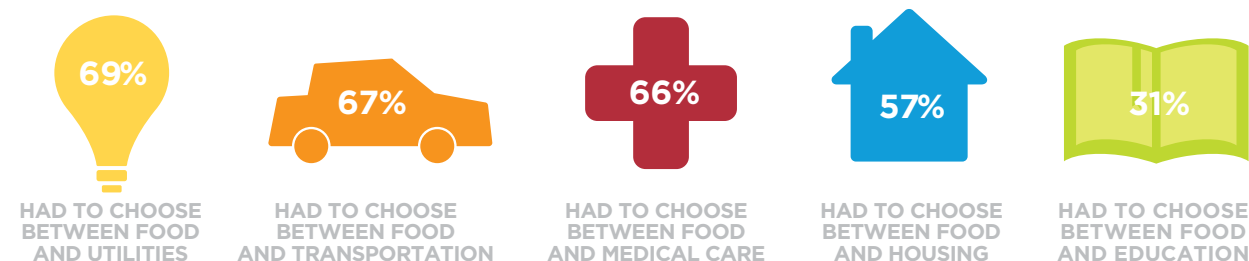


### THANK YOU TO PARTNERS WHO INVEST IN RESEARCH INITIATIVES

Special investments and thought leadership in research initiatives were made by many generous partners including The Howard G. Buffett Foundation, AARP Foundation, ConAgra Foods Foundation, Morgan Stanley and Nielsen.

# ADDRESSING THE INTERSECTION OF HUNGER AND PRIORITY NEEDS

When people struggle to get enough to eat, they often struggle to meet other basic needs as well — such as health, housing and employment. To truly solve hunger, we must not only provide more food to people in need, but also develop partnerships to support families in meeting competing basic needs.



## COLLABORATING FOR CLIENTS

Collaborating for Clients is Feeding America's collective impact initiative to help meet the food, health, housing and employment needs of the people we serve. The national office, member food banks and national and local partners will work together with multi-sector partners to develop shared goals, processes and outcomes to support families in achieving stability.

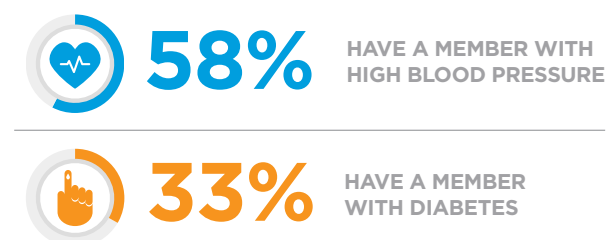
**Building Local Collective Impact:** With generous funding from the Laura and John Arnold Foundation, we are launching a three-year pilot program designed to support five member food banks currently engaged in this work. The food banks will conduct a community needs assessment, design a plan for improving outcomes based on its results and implement the plan. Through this pilot, we will further understand how food banks can work with multi-sector organizations on a local level to improve the long-term stability of the people we serve.

**Building National Collective Impact:** Feeding America is engaging with charitable partners that address housing, health, employment and income as part of their core mission. Still in the development stage, the national partnership will include a number of well-known and influential service organizations. Jointly, we will bring together our expertise and broad reach to solve hunger by supporting families in building a stable future.

## COMMUNITY HEALTH AND NUTRITION

Feeding America is committed to expanding the network's role in nutrition and health promotion because food insecure individuals are disproportionately affected by diet-sensitive chronic diseases such as diabetes and high blood pressure. This year we concluded a three-year pilot to support people living with type 2 diabetes and food insecurity. Participants received diabetes-appropriate foods, education, blood sugar monitoring and connections to primary care providers. The pilot's successes included improvements in blood sugar control, medication adherence and fruit and vegetable intake.

### OF HOUSEHOLDS SERVED BY THE FEEDING AMERICA NETWORK



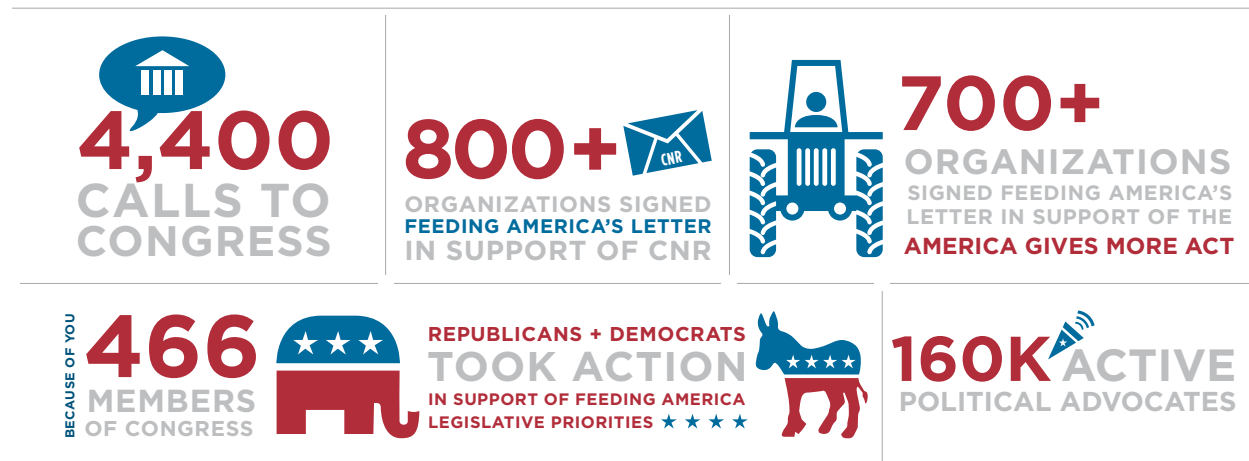
The Feeding America network also promotes community health by increasing access to and distribution of healthier foods we categorize as Foods to Encourage. Through the [HealthyFoodBankHub.org](http://HealthyFoodBankHub.org), we provide a public platform for hunger-relief and health professionals to access evidence-based interventions and resources to help address food insecurity while promoting health.

## THANK YOU TO PARTNERS WHO INVEST IN COMMUNITY HEALTH AND NUTRITION

*Special contributions of thought leadership and funds to community health and nutrition were made by many generous partners including Bristol-Myers Squibb Foundation, ConAgra Foods Foundation, HMS, Kraft Foods Group Foundation and the Laura and John Arnold Foundation.*

# ADVOCATING FOR A HUNGER-FREE AMERICA

Government policies play an important role in solving hunger. Feeding America's advocacy team educates legislators and lawmakers on the problem of hunger and mobilizes grassroots support for implementing solutions. This past year, we bolstered federal nutrition programs, advocated for child hunger legislation, promoted anti-hunger tax policies and increased the advocacy capacity of our network.



## BOLSTERING FEDERAL NUTRITION PROGRAMS

In fiscal year 2015, Feeding America coordinated local and national advocacy efforts to increase support for federal nutrition programs through the 2014 Farm Bill. Our dedication paid off, as legislators increased funding for The Emergency Food Assistance Program (TEFAP), which provides commodity food items to member food banks for distribution. A \$50 million increase in TEFAP in fiscal year 2015 took the total food amount to \$320 million — an 18 percent increase over previous levels. Support for the Commodity Supplemental Food Program (CSFP) also increased. Legislation granted an incremental \$2.8 million in additional funding for the program — which provides a monthly box of nutritious food to low income seniors — to expand in seven new states.

Feeding America food banks are just beginning to see the direct results of both of these wins: more food to distribute to people in need.



## PROTECTING CHILD HUNGER LEGISLATION

In 2010, Congress passed the Healthy, Hunger-Free Kids Act, also called Child Nutrition Reauthorization (CNR), which supports child feeding programs such as Women, Infants and Children (WIC), school breakfast and lunch, summer and afterschool meals. Ensuring Congress strengthens the Summer Food Service Program as it develops reauthorization legislation is a top priority for Feeding America. We work hard to educate policymakers on the importance of the federal child nutrition programs to make sure all children in our nation get the food they need to grow healthy and strong.

LEGISLATION GRANTED  
**\$50 MILLION**  
IN ADDITIONAL TEFAP FUNDING

## PROMOTING ANTI-HUNGER TAX POLICIES

The America Gives More Tax Act — legislation that would ensure businesses of all types and sizes can benefit from a tax incentive to donate excess food to food banks and other qualified nonprofits — was another key focus for our advocacy efforts this year. This policy could bring millions of additional pounds of food from thousands of businesses, ranchers and farmers to people facing hunger.

## BUILDING NETWORK ADVOCACY CAPACITY

Member food banks are credible and effective advocates, engaging elected officials and mobilizing their communities.

This year Feeding America built a new partnership with the Congressional Management Foundation to create an advocacy curriculum and training program for our food banks. Also, for the first time, we provided multi-year grants to food banks and state associations to help them strengthen their advocacy voice.

Additionally, as part of our advocacy capacity building strategy, Feeding America developed the Advocacy Index – a measurement tool to set a baseline and track the long-term progress of the network’s advocacy efforts. This year, the Advocacy Index garnered national attention when it was featured in the *National Journal*



as an example of best practices for assessing progress towards a major organizational goal. It was also honored with the Innovation Award at the Innovate to Motivate conference.

ONLY  
18%



OF CHILDREN WHO RECEIVE LUNCH ASSISTANCE DURING THE SCHOOL YEAR HAVE ACCESS TO SUMMER MEALS



**WHEN CYNTHIA'S HUSBAND WAS DIAGNOSED WITH KIDNEY DISEASE, SHE MOVED HER FAMILY HOME TO LIVE AMONG SUPPORTIVE FRIENDS AND FAMILY. CYNTHIA FOUND A FULL TIME POSITION AS A PERSONAL CARE ASSISTANT BUT IT IS A CONSTANT STRUGGLE TO ENSURE THE NEEDS OF THE COUPLE'S THREE YOUNG CHILDREN ARE MET.**

“The Backpack program sends my children home with backpacks full of nutritious food. Each weekend they are excited to get home and see what is in their backpacks and I am relieved knowing our entire family will get enough to eat.”

Cynthia | Wilmington, Illinois



## DRIVING AWARENESS THROUGH PUBLIC SERVICE ANNOUNCEMENTS

In partnership with the Ad Council, Feeding America's Public Service Announcement (PSA) campaign driving awareness of the hunger issue and of Feeding America and local food banks, earned over \$60 million of donated media across all channels. This year new television PSAs featuring celebrity activists Scarlett Johansson and Jeremy Renner raised awareness about child hunger. Feeding America member food banks received a locally branded version of the Scarlett Johansson PSA to share via social media, website and email.

In addition to TV spots, Feeding America launched new child hunger PSA radio spots as well. The spots featured Dr. Phil, Josh Groban, Maria Menounos and Renee Fleming advocating against child hunger. In fiscal year 2015, the radio portion of the campaign — including existing and new spots — garnered \$20.4 million in donated media space.

EARNED OVER  
**\$60 MILLION**  
OF DONATED MEDIA



## BUILDING ONLINE SUPPORT

FeedingAmerica.org is often the first place people go to learn more about how we fight hunger in America. The website is a key resource for individual, business and government partners looking for more information about hunger, our work to solve it and how they can get involved. Consequently, it's critical that our website is highly educational, impactful and user-friendly.

In 2015 we redesigned the site to make it an even more effective tool in engaging the public in the issue of hunger. We employed a series of upgrades designed to attract more visitors, equip them with knowledge and resources and inspire them to take action for hunger relief. These upgrades include responsive design principles to optimize user experience and content across all devices, a section dedicated solely to real-life stories about people facing hunger and a dedicated research section with interactive experiences for major studies including *Map the Meal Gap* and *Hunger in America*.



## REACHING RURAL COMMUNITIES

According to Feeding America's *Map the Meal Gap 2015* study, rural counties — where much of the world's food is grown — are more likely to have high rates of food insecurity than more densely populated counties. That's why Feeding America teamed up with The Howard G. Buffett Foundation, ADM and Monsanto to launch Invest An Acre — a program that enables farmers to donate a portion of their proceeds to help feed their neighbors in need.

Now in its fourth year, Invest An Acre has raised more than \$2.4 million to fight rural hunger — the equivalent of more than 7 million meals. In addition to ADM and Monsanto, a variety of other partners collaborate to make this program possible, including Cargill, Farm Credit Services of America, independent elevator groups and cooperatives.

This year, thanks to generous support from Monsanto, we convened the Invest An Acre Accelerator Group of 16 food banks to share best practices and identify opportunities for the program's further growth. In total, more than 70 network food banks have benefited from Invest An Acre along with millions of people living in rural communities who struggle to get enough to eat.



## ENGAGING EMPLOYEES

Because of our national and local reach, companies across the U.S. look to Feeding America to educate and involve their employees in the fight against hunger. Through employee giving programs, corporate volunteer opportunities, skills-based volunteer experiences and peer-to-peer online fundraising, partner employees are helping us get more food to more people in need.

This year, the Walmart Foundation collaborated with Feeding America to pilot a skills-based volunteer program that matches Walmart associates with five food banks in our network to implement projects related to disaster preparedness, transportation, process improvement, safety and warehouse optimization. Through this program, Walmart associates are helping food banks create efficiencies in each of these areas and build strong local relationships. Additionally, SAIC, Inc. engaged their employees

nationwide to participate in Give A Meal Team Challenge, a peer-to-peer fundraising program. This unique program provides employees the opportunity to invite friends and family to financially support Feeding America. This participation resulted in increased funds and awareness of the mission of Feeding America. Corporations and foundations that generously supported Feeding America with matching gift programs are recognized on page 44.



### THANK YOU TO PARTNERS WHO ENGAGE EMPLOYEES

*Volunteers are key to driving the work of the Feeding America network. Ameriprise Financial marked its 5th annual National Day of Service when more than 12,000 employees, clients and advisors participated in more than 500 volunteer events in all 50 states. PepsiCo held its 5th annual national day of volunteerism, PepsiCo Feeds America, when 2,000 employees volunteered at more than 50 food bank sites and PepsiCo also donated product and funds. This year, ConAgra Foods had more than 3,000 employees at 42 different locations volunteer in excess of 8,000 service hours during their annual Month of Service. ConAgra Foods team members packed meals in addition to filling hundreds of backpacks, sorting thousands of canned goods, planting trees, tilling community gardens and serving hot meals. This August, The Dunkin' Donuts & Baskin-Robbins Community Foundation celebrated its 2nd annual Week of Service — more than 1,600 volunteers donated approximately 4,400 hours to help prepare and distribute 400,000 meals for community members facing hunger.*



# INCREASING SUPPORT THROUGH CAUSE MARKETING

Feeding America's successful cause marketing programs raise awareness about the hunger crisis and engage the public to take action or make a donation to support hunger relief. Several notable campaigns supported the Feeding America network this year.

## CHILD HUNGER ENDS HERE



For six years, ConAgra Foods' Child Hunger Ends Here campaign has engaged consumer and retailer support and increased awareness of child hunger. This year the campaign helped secure 3 million meals for food insecure families. Engagement was easy: consumers looked for the red pushpin on specially marked packages of 22 participating brands and entered the code online to trigger a meal donation.

## RED NOSE DAY



Red Nose Day, the #1 television fundraising event in the UK, debuted in America live on Thursday, May 21 and raised \$23 million for 12 domestic and international charities that fund programs for children living in poverty. NBC televised the three-hour benefit featuring entertainers and musicians. Red Nose Day encouraged viewers to "Have fun, raise money and change lives."

## FIGHT HUNGER. SPARK CHANGE.



Walmart and its suppliers created a powerful platform to help associates, customers and the public tackle hunger. Fight Hunger. Spark Change. raised more than 107 million meals through purchases of participating products at Walmart, donations at check out and sharing #WeSparkChange on social media. Contributing suppliers included: Campbell Soup Company, ConAgra Foods, General Mills, Kellogg Company, Kraft Foods Group and Unilever.

## TOMS FOR TARGET



Target and TOMS helped millions of families through an exclusive collection that benefited Feeding America, the American Red Cross and TOMS Foundation. Every item in the collection generated the equivalent of a week's worth of meals, a blanket, or a pair of shoes for families in need. The collection helped provide 9.4 million meals for the Feeding America network and benefited food banks in 49 states.

## GIVE A MEAL

**Bank of America**



The Give A Meal program, generously sponsored by Bank of America, generated over 400 million impressions and attracted 8,000 new donors to Feeding America. For every dollar donated, the Bank of America Charitable Foundation provided a two-for-one match. In 2014, the partnership helped the Feeding America network secure more than 45 million meals.



## OUTNUMBER HUNGER



Outnumber Hunger hosted a special concert which aired on Gannett and CMT and streamed on iHeart Radio. The concert featured Big Machine Label Group artists Reba McEntire, Tim McGraw, Rascal Flatts, Florida Georgia Line, Eli Young Band and Maddie & Tae, and resulted in more than 12 million media impressions. Reba also appeared on 60 million General Mills products to help raise awareness.

## ADDITIONAL NOTABLE FEEDING AMERICA CAUSE CAMPAIGNS IN FISCAL YEAR 2015



### 179 THE CHEESECAKE FACTORY® RESTAURANTS

raised \$242K for Feeding America through sales of Lemon Meringue cheesecake slices



### 350K PINS

resulted in 3.5 million meals donated through the Land O'Lakes Pin A Meal, Give A Meal campaign



### 5 MILLION COLORFUL CHEEKY™ PAPER AND PLASTIC TABLEWARE PRODUCTS

sold, resulting in 5 million meals for people facing hunger



### 31K NOURISH BOWLS

sold through Pampered Chef® Round Up from the Heart® campaign to benefit Feeding America



### 189K REUSABLE BAGS

sold at Food Lion stores to help feed families in need



### 300K GALLONS OF MILK

secured for Feeding America food banks through The Great American Milk Drive®



### 1 MILLION MEALS

donated to Feeding America by Kiehl's Since 1851® from sales of a holiday skincare collection featuring the artwork of Norman Rockwell



### 900 MILLION MEDIA IMPRESSIONS

garnered from Unilever's Share A Meal campaign, which raised 1.8 million meals for Feeding America

Feeding America is grateful for new cause marketing partnerships and campaigns, including ACN's *Project Feeding Kids* campaign, Family Dollar's *Back to Success* campaign, Fitbit's *FitForFood* campaign, Ford Motor Company and Quick Lane Tire & Auto Center's *2014 Quick Lane Bowl* campaign, IKEA's *Feeding the Future* campaign, Mondelēz Global's *A Lot of Fruit to Give* campaign with Newtons, *Outshine's Give Some Good* campaign, Panda Express' *Family Day* campaign, the *Produce for Kids* Campaign and Zappos' *Fast, Free Giving* campaign.



# HUNGER ACTION MONTH™



During September, Feeding America rallies the public to make a difference in their communities through participating in Hunger Action Month™. This high-energy campaign is dedicated to raising awareness of hunger in America and inviting people to take action to end hunger across our country. Through volunteering, advocating, donating or even wearing orange, the official color of hunger relief, everyone can make a positive impact on the lives of people facing hunger.

2.3BILLION  
**MEDIA**  
—IMPRESSIONS—

+50% compared to fiscal year 2014

**Highlights Include:**

*People, Windy City Live,  
United Hemispheres Magazine*



**#HUNGERACTION  
—ACTIONS—**

THROUGH FEEDING AMERICA'S HUNGER  
ACTION MONTH FACEBOOK APPLICATION



**100%**

**OF FEEDING AMERICA  
NETWORK MEMBERS  
ENGAGED IN THE  
CAMPAIGN**

**ENTERTAINMENT  
COUNCIL SUPPORT**

50 Cent  
Sheryl Crow  
Alison Sweeney  
Andrew Zimmern  
Scott Hamilton

**\$830K** **DONATED  
MEDIA**)))

**Highlights include:** *People, Cafémom, Hallmark, PopSugar and Cooking Light*

**27** **CORPORATE PARTNERS**  
**ENGAGED EMPLOYEES AND CUSTOMERS**

**THANK YOU TO PARTNERS WHO ENGAGE IN HUNGER ACTION MONTH**

*Special contributions of time and resources to Hunger Action Month were made by many generous partners including Bank of America, ConAgra Foods, The Great American Milk Drive, Kashi, Lambda Chi Alpha, Kellogg Company, Land O'Lakes, Panera Bread, PepsiCo, United Airlines, Walmart and more.*



## INSPIRING THROUGH NATIONAL GEOGRAPHIC PHOTOGRAPHY

Feeding America teamed up with National Geographic on an effort to tell the story of hunger and hope across America. National Geographic photographers traveled with Feeding America to document the lives of people facing hunger in five unique places in the U.S. The project, funded by The Howard G. Buffett Foundation, culminated in the publication of the book *Feeding America: Stories of Hunger and Hope*.

In addition to the photos taken by National Geographic photographers, *Feeding America: Stories of Hunger and Hope* also included top photos from a National Geographic Your Shot Assignment. Chef Mario Batali, a member of the Feeding America Entertainment Council and a longtime anti-hunger advocate, served as a guest editor for the assignment.

Through this collaborative project, Feeding America aims to raise further awareness about what hunger looks like in America — it can look like our friends, neighbors and coworkers — and to inspire people to action by demonstrating that there is hope for a hunger-free future.



## CONNECTING VIEWERS TO THE HUNGER ISSUE

Partnerships with prominent print and television media played a huge role in furthering awareness of hunger and the Feeding America brand and in galvanizing support to help feed people in need.

In FY15, NBC's "TODAY" partnered with Feeding America to help provide 1 million meals to Americans facing hunger over the holiday season through its Million Meals by Christmas drive. The show doubled its goal by raising 2 million meals.

On ABC's "The Chew," The Walt Disney Company announced a \$1 million donation to Feeding America. Because of this gift, 60 food banks were able to sustain and expand child-feeding programs. The show featured talented food bank chefs and nutrition staff who prepared simple, nutritious meals from ingredients accessible to families in need.

During Season 9 of the "Rachel Ray Show," together with her Yum-o! organization, Rachel challenged her audience members and friends nationwide to raise enough money to fund 9 Million Meals for people struggling with hunger around the country.

And finally, Feeding America and *Woman's Day* collaborated to include inspiring hunger-relief content in every issue released this year and launched a customized bus tour to collect food donations.



Overall, with the special partnerships mentioned above and earned coverage in national media outlets such as "CBS Evening News," FOX News Channel, "Good Morning America," *The New York Times*, "The Chew," *USA Today*, *The Wall Street Journal*, *TIME* and "TODAY," Feeding America garnered nearly 38 billion media impressions in the past fiscal year.

# LEVERAGING CELEBRITY SUPPORT

Each year, Feeding America leverages the influence of passionate celebrities to shed light on the issue of hunger. As members of our Entertainment Council or participants in special campaigns, several prominent personalities chose to use their fame this year to make a difference.

As part of Hunger Action Month™ and “Hope for the Holidays” events, Savannah Guthrie and Sheryl Crow volunteered at Feeding America member food banks in select cities. Media mogul 50 Cent also volunteered at these events in addition to filming a web video for the release of *Hunger in America 2014* which garnered over 3,000 views on YouTube.

At both the Critics’ Choice TV Awards and the Sundance Film Festival, Feeding America teamed up with Sabra and celebrities like Kevin Bacon and Kid Cudi to raise awareness and funds. Talent from cable network TLC — Amy Roloff from “Little People Big World,” Kate Stoltz from “Breaking Amish” and Lori Allen from “Say Yes to the Dress Atlanta” — volunteered at local food banks as part of the “Tis the TLC Season of Giving” campaign. Celebrities including Nick Lachey, Samantha Harris and Scott Wolf highlighted the work of Feeding America during various interviews, appearances, web videos and social posts throughout the year. Betsy Brandt, Rocco DiSpirito, Alex Guarnaschelli and Carla Hall helped raise

awareness of Stamp Out Hunger and encouraged their social communities to participate in the largest single-day food drive by creating and sharing campaign videos. The food drive, founded by the National Association of Letter Carriers, helped collect more than 70 million pounds of food in one day.

Feeding America is also proud to welcome four new members to our Entertainment Council this year. Tony Robbins, Beth Behrs, Jennie Garth and Karolina Kurkova all committed to lending their voice and talent to helping us advance our mission to solve hunger.



50 Cent  
Sheryl Crow  
Nick Cannon  
Gabriele Corcos  
Ellie Krieger  
Savannah Guthrie  
Andy Grammer  
Karolina Kurkova  
Marc Forgione



## 2015 FEEDING AMERICA ENTERTAINMENT COUNCIL

**BEN AFFLECK**  
*Actor*

**LAILA ALI**  
*Boxer, TV Personality*

**DAVID ARQUETTE**  
*Actor, Producer*

**MARIO BATALI**  
*Chef, TV Personality*

**BETH BEHRS**  
*Actress*

**BETSY BRANDT**  
*Actress*

**MONICA BROWN**  
*Musician*

**LAUREN BUSH LAUREN**  
*CEO and Founder of FEED*

**NICK CANNON**  
*Multi-faceted Entertainer*

**50 CENT**  
*Music Mogul, Entrepreneur*

**GABRIELE CORCOS  
AND DEBI MAZAR**  
*Chef, TV Personality  
Actress, TV Personality*

**COURTENEY COX**  
*Actress*

**SHERYL CROW**  
*Musician*

**MATT DAMON**  
*Actor*

**ROCCO DISPIRITO**  
*Chef, TV Personality*

**SHEPARD FAIREY**  
*Artist*

**MARC FORGIONE**  
*Chef, TV Personality*

**JENNIE GARTH**  
*Actress*

**SARA GORE**  
*Chef, TV Host*

**JASON GRILLI**  
*Major League Baseball Player*

**JOSH GROBAN**  
*Musician*

**ALEX GUARNASCHELLI**  
*Chef*

**CARLA HALL**  
*Chef, TV Personality*

**SCOTT HAMILTON**  
*Olympic Champion,  
TV Commentator*

**SAMANTHA HARRIS**  
*TV Personality*

**DHANI JONES**  
*TV Host, Former NFL Star*

**ELLIE KRIEGER**  
*Chef, TV Personality*

**KAROLINA KURKOVA**  
*Model*

**NICK LACHEY**  
*Musician, TV Personality*

**KATIE LEE**  
*Chef, TV Personality*

**BENJI AND JOEL MADDEN**  
*Musicians*

**KATHARINE MCPHEE**  
*Musician, Actress*

**TYLER PERRY**  
*Actor, Director, Producer,  
Author*

**CASSADEE POPE**  
*Musician*

**RACHAEL RAY**  
*Emmy Award-Winning TV Host*

**TONY ROBBINS**  
*Best-selling Author,  
Entrepreneur, Philanthropist*

**RACHEL ROY**  
*Fashion Designer*

**CURTIS STONE**  
*Chef, TV Personality*

**ALISON SWEENEY**  
*Actress, TV Host*

**KIMBERLY  
WILLIAMS-PAISLEY**  
*Actress*

**SCOTT WOLF**  
*Actor*

**ANDREW ZIMMERN**  
*Chef, Writer, TV Host*



# DONOR HONOR ROLL

As food insecurity in the United States holds steady at some of the highest rates ever recorded, the generosity of corporations, foundations and people like you is helping low-income families access the food they need to thrive. Over the past year, Feeding America's generous supporters have given their time, funds and products to help feed Americans in need and work to end hunger in our country. On behalf of the people we serve, Feeding America is honored to pay tribute to the extraordinary individuals, organizations and companies whose partnership and commitment to our work makes a meaningful difference in the lives of individuals supported by our food banks.



## VISIONARY PARTNERS

From July 1, 2014 to June 30, 2015, Feeding America Visionary Partners made leading philanthropic investments, including aggregate contributions or commitments of \$4 million or more, donations of 40 million pounds or more of food and grocery products, or combined gifts of \$2 million or more and 20 million pounds or more of food and grocery products.

### ALBERTSONS

Albertsons strives to be a responsible steward in our local communities and is proud to donate food to the Feeding America network.

“Reducing food waste is an important priority for Albertsons as part of our commitment to create better lives, vibrant neighborhoods, and a healthier planet. As a member of the USDA and EPA food waste reduction challenge, we are focused on minimizing food waste. We also are proving safe and nutritious food to local food banks, and raising funds through our Hunger Is program to help feed thousands of hungry children each year. Feeding America has been a great partner in helping us to achieve our goals.”

**Jonathan Mayes** | *Senior Vice President, Public Affairs/Government Relations/  
Philanthropy/Sustainability, Albertsons*



### CARGILL

As a company with the purpose of nourishing people for 150 years, Cargill is proud to support Feeding America's food safety efforts, helping the food bank network to provide safe and nutritious food to millions of people.

“We are committed to leveraging our leadership in food and agriculture to tackle the complex challenge of feeding the world with our partner, Feeding America.”

**David W. MacLennan** | *President and Chief Executive Officer, Cargill*



### CONAGRA FOODS AND THE CONAGRA FOODS FOUNDATION

The reality of millions of children without proper access to food drove ConAgra Foods and the ConAgra Foods Foundation to begin fighting child hunger over 20 years ago. Today, they are proud to be Feeding America's Visionary Partner in this fight.

“Food is vital to everyday quality of life, happiness and success. Through food donations, foundation investments, and consumer engagement, children have better access to the food they need for success in school and life.”

**Kori Reed** | *Vice President, Cause & Foundation, ConAgra Foods*



## VISIONARY PARTNERS

### FOOD LION LLC AND FOOD LION FEEDS CHARITABLE FOUNDATION

Through Food Lion Feeds, we are creating a better tomorrow by uniting customers and partners to eliminate the choices families are forced to make when they are hungry.

“Food Lion Feeds is so much more than a giving program. It’s part of who we are as a company and something we’re just as passionate about as serving our customers in our stores. At Food Lion, we believe no one should have to choose between dinner and paying rent or medicine and buying groceries.”

**Meg Ham** | *President, Food Lion*



### GENERAL MILLS, INC. AND GENERAL MILLS FOUNDATION

General Mills and the General Mills Foundation work with non-profits and other community organizations around the globe every day to alleviate hunger and sustainably increase food security. Through strategic support and leadership, funding of critical hunger-relief programs, engaging employee volunteers, providing food donations and developing consumer engagement platforms like Outnumber Hunger, General Mills helps to empower local food banks, national networks and global coalitions in the fight to end hunger.

“Our role as a longstanding partner and top contributor to Feeding America reflects our dedication to alleviating hunger, but also our confidence in Feeding America’s ability to make an impact on people’s lives each and every day.”

**Kim Nelson** | *President, General Mills Foundation; and  
Senior Vice President, External Relations, General Mills, Inc.*



### THE KROGER CO.

Kroger is an industry leader in hunger relief, sustainability and supporting local communities. Their innovative and generous work has received national recognition.

“Kroger helps families put nutritious, wholesome food on their tables every day. We are proud to support Feeding America’s efforts to ensure that all Americans are able to do just that. In partnership with more than 100 local Feeding America food banks, our donations of food and funds provided 270 million meals to our neighbors in need in 2014.”

**Rodney McMullen** | *Chairman and Chief Executive Officer, The Kroger Co.*



## VISIONARY PARTNERS

### LAURA AND JOHN ARNOLD FOUNDATION

The Laura and John Arnold Foundation's (LJAF) core objective is to address our nation's most pressing and persistent challenges using evidence-based, multi-disciplinary approaches. LJAF's investment in the Feeding America network is part of a broad effort to support organizations that use data and metrics to produce concrete, measurable, and lasting improvements to society.

**"Feeding America does more than provide families with their next meal. It is working to end hunger and address the root cause of the issue through partnerships that are designed to help families achieve a stable and prosperous future."**

**Josh McGee** | *Vice President of Public Accountability, Laura and John Arnold Foundation*



### MORGAN STANLEY FOUNDATION

Feeding America is proud to partner with Morgan Stanley for children and their families across the United States. Morgan Stanley's generous \$14 million investment and extensive pro bono and volunteer services, as well as their innovative Healthy Cities initiative for which Feeding America is a lead partner, give children the healthy start they need for lifelong achievement.

**"Morgan Stanley has a longstanding commitment to children's health and we are proud to provide nutritious food, one of the fundamentals to a healthy start in life, through the impactful programming our firm and Feeding America deliver across the U.S."**

**Joan Steinberg** | *Global Head of Philanthropy and President of the Morgan Stanley Foundation*

Morgan Stanley

### PEPSICO AND PEPSICO FOUNDATION

PepsiCo fights food insecurity on multiple fronts, including donations of food, funds, volunteerism and leadership.

**"PepsiCo and Feeding America have been partnering to make a difference in the lives of people across the country for over thirty years. All of us at PepsiCo, including our teams at Quaker, Tropicana, Frito-Lay, Pepsi and Gatorade are proud to support domestic hunger relief and nutrition. Together we are combating the issue of food scarcity that affects the health of our communities."**

**Sue Norton** | *Vice President, Global Citizenship and Sustainability and Vice President, PepsiCo Foundation*



## VISIONARY PARTNERS

### PUBLIX SUPER MARKETS, INC.

To date, Publix Super Markets has contributed more than 174 million pounds of food to local food banks through its perishable recovery program.

“As a food retailer, the single biggest impact we can make is in food insecurity. We recognize the importance of providing wholesome, quality food to those in need. Our partnership with Feeding America allows us to serve our local communities and engage in solutions to help end domestic hunger.”

**Maria Brous** | *Director of Media and Community Relations, Publix*



### SAM'S CLUB

A partner in the Retail Store Donation program since 2006, Sam's Club provides millions of meals to families in need.

“We're proud to support Feeding America by rescuing food from Sam's Club locations and redirecting it to families in need. Together with our associates and members who have joined us in the fight against hunger, we can provide millions of meals to communities across the U.S.”

**Rosalind Brewer** | *President and Chief Executive Officer, Sam's Club*



### TARGET

For more than a decade, Target has been a proud partner of Feeding America, funding programs that feed children and families and donating millions of pounds of food to local food banks.

“Target understands that when students go to school hungry it has an impact on their academic achievement and ability to reach their full potential. We want them to be able to focus on learning and their educational future – not on how or when they will get their next meal. By partnering with Feeding America, we are helping to feed children and families in need across the country while raising awareness for this important cause.”

**Laysha Ward** | *EVP and Chief Corporate Social Responsibility Officer, Target*



# VISIONARY PARTNERS

## TONY ROBBINS

As a child raised in a food-insecure home, best-selling author, entrepreneur and philanthropist Tony Robbins has partnered with Feeding America to help provide millions of meals to families in need since 2012.

“I am proud to continue my work with Feeding America through my *100 Million Meals Challenge* this year. I can tell you that their dedicated nationwide network serves every day to alleviate not only hunger but uncertainty as well.”

Tony Robbins

TONY ROBBINS

## WALMART AND THE WALMART FOUNDATION

Walmart inspires customers, suppliers and associates to join together in solving hunger in the United States.

“Walmart and the Walmart Foundation are working to support a food system that is not only affordable, healthy and safe, but also accessible to those who are most in need. We are proud to collaborate with Feeding America and their network of member food banks across the country to help families access food at critical times.”

Kathleen McLaughlin | *President, Foundation & SVP, Sustainability, Corporate Affairs*



## WHY I SUPPORT FEEDING AMERICA

It’s a tragedy that in the United States, the richest country in the world, 48 million people, including 15 million children, go to bed unsure if they will have a meal tomorrow. These are more than startling statistics - these numbers are human beings suffering - and I came from one of those families.

Receiving the gift of a Thanksgiving meal as a child has had a profound impact on my life. The experience taught me that strangers care, and it set off a ripple effect. Hunger relief has become a lifelong passion of mine and as my career has grown, so has my ability to provide. You don’t have to be rich to buy someone a meal, to offer them comfort and sustenance. I know the joy of giving as both the recipient and the provider.

I can tell you that Feeding America’s dedicated nationwide network serves every day to alleviate not only hunger, but fear and uncertainty as well.

I am proud to stand alongside Feeding America as we work together to solve hunger.

Tony Robbins | *Best-selling Author, Entrepreneur, Philanthropist*

*Tony generously sponsored the 100 Million Meals Challenge to help families in need.*



## LEADERSHIP PARTNERS

From July 1, 2014 to June 30, 2015, Feeding America Leadership Partners made significant philanthropic investments, including aggregate contributions or commitments of \$1 million or more, donations of 10 million pounds or more of food and grocery products, or combined gifts of \$500,000 or more and 5 million pounds or more of food and grocery products.

### THE ALLSTATE INSURANCE COMPANY

Support from Allstate Insurance Company and The Allstate Foundation enables Feeding America and member food banks to build capacity and be ready should disaster strike.



### BANK OF AMERICA CHARITABLE FOUNDATION

Bank of America is helping lead the fight against hunger, connecting its resources and people with the expertise of partners to address food insecurity across the country.



### BIMBO BAKERIES USA

Making a difference is an everyday mission for Bimbo Bakeries, donors of bread and snack products that clients appreciate.



### BJ'S CHARITABLE FOUNDATION

BJ's commitment to end hunger is shown through food donations and grant support, providing more nutritious meals to the people who need them most.



### C&S WHOLESALE GROCERS, INC.

C&S Wholesale Grocers, Inc. invests in national child hunger initiatives, donates food and funds to local food banks, engages employees and provides disaster relief items.



### CAMPBELL SOUP COMPANY

In partnership with Feeding America, Campbell Soup Company makes real food that matters for life's moments and builds strong communities where they have operations.



### DORIS CHRISTOPHER

Founder and Chairman of Pampered Chef®, longtime supporter, former board member and catalyst of many Feeding America programs and initiatives that have bettered millions of lives.

**DORIS  
CHRISTOPHER**

## LEADERSHIP PARTNERS

### **COSTCO WHOLESALE CORP.**

In alignment with Costco's support for children and health/human services, Costco invests in Feeding America's local member food banks to help feed neighbors in need.



### **DEAN FOODS COMPANY**

The Dean Foods Foundation supports organizations that focus on childhood nutrition, youth leadership, dairy stewardship, and disaster relief. Dean Foods employees also give their time and local Dean Foods businesses donate products and sponsor community events.



### **THE WALT DISNEY COMPANY**

Disney is committed to creating healthier generations by providing nutritious foods, including access to fruits and vegetables, to kids through Feeding America's Afterschool Fund.



### **GOOGLE.ORG**

Google.org supports Online Marketplace technology, enabling the recovery of 740 million additional meals per year, significantly reducing food waste while addressing food insecurity in America.



### **H-E-B**

For more than 110 years, H-E-B has maintained a strong commitment to fighting hunger. As a result of its efforts company-wide, H-E-B's Food Bank Assistance Program has become one of the strongest in the nation.



### **HANNAFORD SUPERMARKETS**

Hannaford works all year to help needy individuals access nutritious food. In 2014, Hannaford rescued and donated 14.6 million pounds of food for hunger relief.



### **HILLSHIRE BRANDS FOUNDATION**

Hillshire Brands Foundation fights hunger by providing financial grants to Feeding America food banks for innovative food sourcing programs.



## LEADERSHIP PARTNERS

### THE HOWARD G. BUFFETT FOUNDATION

Founding partner of the innovative Invest An Acre program, The Howard G. Buffett Foundation is an integral agricultural sector partner and transformational investor in research to ascertain the state of hunger in America.



### HSBC

HSBC partners with non-profits that address educational, social and/or environmental issues affecting communities. Through this partnership, HSBC mainly supports Feeding America's hunger strategy affecting children.



### THE J.M. SMUCKER COMPANY

Helping to bring families together to share memorable meals and moments for over 115 years, The J.M. Smucker Company is committed to local communities.



### KELLOGG COMPANY

Through their global Breakfasts for Better Days™ initiative, Kellogg Company has donated more than 900 million servings of cereal and snacks, more than half of which are breakfast, since 2013.



### KRAFT FOODS GROUP FOUNDATION

For more than 30 years, Kraft has partnered with Feeding America to increase access to nutritious food for food banks across the country.



### MONDELÉZ INTERNATIONAL AND MONDELÉZ INTERNATIONAL FOUNDATION

Through our long history of involvement, the Mondelēz International Foundation has helped deliver more than 1 billion servings of fresh foods to address hunger and obesity in America.



### MONSANTO

As a founding partner of Invest An Acre, Monsanto is helping to fight hunger in rural communities by matching farmer donations generated through the program.



## LEADERSHIP PARTNERS

### NATIONWIDE FOUNDATION

The Nationwide Foundation proudly supports local Feeding America food banks, as well as national efforts to secure fresh fruit and vegetables for families in need.



### NESTLÉ

Nestlé supports the Feeding America network with food and beverage donations, cause marketing programs, and employee volunteerism.



### NIAGARA BOTTLING, LLC

Niagara is proud to have donated nearly 13 million pounds of water to Feeding America as part of their ongoing efforts to support families in need.



### NIELSEN

Nielsen's expertise and insights support the landmark *Map the Meal Gap* study — providing local food pricing data that helps us better understand the impact that food cost can have on food-insecure individuals.



### KATHLEEN AND CHIP ROSENBLOOM

Feeding America friends and partners Kathleen and Chip Rosenbloom and their family give generously of their time and resources to support fighting hunger in America.



### SAFEWAY AND THE SAFEWAY FOUNDATION

Through their regional offices and banners, Safeway and The Safeway Foundation are committed to community activities to engage their neighbors in the fight against hunger.



### SOUTHEASTERN GROCERS

Southeastern Grocers donated over 32 million pounds of food from BI-LO, Harveys and Winn-Dixie stores to Feeding America affiliate food banks in 2014.



## LEADERSHIP PARTNERS

### **SUPERVALU**

As one of America's largest grocery companies, SUPERVALU is proud to donate millions of pounds of food annually to combat hunger in our communities.



### **UNFI**

UNFI is committed to being a partner in the communities they serve and making meaningful contributions to the quality of life.



### **UNILEVER AND UNILEVER UNITED STATES FOUNDATION, INC.**

Through its foundation, brand cause marketing, product donations and employee engagement, Unilever provides ongoing support to Feeding America in the fight against hunger.



### **US FOODS**

US Foods has demonstrated our deep commitment to end hunger through food and fund donations, providing nutritious meals to people most in need.





## MISSION PARTNERS

From July 1, 2014 to June 30, 2015, Feeding America Mission Partners made substantial philanthropic investments, including aggregate contributions or commitments of \$500,000 or more, donations of 5 million pounds or more of food and grocery products, or combined gifts of \$250,000 or more and 2.5 million pounds or more of food and grocery products.

## GUIDING PARTNERS

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From July 1, 2014 to June 30, 2015, Feeding America Guiding Partners made generous aggregate contributions or commitments of \$250,000 or more, donations of 2.5 million pounds or more of food and grocery products, or combined gifts of \$150,000 or more and 1.5 million pounds or more of food and grocery products.

---

ALDI, Inc.	Land O'Lakes and the Land O'Lakes Foundation
The Allstate Foundation	The LDS Church
The Cheesecake Factory	Mars, Incorporated
Church & Dwight Co.	MOM Brands
Cisco Foundation	Perdue Farms
The Clorox Company	Procter and Gamble
The Dunkin' Donuts & Baskin-Robbins Community Foundation	Randell Charitable Fund
The Eva Longoria Foundation	Starbucks Corporation
Family Dollar	United Airlines
The Fund for Shared Insight	
The Great Atlantic & Pacific Tea Company	
J.R. Simplot Co.	

## SUPPORTING PARTNERS

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From July 1, 2014 to June 30, 2015, Feeding America Supporting Partners made charitable aggregate contributions or commitments of \$150,000 or more, donations of 1.5 million pounds or more of food and grocery products, or a combination of gifts of funds, food and grocery products at this level.

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7-Eleven, Inc.	Performance Food Group
ACN Global Reach Charities, Inc.	Produce For Kids
Amazon.com, Inc.	The Prudential Foundation
Automatic Data Processing	R&B Foods
Cheeky Home, LLC	Smithfield Farmland
Cott Corporation	TGI Fridays
Darden Foundation	Trustees' Philanthropy Fund of Fidelity Charitable
FEED	Twenty-Seven Foundation
FEMA	Welch Foods Inc.
Fitbit	Western Union Foundation
Ford Motor Company	The Yum-O! Organization, Inc.
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The HoneyBaked Ham Company	
Hormel Foods Corporation	
IKEA	
The J. Willard and Alice S. Marriott Foundation	
Kiehl's Since 1851	
Pacific Foods of Oregon, Inc.	
Panda Restaurant Group, Inc.	

## PARTNERS

Feeding America Partners are recognized for their generous financial support of our mission to end hunger in our country. From July 1, 2014 to June 30, 2015, these organizations and individuals made cash contributions of \$5,000-\$149,999, which helped to feed more than 46 million people in need.

### \$149,999-\$100,000

Advisors Excel  
The Angell Foundation  
Cissy Patterson Foundation  
Coinstar, Inc.  
The Hershey Company  
Hershey Family Foundation  
Kentucky Fried Chicken  
Liberty Mutual Group  
MissionFish  
Round It Up America  
Toppers Pizza, Inc.  
True Citrus Co.

### \$99,999-\$50,000

1993 Irrevocable Trust of  
Bette D. Moorman  
AARP Foundation  
Richard Anderson  
Anthem Blue Cross  
BASF Corporation  
Beazley USA Services, Inc.\*  
Chicken of the Sea  
Entertainment Industry  
Foundation  
Fulcrum Foundation  
Groupon, Inc.  
The John P. Hussman  
Foundation  
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The Katzenberger  
Foundation, Inc.  
Marlene and William Semple  
SMS Audio LLC  
Stockwell-Frase Family  
Endowment Fund  
Subaru of America, Inc.  
Margaret and Stephen Wilcox  
The Wildflower Foundation, Inc.

### \$49,999-\$25,000

The Alice Lawrence  
Foundation Inc.\*  
AMF Bowling Centers, Inc.  
Joanne Balling\*  
Gertrude J. Bennett Family  
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Bigham Farms  
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The Bunting Family Foundation\*  
Char-Broil  
Cogan Family Foundation\*  
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Emser Tile LLC\*  
Exelon Corporation  
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World Suck  
Silvia and Ajay Gupta  
Gale B. Hill  
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G. Bradford Jones  
Human Arc Family Foundation\*  
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MAZON: A Jewish  
Response to Hunger  
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Company  
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The USAA Foundation, Inc.  
The Wasily Family Foundation\*  
The Wireless Zone Foundation  
for Giving, Inc.

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Woodruff Memorial  
Charitable Trust

### \$24,999-\$10,000

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## \*THE CHRISTOPHER SOCIETY

The Christopher Society recognizes individuals and small businesses for giving increased gifts from \$5,000 to \$99,999 from July 1, 2014 to June 30, 2015. These donors' contributions made twice the impact on hunger through a transformational matching gift fund established by Pampered Chef® founder, and former Feeding America board member, Doris Christopher.



## PRODUCT DONORS

Product donors are recognized for their generous contributions of food and grocery products from July 1, 2014 to June 30, 2015, which allowed the Feeding America network to provide meals to millions of Americans facing hunger in fiscal year 2015.

7-Eleven, Inc.	Cappiello Dairy Products, Inc.	Fair Oaks Farms, LLC	IKEA
A. Zerega's Sons, Inc.	Cardinal Health	Family Dollar	The J.M. Smucker Company
Abbott and Abbott Fund	Cargill	FEMA	J & J Snack Foods Corp.
AbbVie	Carriage House	Ferrara Pan Candy Co., Inc.	J.R. Simplot Co.
Albertsons	Cascade Coffee, Inc.	Flatout, Inc	Jack Link's
ALDI, Inc.	Cedar Crest Ice Cream	Flowers Baking Company	JBS USA
Alen USA	Cedarlane Natural Foods Co.	Food Lion LLC	Jel Sert Co.
Alpha Baking	Chobani	Food Manufacturing Strategies	Jenny Craig
Amazon.com, Inc.	Church & Dwight Co.	Foster Farms	Jetro / Restaurant Depot
American Bottling Co.	Citrus Systems Madison, LLC	Franz Family Bakery	Johnson & Johnson
American Red Cross	Clif Bar, Inc.	Freiberger USA Inc.	Just Born, Inc.
AmeriCold Logistics, LLC	The Clorox Company	French Meadow Bakery	Karlin Foods Corp
Amy Food, Inc.	Clougherty Packing Company/ Farmer John Meats	General Mills, Inc.	Kellogg Company
Amy's Kitchen, Inc.	Coca-Cola North America	GFA Brands, Inc.	Kemps, LLC
Aramark	ConAgra Foods	Gilster Mary Lee Corporation	Kerry Ingredients
Au Bon Pain	Continental Mills, Inc.	Give & Go Prepare Foods	Keurig Green Mountain, Inc.
Aunt Millie's Bakery	Corinthian Trading, Inc.	GlaxoSmithKline	Kikkoman International Inc.
Baldwin Richardson Foods Co.	Cost Plus World Market	Glazier Packing Co., Inc.	Kimberly-Clark Corporation
Barilla America, Inc.	Costco Wholesale Corporation	Gold'n Plump Poultry, Inc.	Kiobassa Provision Co.
Barrel O'Fun Snack Foods Co.	Cott Corporation	Gorton's Seafood	Klondike Cheese Co.
Basic American Inc.	Country Pure Foods, Inc.	Goya Foods	Kraft Foods Group
Bayer Corporation	Crystal Creamery	Gravymaster, Inc.	The Kroger Co.
Bell Carter Foods, Inc.	Crystal Farms Refrigeration & Distribution Co.	The Great Atlantic & Pacific Tea Company	Labatt Food Service, Inc.
Ben & Jerry's Homemade, Inc.	CVS Health	Griffith Laboratories, U.S.A	Lactalis USA, Inc.
Best Maid Cookie Co.	The Dannon Company, Inc.	H-E-B	Land O'Lakes and the Land O'Lakes Foundation
Big Lots	Danone Waters of America, Inc.	H.P. Hood	The LDS Church
Biggs	Darden Restaurants, Inc.	Haggen, Inc.	Litehouse Salad Dressing
Bimbo Bakeries USA	Darigold	The Hain Celestial Group	Little Caesar Enterprises, Inc.
BJ's Charitable Foundation	Dawn Food Products, Inc.	Hannaford Supermarkets	Maplehurst Bakeries, Inc.
Blue American Ice Co., Inc.	Dean Foods Company	Happy Family Brands	Marietta Corporation
Blue Bell Creameries	Del Monte Foods, Inc.	Harlan Bakeries	Mars, Incorporated
Blue Line Foodservice Distribution	Delhaize America	Harrington's Of Vermont, Inc.	MBM Foodservice
Boar's Head Provisions Co. Inc.	Diamond Foods, Inc.	Heinz North America	McCain Foods, Inc.
Bob Evans	Dole Packaged Frozen Foods	Henkel North America	McCormick & Company, Inc.
Bon Appétit Management Company	Domino Foods, Inc.	The Hershey Company	McDonald's Corporation
Boulder Brands	Domino's Pizza, Inc.	High Liner Foods, Inc.	McKee Foods Corporation
Brookshire Grocery	Don Lee Farms	Highland Baking Co., Inc.	McLane Company, Inc.
BUMBLE BEE FOODS, LLC	Dot Foods	Hill Country Bakery	Mead Johnson & Company
Bush Bros. & Co. (H Q)	Dr. Pepper Snapple Group	Hilton Worldwide	MilkPEP
Butterball LLC	Dream Pretzels, LLC	Hoffmaster	MOM Brands
C&S Wholesale Grocers, Inc.	DS Waters Of America, Inc.	The HoneyBaked Ham Company	Mondelēz International
Cabot Creamery Cooperative, Inc.	Dunkin' Brands, Inc.	Hormel Foods Corporation	Morton Salt Co.
Campbell Soup Company	Eby-Brown Company, LLC	Hostess Brand, Inc.	Mountaire Farms, Inc.
	Eli's Cheesecake Company	Hudson Baking Co.	Multiple Organics
		IHOP	NatureBox

## PRODUCT DONORS

---

Nature's Bounty	Poppie's International Inc	Schulze & Burch Biscuit Co.	Tip Top Canning Company
Nestlé USA	Post Foods	Seaboard Corp.	Tree Top Inc
New World Pasta Co.	Prairie Farms	Seaboard Farms, Inc.	TreeHouse Foods, Inc.
Newman's Own, Inc.	Precision Foods Inc	Seaboard Warehouse	Turri's Italian Foods, Inc.
Niagara Bottling, LLC	Premier Nutrition	SEASHARE	Tyson Foods
Niche Bakers	Price Chopper Supermarkets	Seneca Foods Corporation	UNFI
Norpac Foods	Procter and Gamble	Smithfield Farmland	Unilever
Nu Tek Food Science	Project 7	Snyder's Of Hanover, Inc.	United Egg Producers
Nutrisystem	Proven Partners Manufacturing	Sodexo	US Foods
Ocean Spray Cranberries, Inc.	Publix Super Markets, Inc.	Sokol & Co., Inc.	Victory Packaging
Old Orchard Brands, LLC	Pulmuone Wildwood, Inc.	Sorrento Lactalis, Inc.	Visual Pak Company
Olive Garden	Reckitt Benckiser	Soules Foods, Inc.	Vita Coco
Orgain	Red Gold, LLC	Southeastern Grocers	Walgreens
OSI Industries LLC.	Rich Products Corporation	Southern Olive Oils G&P LLC	Walmart
Pacific Foods of Oregon, Inc.	Riviana Foods Inc.	Sprouts Farmers Market	Welch Foods Inc.
Pampered Chef	Rubbermaid, Inc.	Starbucks Corporation	The Wendy's Company
Panera Bread Foundation	Russell Stover Candies	Stewart's Shops Corp.	White Castle System, Inc.
Panera, LLC	S.C. Johnson & Son, Inc.	Stonyfield Farm	White Wave Foods
Pan-O-Gold Baking Co.	Sabre Foods	The Subsidiaries of The Schwan Food Company	Windsor Foods, Inc.
Paradise Bakery & Café	Saddle Creek Corporation	The Sun Products Corporation	Yum! Brands Fulfillment Services
Paradise Tomato Kitchens	Safeway	Sunmaid	
PepsiCo	Sage V Foods	Sunny Delight Beverages Company	
Perdue Farms	Sam's Club	Sunsweet Growers Inc.	
Performance Food Group	Sanderson Farms, Inc.	Superior Foods, Inc.	
Pierino's Frozen Foods	Saputo Cheese USA, Inc.	Supervalu	
Pilgrim's Pride Corp.	Save Mart	SYSCO Corporation	
Pinnacle Foods	Schlotzsky's, Inc.	Target	
POM Wonderful	Schreiber Foods, Inc.		
Pomi USA, Inc.			

## IN-KIND DONORS

The following companies are recognized for their generous in-kind contributions to Feeding America from July 1, 2014 to June 30, 2015.

360i	Hilton Worldwide Inc.
Ad Council	Nielsen
Cisco	Starcom
DLA Piper	Thycotic
Food Marketing Institute	Tris3ct
General Mills, Inc.	United Airlines

## ENDOWMENTS

Feeding America deeply appreciates the generosity of the following individuals, family foundations and foundations, who have endowed funds to help support the fight to create a hunger-free America.

The Anonymous Endowment Fund for a Hunger-Free America	The George Karnoutsos Endowment Fund
The Dr. Sonya Woods Anderson Endowment Fund	The Korth Family Foundation Endowment Fund
The Brichta-Crawford-Scott Memorial Endowment Fund	The Alice S. Marriott Endowment for the Prevention of Childhood Hunger
The Genberg-Lerman Family Endowment Fund	The Ashley L. and Lilian H. Woods Memorial Endowment
The Melinda Diane Genberg Endowment Fund	
The Kenneth and Ethel Haber Endowment Fund	
The Harding Educational and Charitable Foundation Endowment Fund	
The Mary Ruth Herbers Endowment Fund	

## MATCHING GIFTS

The following companies, organizations and foundations generously supported Feeding America with contributions of \$5,000 or more from July 1, 2014 to June 30, 2015 through matching gift programs.

AIG	Grainger	The Pfizer Foundation
Akin Gump—Strauss Hauer & Feld LLP	Honeywell International Charity Matching	Robert R. McCormick Foundation
Allstate Giving Campaign	Ingredion	SAIC, Inc.
America's Charities	Johnson & Johnson Family of Companies	Travel Leaders Group, LLC
Anthem Foundation and Anthem Employees	Lowe's Companies	Truist
Bank of America Charitable Foundation	The Medicines Company	United Way of King County
The Bill & Melinda Gates Foundation	The Merck Foundation	Walmart Foundation
Community Safety Foundation	Microsoft Corporation	Wells Fargo Community Support Campaign
Conoco Phillips Company	Mondelēz International Foundation	YourCause, LLC
GE Foundation	Network For Good	
	NOW Foods	

# VAN HENGEL SOCIETY

The van Hengel Society, named in honor of John van Hengel, the founder of the modern food bank movement, honors individuals who make legacy gifts, including bequests and charitable gift annuities, in support of Feeding America. Feeding America is grateful for the support from members of the John van Hengel Society.

Anonymous (19)  
Steve Aldrich  
Sonya Woods Anderson  
Jan and Paul Babic  
Eleanor Badalich  
Claudia Baldwin  
Elizabeth and Donald Ballard  
Anna Barnard  
Hattie Bee  
Anne Behler  
Terri Belsley  
Gladys Benton  
Judith and Robert Biehler  
Patricia Biringier  
Lynn and Martin Bloom  
Ward Bouwsma  
Carol Bradford  
Carla Brock  
Kathryn Paull Brown  
Dorothy and Terrence Brown  
Vern Brown  
Wendy Brudevold and  
Allen Jedlick  
Freddie Burch  
Richard and Rena Byers  
Richard L. Carrothers  
Sarah Churney  
Dr. Dorothy K. Cinquemani  
Jeanie Conn  
Ann Constantine  
John H. Copenhaver and  
Jeffrey P. Herryty  
James Curry  
Betsie M. Danner  
Delores Denaro  
Phoebe DeReynier  
Francis E. Dion  
Friederika M. and  
Harold W. Dorough  
Dawn Cort  
Gail Dustin  
Frances Egloff  
Frances J. Elfenbein  
Margot Ely  
Sammye Eng  
Rodger Fields  
Joyce and Paul Fierro  
Sheri Fingerhut  
Carmel and Michael Fisher  
Elizabeth K. Francis  
Shirley Garland  
June and Jerry Genberg  
Marilyn Gibson

Marvin Glyder  
Scott Golinkin  
Emma Leigh Goodwin  
Hanna Goran  
Walter and Nancy Hajek  
Meliss Hankin and  
Sheldon J. Warren  
Janet and Donald Hansen  
Douglas F. Harbrecht  
Willia Hedrick  
Gale B. Hill  
Keta Hodgson  
Charles Horowitz  
Barbara Hughes and  
Gregory M. DiPaolo  
Konnice Hunter  
Kirsten Hviid  
Constance and  
Robert Johnson  
Walter Keough  
Sean S. Kerr  
Donna Mae Koch  
Henry Kohring  
Constance M. Kratz  
Carlo La Bella  
Kenneth Lang  
Marilyn Lantz  
Alma Maryann Lee  
Darlene Lee  
Norma S. Lenhert  
Lindsey Lester-Brutscher  
Charles Linzner  
Pat Lisandrelli  
Theodore E. Lombard  
Adelma Taylor LoPrest  
Jane Lusk  
Jean A. and Robert L. Major  
Susan Malin  
Adaella and  
Seamus McLaughlin  
Kathleen A. Meade  
John M. Metzger  
Ellen B. and William R. Miller  
Nancy and Thomas Moore  
Janice Moore  
Susan Moore  
Joe B. Murphy  
Lester H. Nathan  
Jean M. Nauss  
David Naugle and  
Jerome Neal  
Downey Nhim  
Barbara J. Nicoletti  
Roger W. Novy

Joseph O'Connor  
Linda O'Gara  
Kristi K. Olson  
Miriam Paquin  
Morris J. Paserchia  
Michael A. Patton  
Lawrence Peters  
John W. Pfeiffer  
J. Timothy Power  
Julie Quinn  
Kathleen and Michael Ransom  
Linda Ray  
Martha J. Reddout  
Jerard P. Reilly  
Gerald Richards  
Patrick D. Riley  
Ruben B. Rivera  
Lola Robles  
Damaris J. Rohsenow and  
Norman A. Dudziak, Jr.  
Claire and David Ruebeck  
Patricia Rutledge  
Jan J. Sagett  
Jason Schmidt  
Jeanne Sciarappa and  
Robert Moulin  
Shirlee Smolin  
Kristy T. Snyder  
Ann Catherine Stehle  
Ralph H. Stephens, Jr.  
Milton Strauss  
Roger D. Sumner  
Katherine Swede  
Carolyn Sweers  
Beverly and Thomas Tabern  
Thomas L. Terrall  
Mary Thielmeir  
Amanda Thode  
Elsie E. Van De Maele  
Helen Van Dessel  
Andrew Vancamp  
Joseph G. VanDenHeuvel  
Dina Vaz  
Penny and Francisco Villegas  
Elma B. Vlass  
Robert D. Voiss  
Jen and Eric Vortriede  
Lila and David Voss  
Ed Wagner  
Bettine and Lawrence Wallin  
Karen and Ronald Wassel  
Geoffrey R. Weigle  
Mona and Robert Weigle

Kathy Weiss  
Elaine Frain Wells  
Alice Westfall Carlson  
Udene Westphal  
Sarah Whitlock  
Albert Wieners  
Gary Witzenburg  
Linda and Scott Wolpert  
Frances Zanides  
Yvonne and Paul Zenian  
Eli Zietz

**IN MEMORY OF VAN HENGEL  
SOCIETY MEMBERS WHOSE  
LEGACY TO FIGHT HUNGER  
WAS REALIZED THIS YEAR.**

Iris Alexander  
Richard M. Benton  
Grace Bruder  
Ruth Fisher  
Herman H. Folkens  
Marjorie Foster  
Betty Ren Frederiksen  
Holland Freeman  
Patricia Ruth George  
Gerhard Hass  
Rebecca Herdle  
Myrtelle Hoogterp  
Debra Sue Jones  
Ruth Knudsen  
James Lewis  
Doris Lutsch  
Miriam Mason  
Marilyn McGrane  
Vickey McNeal  
Frank Melchior  
May Moore  
Evelyn Muller  
Robert Mzik  
Carole Nesbitt  
Grace Offt  
Maria Otero  
Anita Puff  
Mildred Rodstrom  
Alois Seitz  
Dorothy Schultz  
Jeanne Stone  
Charlotte F. Tota-Pena  
Jean Trubey  
Ruth L. Vander Sys  
Susanne Ward-Baker  
Elizabeth Whitman

# 2015 FEEDING AMERICA NETWORK MEMBERS

The Feeding America nationwide network of food banks serves individuals and families in all 50 states, Washington, D.C. and Puerto Rico. Each food bank engages individuals, local businesses, government institutions, schools and other organizations to make solving hunger a priority in every community in America.

## ALABAMA

Bay Area Food Bank  
Community Food Bank of Central Alabama  
Food Bank of North Alabama  
Montgomery Area Food Bank, Inc.

## ALASKA

Food Bank of Alaska, Inc.

## ARIZONA

Community Food Bank of Southern Arizona  
St. Mary's Food Bank Alliance  
United Food Bank  
Yuma Community Food Bank

## ARKANSAS

Arkansas Foodbank  
Food Bank of Northeast Arkansas  
Harvest Texarkana Regional Food Bank, Inc.  
Northwest Arkansas Food Bank  
River Valley Regional Food Bank

## CALIFORNIA

Alameda County Community Food Bank  
Community Food Bank  
Feeding America Riverside San Bernardino Counties  
Feeding America San Diego  
FIND Food Bank  
Food Bank for Monterey County  
Food Bank of Contra Costa and Solano  
Food Share, Inc.  
Foodbank of Santa Barbara County  
Los Angeles Regional Food Bank  
Placer Food Bank  
Redwood Empire Food Bank  
San Francisco and Marin Food Banks  
Second Harvest Food Bank of Orange County  
Second Harvest Food Bank of San Joaquin and Stanislaus Counties

Second Harvest Food Bank of Santa Clara & San Mateo Counties

Second Harvest Food Bank Santa Cruz County

## COLORADO

Care and Share Food Bank  
Community Food Share  
Food Bank for Larimer County  
Food Bank of the Rockies  
Weld Food Bank

## CONNECTICUT

Connecticut Food Bank  
Foodshare

## DELAWARE

Food Bank of Delaware

## DISTRICT OF COLUMBIA

Capital Area Food Bank

## FLORIDA

All Faiths Food Bank  
America's Second Harvest of the Big Bend, Inc.  
Feeding America Tampa Bay  
Feeding South Florida  
Harry Chapin Food Bank of Southwest Florida  
Second Harvest Food Bank of Central Florida  
Treasure Coast Food Bank

## GEORGIA

America's Second Harvest of Coastal Georgia, Inc.  
Atlanta Community Food Bank  
Feeding the Valley Food Bank  
Food Bank of Northeast Georgia  
Golden Harvest Food Bank  
Middle Georgia Community Food Bank  
Second Harvest of South Georgia, Inc.

## HAWAII

Hawaii Foodbank, Inc.

## IDAHO

The Idaho Foodbank

## ILLINOIS

Central Illinois Foodbank  
Eastern Illinois Foodbank  
Greater Chicago Food Depository  
Northern Illinois Food Bank  
Peoria Area Food Bank\*

## INDIANA

Community Harvest Food Bank of Northeast Indiana, Inc.  
Food Bank of Northern Indiana  
Food Bank of Northwest Indiana, Inc.  
Food Finders Food Bank, Inc.  
Gleaners Food Bank of Indiana, Inc.  
Hoosier Hills Food Bank  
Second Harvest Food Bank of East Central Indiana, Inc.  
Terre Haute Catholic Charities Foodbank  
Tri-State Food Bank, Inc.

## IOWA

Food Bank of Iowa  
HACAP Food Reservoir  
Northeast Iowa Food Bank  
River Bend Food Bank

## KANSAS

Kansas Food Bank

## KENTUCKY

Dare to Care Food Bank  
Feeding America, Kentucky's Heartland  
God's Pantry Food Bank, Inc.

## LOUISIANA

Food Bank of Central Louisiana  
Food Bank of Northeast Louisiana  
Food Bank of Northwest Louisiana  
Greater Baton Rouge Food Bank  
Second Harvest Food Bank of Greater New Orleans and Acadiana

## MAINE

Good Shepherd Food Bank

## MARYLAND

Maryland Food Bank

## MASSACHUSETTS

The Food Bank of Western Massachusetts  
The Greater Boston Food Bank  
Worcester County Food Bank, Inc.

## MICHIGAN

Feeding America West Michigan Food Bank  
Food Bank of Eastern Michigan  
Food Bank of South Central Michigan  
Food Gatherers  
Forgotten Harvest  
Gleaners Community Food Bank of Southeastern Michigan  
Greater Lansing Food Bank

## MINNESOTA

Channel One Food Bank  
North Country Food Bank, Inc.  
Second Harvest Heartland  
Second Harvest North Central Food Bank  
Second Harvest Northern Lakes Food Bank

## MISSISSIPPI

Mississippi Food Network

## MISSOURI

Harvesters-The Community Food Network  
Ozarks Food Harvest  
Second Harvest Community Food Bank  
Southeast Missouri Food Bank  
St. Louis Area Foodbank  
The Food Bank for Central & Northeast Missouri

## MONTANA

Montana Food Bank Network



# 2015 FEEDING AMERICA NETWORK MEMBERS

## NEBRASKA

Food Bank for the Heartland  
Food Bank of Lincoln, Inc.

## NEVADA

Food Bank of Northern Nevada  
Three Square Food Bank

## NEW HAMPSHIRE

New Hampshire Food Bank

## NEW JERSEY

Community FoodBank of  
New Jersey  
Food Bank of South Jersey  
The FoodBank of Monmouth  
and Ocean Counties, Inc.

## NEW MEXICO

Roadrunner Food Bank

## NEW YORK

City Harvest  
Food Bank For New York City  
Food Bank for Westchester  
Food Bank of Central New York  
Food Bank of the Southern Tier  
Food Bank of Western New York  
Foodlink, Inc.  
Island Harvest  
Long Island Cares, Inc.  
Regional Food Bank of  
Northeastern New York

## NORTH CAROLINA

Food Bank of Central & Eastern  
North Carolina  
Food Bank of the Albemarle  
Inter-Faith Food Shuttle  
MANNA FoodBank  
Second Harvest Food Bank  
of Metrolina  
Second Harvest Food Bank of  
Northwest North Carolina  
Second Harvest Food Bank of  
Southeast North Carolina

## NORTH DAKOTA

Great Plains Food Bank

## OHIO

Akron-Canton Regional  
Foodbank  
Freestore Foodbank  
Greater Cleveland  
Food Bank, Inc.  
Mid-Ohio Foodbank  
SE Ohio Foodbank  
Second Harvest Food Bank of  
North Central Ohio  
Second Harvest Food Bank of  
the Mahoning Valley  
Second Harvest Foodbank  
of Clark, Champaign, &  
Logan Counties  
Shared Harvest Foodbank  
The Foodbank, Inc.  
Toledo Northwestern Ohio  
Food Bank  
West Ohio Food Bank

## OKLAHOMA

Community Food Bank of  
Eastern Oklahoma  
Regional Food Bank of  
Oklahoma

## OREGON

Oregon Food Bank  
St. Vincent de Paul Food  
Recovery Network\*

## PENNSYLVANIA

Central Pennsylvania Food Bank  
Community Food Warehouse of  
Mercer County  
Greater Berks Food Bank  
Greater Pittsburgh Community  
Food Bank  
H & J Weinberg NE PA Regional  
Food Bank  
Philabundance  
Second Harvest Food Bank of  
Lehigh Valley and NE  
Pennsylvania  
Second Harvest Food Bank of  
Northwest Pennsylvania  
Westmoreland County  
Food Bank

## PUERTO RICO

Banco de Alimentos de  
Puerto Rico

## RHODE ISLAND

Rhode Island Community  
Food Bank

## SOUTH CAROLINA

Harvest Hope Food Bank  
Lowcountry Food Bank

## SOUTH DAKOTA

Feeding South Dakota

## TENNESSEE

Chattanooga Area Food Bank  
Mid-South Food Bank  
Second Harvest Food Bank of  
East Tennessee  
Second Harvest Food Bank of  
Middle Tennessee  
Second Harvest Food Bank of  
Northeast Tennessee

## TEXAS

Capital Area Food Bank of  
Texas, Inc.  
East Texas Food Bank  
Food Bank of Corpus Christi  
Food Bank of the Golden  
Crescent  
Food Bank of the Rio Grande  
Valley, Inc.  
Food Bank of West Central  
Texas  
High Plains Food Bank  
Houston Food Bank  
North Texas Food Bank  
San Antonio Food Bank  
South Plains Food Bank  
South Texas Food Bank  
Southeast Texas Food Bank  
Tarrant Area Food Bank  
West Texas Food Bank  
Wichita Falls Area Food Bank

## UTAH

Utah Food Bank

## VERMONT

Vermont Foodbank

## VIRGINIA

Blue Ridge Area Food Bank, Inc.  
Feeding America  
Southwest Virginia  
FeedMore  
Foodbank of  
Southeastern Virginia  
Fredericksburg  
Regional Foodbank  
Virginia Peninsula Foodbank

## WASHINGTON

Food Lifeline  
Second Harvest Inland  
Northwest

## WEST VIRGINIA

Facing Hunger Foodbank  
Mountaineer Food Bank

## WISCONSIN

Feeding America  
Eastern Wisconsin  
Second Harvest Foodbank  
of Southern Wisconsin

## WYOMING

Food Bank of the Rockies\*\*

**FIND YOUR LOCAL  
FOOD BANK AT**

**[feedingamerica.org/foodbank](http://feedingamerica.org/foodbank)**

\*As of fiscal year 2016 these members are no longer affiliated with the Feeding America network.

\*\* Food Bank of the Rockies, headquartered in Denver, serves northern Colorado and the entire state of Wyoming



# FINANCIALS

In fiscal year 2015, Feeding America had total public support and revenue of \$2.2 billion and operating expenses of \$2.2 billion, of which 98.6 percent went to program activities designed to advance our mission and vision to end hunger in America.

Total program expense of \$2.2 billion included \$2.1 billion of in-kind contributions, almost all of which was donated food and grocery products. The Feeding America nationwide network distributed those items to Americans in need. Feeding America also distributed \$39.8 million in grants to member food banks and agencies.

Feeding America's auditors have expressed an unmodified opinion on our financial statements. These financial statements include associated notes that are essential to understanding the information presented herein. To access the complete set of financial statements and notes, please visit [feedingamerica.org/annualreport](http://feedingamerica.org/annualreport).

# STATEMENT OF FINANCIAL POSITION

As of June 30, 2015 and June 30, 2014












## ASSETS

2015



2014



		[IN THOUSANDS]	
CURRENT ASSETS		2015	2014
	Cash	50,398	30,540
	Short-term investments	3,446	2,407
	Contributions receivable, net	23,122	16,838
	Accounts receivable, net	3,467	3,968
	Notes receivable, net	289	69
	Other assets	482	747
<b>TOTAL CURRENT ASSETS</b>		<b>81,204</b>	<b>54,569</b>
	Long-term investments	20,242	21,280
	Contributions receivable, net	4,912	8,543
	Notes receivable, net	485	353
	Other assets	89	23
	Furniture and equipment, net of accumulated depreciation of \$3,199 and \$2,833 in 2015 and 2014, respectively	2,093	1,773
<b>TOTAL ASSETS</b>		<b>109,025</b>	<b>86,541</b>











## LIABILITIES AND NET ASSETS

2015



2014



		[IN THOUSANDS]	
CURRENT LIABILITIES		2015	2014
	Accounts payable and accrued expenses	22,400	15,603
	Deferred revenue	1,799	450
	Other obligations	75	75
	Current portion of loan payable	--	562
	Current portion of leases payable	243	241
<b>TOTAL CURRENT LIABILITIES</b>		<b>24,517</b>	<b>16,931</b>
	Leases payable	1,859	2,101
	Other obligations	503	653
<b>TOTAL LIABILITIES</b>		<b>26,879</b>	<b>19,685</b>
NET ASSETS			
	Unrestricted	28,012	26,657
	Temporarily restricted	52,321	38,401
	Permanently restricted	1,813	1,798
<b>TOTAL NET ASSETS</b>		<b>82,146</b>	<b>66,856</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>		<b>109,025</b>	<b>86,541</b>

The full set of statements and notes is available at [feedingamerica.org/annualreport](http://feedingamerica.org/annualreport).

# STATEMENT OF ACTIVITIES

Year ended June 30, 2015

## OPERATING ACTIVITIES

### PUBLIC SUPPORT AND REVENUE

	[FY2015 IN THOUSANDS]			
PUBLIC SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
Individual contributions	37,203	1,890	----	39,093
Corporate contributions	17,911	19,446	----	37,357
Foundations	1,717	4,978	----	6,695
Corporate promotions	17,197	9,807	----	27,004
<b>TOTAL FUNDRAISING</b>	<b>74,028</b>	<b>36,121</b>	<b>----</b>	<b>110,149</b>
Donated goods and services	2,065,718	----	----	2,065,718
<b>TOTAL PUBLIC SUPPORT</b>	<b>2,139,746</b>	<b>36,121</b>	<b>----</b>	<b>2,175,867</b>

### REVENUE

Member fees	4,374	----	----	4,374
Conference fees	1,153	----	----	1,153
Other revenue	1,391	----	----	1,391
Food procurement revenue	59,976	----	----	59,976
Investment income	11	----	----	11
Net assets released from restriction	22,198	(22,198)	----	----
<b>TOTAL PUBLIC SUPPORT AND REVENUE</b>	<b>2,228,849</b>	<b>13,923</b>	<b>----</b>	<b>2,242,772</b>

## EXPENSES

### PROGRAM SERVICES

Member services	44,418	----	----	44,418
Food procurement	2,139,803	----	----	2,139,803
Public awareness and education	4,682	----	----	4,682
Public programs and policy	4,247	----	----	4,247
Research and analysis	3,457	----	----	3,457
<b>TOTAL PROGRAM SERVICES</b>	<b>2,196,607</b>	<b>----</b>	<b>----</b>	<b>2,196,607</b>

### SUPPORTING SERVICES

Management and general	7,076	----	----	7,076
Fund development	25,050	----	----	25,050
<b>TOTAL SUPPORTING SERVICES</b>	<b>32,126</b>	<b>----</b>	<b>----</b>	<b>32,126</b>
<b>TOTAL EXPENSES</b>	<b>2,228,733</b>	<b>----</b>	<b>----</b>	<b>2,228,733</b>

### INCREASE IN NET ASSETS AS A RESULT OF OPERATIONS

116 13,923 ---- 14,039

## NON-OPERATING ACTIVITIES

Wills and bequests	1,366	----	----	1,366
Individual contributions	----	----	15	15
Investment return	(7)	(3)	----	(10)
Other	(111)	----	----	(111)
Loss on disposition of furniture and equipment	(9)	----	----	(9)
<b>CHANGES IN NET ASSETS</b>	<b>1,355</b>	<b>13,920</b>	<b>15</b>	<b>15,290</b>
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<b>26,657</b>	<b>38,401</b>	<b>1,798</b>	<b>66,856</b>
<b>NET ASSETS AT END OF YEAR</b>	<b>28,012</b>	<b>52,321</b>	<b>1,813</b>	<b>82,146</b>

The full set of statements and notes is available at [feedingamerica.org/annualreport](http://feedingamerica.org/annualreport).

# STATEMENT OF ACTIVITIES

Year ended June 30, 2014

## OPERATING ACTIVITIES

### PUBLIC SUPPORT AND REVENUE

	[FY2014 IN THOUSANDS]			
PUBLIC SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
Individual contributions	33,077	2,363	----	35,440
Corporate contributions	20,069	16,126	----	36,195
Foundations	1,425	447	----	1,872
Corporate promotions	12,582	7,976	----	20,558
<b>TOTAL FUNDRAISING</b>	<b>67,153</b>	<b>26,912</b>	<b>----</b>	<b>94,065</b>
Donated goods and services	1,942,723	----	----	1,942,723
<b>TOTAL PUBLIC SUPPORT</b>	<b>2,009,876</b>	<b>26,912</b>	<b>----</b>	<b>2,036,788</b>

### REVENUE

Member fees	3,698	----	----	3,698
Conference fees	999	----	----	999
Other revenue	1,176	----	----	1,176
Food procurement revenue	61,846	----	----	61,846
Investment income	60	----	----	60
Net assets released from restriction	19,372	(19,372)	----	----
<b>TOTAL PUBLIC SUPPORT AND REVENUE</b>	<b>2,097,027</b>	<b>7,540</b>	<b>----</b>	<b>2,104,567</b>

## EXPENSES

### PROGRAM SERVICES

Member services	30,922	----	----	30,922
Food procurement	2,017,114	----	----	2,017,114
Public awareness and education	3,872	----	----	3,872
Public programs and policy	4,184	----	----	4,184
Research and analysis	3,588	----	----	3,588
<b>TOTAL PROGRAM SERVICES</b>	<b>2,059,680</b>	<b>----</b>	<b>----</b>	<b>2,059,680</b>

### SUPPORTING SERVICES

Management and general	6,364	----	----	6,364
Fund development	24,076	----	----	24,076
<b>TOTAL SUPPORTING SERVICES</b>	<b>30,440</b>	<b>----</b>	<b>----</b>	<b>30,440</b>
<b>TOTAL EXPENSES</b>	<b>2,090,120</b>	<b>----</b>	<b>----</b>	<b>2,090,120</b>
<b>INCREASE IN NET ASSETS AS A RESULT OF OPERATIONS</b>	<b>6,907</b>	<b>7,540</b>	<b>----</b>	<b>14,447</b>

## NON-OPERATING ACTIVITIES

Wills and bequests	824	----	----	824
Individual contributions	----	----	189	189
Investment return	1,862	318	----	2,180
Other	28	(51)	33	10
Loss on disposition of furniture and equipment	----	----	----	----
<b>CHANGES IN NET ASSETS</b>	<b>9,621</b>	<b>7,807</b>	<b>222</b>	<b>17,650</b>
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<b>17,036</b>	<b>30,594</b>	<b>1,576</b>	<b>49,206</b>
<b>NET ASSETS AT END OF YEAR</b>	<b>26,657</b>	<b>38,401</b>	<b>1,798</b>	<b>66,856</b>

The full set of statements and notes is available at [feedingamerica.org/annualreport](http://feedingamerica.org/annualreport).



# STATEMENT OF FUNCTIONAL EXPENSES

Year ended June 30, 2015

## PROGRAM AND SUPPORTING SERVICES TOTALS

2015



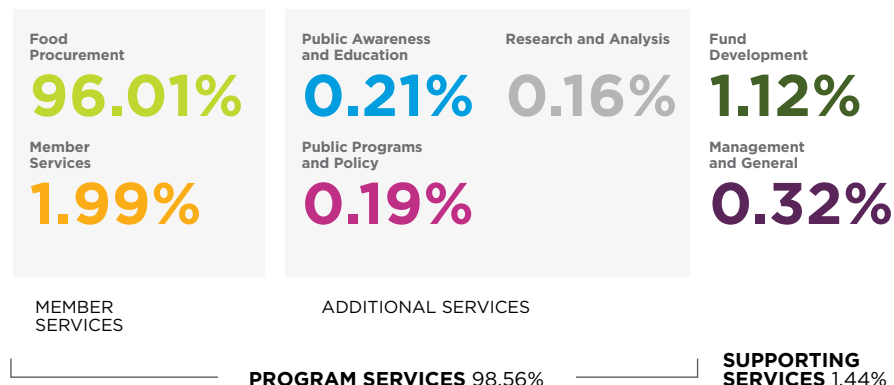
2014



	PROGRAM SERVICES [IN THOUSANDS]						
	MEMBER SERVICES	FOOD PROCUREMENT	TOTAL MEMBER SERVICES	PUBLIC AWARENESS AND EDUCATION	PUBLIC PROGRAMS AND POLICY	RESEARCH AND ANALYSIS	TOTAL PROGRAM SERVICES
Salaries	4,945	4,386	9,331	1,194	1,757	1,106	13,388
Benefits and taxes	1,093	1,001	2,094	286	414	266	3,060
<b>TOTAL SALARIES AND RELATED EXPENSES</b>	<b>6,038</b>	<b>5,387</b>	<b>11,425</b>	<b>1,480</b>	<b>2,171</b>	<b>1,372</b>	<b>16,448</b>
Professional services and fees	2,897	813	3,710	1,756	1,282	1,663	8,411
Professional development	10	1	11	1	3	---	15
Supplies	55	33	88	12	20	14	134
Telecommunications	101	81	182	19	32	31	264
Publications and memberships	7	13	20	4	18	3	45
Advertising	14	--	14	856	44	---	914
Postage and shipping	13	4	17	2	2	1	22
Disaster purchases and transportation	---	212	212	---	---	---	212
Food sourcing and transportation	---	60,667	60,667	---	---	---	60,667
Occupancy	297	215	512	107	190	115	924
Insurance	29	17	46	8	15	9	78
Equipment and maintenance	101	25	126	15	15	10	166
Printing and production	116	27	143	149	162	33	487
Travel and business meetings	1,271	383	1,654	89	228	166	2,137
Special events	10	---	10	2	3	---	15
Software expenses	118	14	132	4	7	7	150
Member grants	32,520	7,288	39,808	---	---	---	39,808
Miscellaneous	1	2	3	70	---	---	73
Interest	---	1	1	---	---	---	1
Depreciation	72	61	133	93	28	17	271
<b>TOTAL EXPENSES BEFORE DONATED GOODS AND SERVICES</b>	<b>43,670</b>	<b>75,244</b>	<b>118,914</b>	<b>4,667</b>	<b>4,220</b>	<b>3,441</b>	<b>131,242</b>
Donated good and services	748	2,064,559	2,065,307	15	27	16	2,065,365
<b>TOTAL EXPENSES</b>	<b>44,418</b>	<b>2,139,803</b>	<b>2,184,221</b>	<b>4,682</b>	<b>4,247</b>	<b>3,457</b>	<b>2,196,607</b>
<b>PERCENT OF TOTAL EXPENSES</b>	<b>1.99%</b>	<b>96.01%</b>	<b>98.00%</b>	<b>0.21%</b>	<b>0.19%</b>	<b>0.16%</b>	<b>98.56%</b>

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## PERCENT OF TOTAL EXPENSES



	SUPPORTING SERVICES [IN THOUSANDS]			TOTAL EXPENSES [IN THOUSANDS]	
	MANAGEMENT & GENERAL	FUND DEVELOPMENT	TOTAL SUPPORTING SERVICES	FY2015	FY2014
Salaries	3,837	5,379	9,216	22,604	20,339
Benefits and taxes	687	1,178	1,865	4,925	4,465
<b>TOTAL SALARIES AND RELATED EXPENSES</b>	<b>4,524</b>	<b>6,557</b>	<b>11,081</b>	<b>27,529</b>	<b>24,804</b>
Professional services and fees	1,124	6,471	7,595	16,006	13,451
Professional development	142	34	176	191	103
Supplies	39	45	84	218	317
Telecommunications	44	82	126	390	307
Publications and memberships	79	9	88	133	113
Advertising	10	1,665	1,675	2,589	2,839
Postage and shipping	7	4,412	4,419	4,441	4,306
Disaster purchases and transportation	---	---	---	212	221
Food sourcing and transportation	---	---	---	60,667	63,205
Occupancy	324	421	745	1,669	1,607
Insurance	26	33	59	137	123
Equipment and maintenance	38	35	73	239	360
Printing and production	66	4,834	4,900	5,387	5,967
Travel and business meetings	218	283	501	2,638	2,132
Special events	39	8	47	62	44
Software expenses	43	39	82	232	316
Member grants	---	---	---	39,808	26,721
Miscellaneous	3	---	3	76	74
Interest	---	---	---	1	7
Depreciation	48	71	119	390	380
<b>TOTAL EXPENSES BEFORE DONATED GOODS AND SERVICES</b>	<b>6,774</b>	<b>24,999</b>	<b>31,773</b>	<b>163,015</b>	<b>147,397</b>
Donated good and services	302	51	353	2,065,718	1,942,723
<b>TOTAL EXPENSES</b>	<b>7,076</b>	<b>25,050</b>	<b>32,126</b>	<b>2,228,733</b>	<b>2,090,120</b>
<b>PERCENT OF TOTAL EXPENSES</b>	<b>0.32%</b>	<b>1.12%</b>	<b>1.44%</b>	<b>100%</b>	<b>100%</b>

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# STATEMENT OF CASH FLOWS

Years ended June 30, 2015 and June 30, 2014

	[IN THOUSANDS]	
	FY2015	FY2014
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
CHANGES IN NET ASSETS	15,290	17,650
ADJUSTMENTS TO RECONCILE CHANGES IN NET ASSETS TO NET CASH PROVIDED BY OPERATING ACTIVITIES		
Depreciation	390	380
Provision on uncollectible notes and contribution receivable, net of losses	26	(7)
Deferred lease obligation	(240)	(212)
Net (gains) losses on investment	418	(1,930)
Loss on disposition of furniture and equipment	9	---
Contributions designated for long-term investment	(1,381)	(1,013)
<i>Changes in operating assets and liabilities:</i>		
Contributions receivable	(2,693)	(3,739)
Accounts receivable and other assets	486	804
Accounts payable and accrued expenses	6,797	(1,967)
Deferred revenue	1,349	(169)
Other obligations	(150)	(163)
<b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>	<b>20,301</b>	<b>9,634</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of investments	(1,707)	(27,163)
Sale or maturity of investments	1,288	22,967
Acquisition of furniture and equipment	(719)	(567)
Issuance of notes receivable to members	(268)	(225)
Notes receivable repayments	144	538
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	<b>(1,262)</b>	<b>(4,450)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Proceeds from draw on line of credit	3,278	19,219
Repayment on line of credit	(3,278)	(19,219)
Repayment of loan payable	(562)	(563)
Contributions designated for long-term investment	1,381	1,013
<b>NET CASH PROVIDED BY FINANCING ACTIVITIES</b>	<b>819</b>	<b>450</b>
<b>NET INCREASE IN CASH</b>	<b>19,858</b>	<b>5,634</b>
<b>CASH AT BEGINNING OF YEAR</b>	<b>30,540</b>	<b>24,906</b>
<b>CASH AT END OF YEAR</b>	<b>50,398</b>	<b>30,540</b>

## SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION

Cash paid for interest	3	25
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Every effort was made to ensure the accuracy of the annual report. We would appreciate notification of any errors or omissions in order to correct our records. To report errors or omissions, please contact Fredi Schlagel, Manager of Communication and Donor Stewardship, at [fschlagel@feedingamerica.org](mailto:fschlagel@feedingamerica.org) or 312.641.6646.



